

# THE FASHION BOOK

ILLUSTRATING  
PICTORIAL  
REVIEW  
PATTERNS

FALL 1916

PRICE 25c  
BY MAIL 35c

FREE  
PATTERN COUPON  
ON PAGE 69



Coat 6875



Costume 6874  
Skirt 6433



Jacket 6886  
Skirt 6622



Dress 6871

THE PICTORIAL REVIEW COMPANY NEW YORK



# EL LIBRO DE LA MODA

## (THE FASHION BOOK)

Este libro se publica en inglés y no creemos necesario traducirlo al castellano, porque tratándose solamente de un verdadero catálogo de modelos lo mismo es comprensible para las lectoras que hablen aquel idioma que para las que no lo entiendan: las basta con ver los modelos. Y una vez elegido cualquiera de éstos no hay más que pedir el patrón correspondiente, con arreglo a las concretas instrucciones que se dan en la tercera página de la cubierta de este mismo libro. Con cada patrón va, además, una fácil y completa

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#### THE PICTORIAL REVIEW COMPANY

WILLIAM PAUL AHNELT, President and Publisher  
The Pictorial Review Building, 216-226 West 39th St., New York

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Princess Costume 6417  
Sizes 32 to 42

Semiprincess  
Costume 6473  
Sizes 34 to 44

6473—Ladies' Semiprincess Costume (15 cents). Six sizes, 34 to 44 bust. Width at lower edge about 3 yards. Size 36 requires 5 yards 54-inch checked material and  $\frac{5}{8}$  yard 27-inch white.

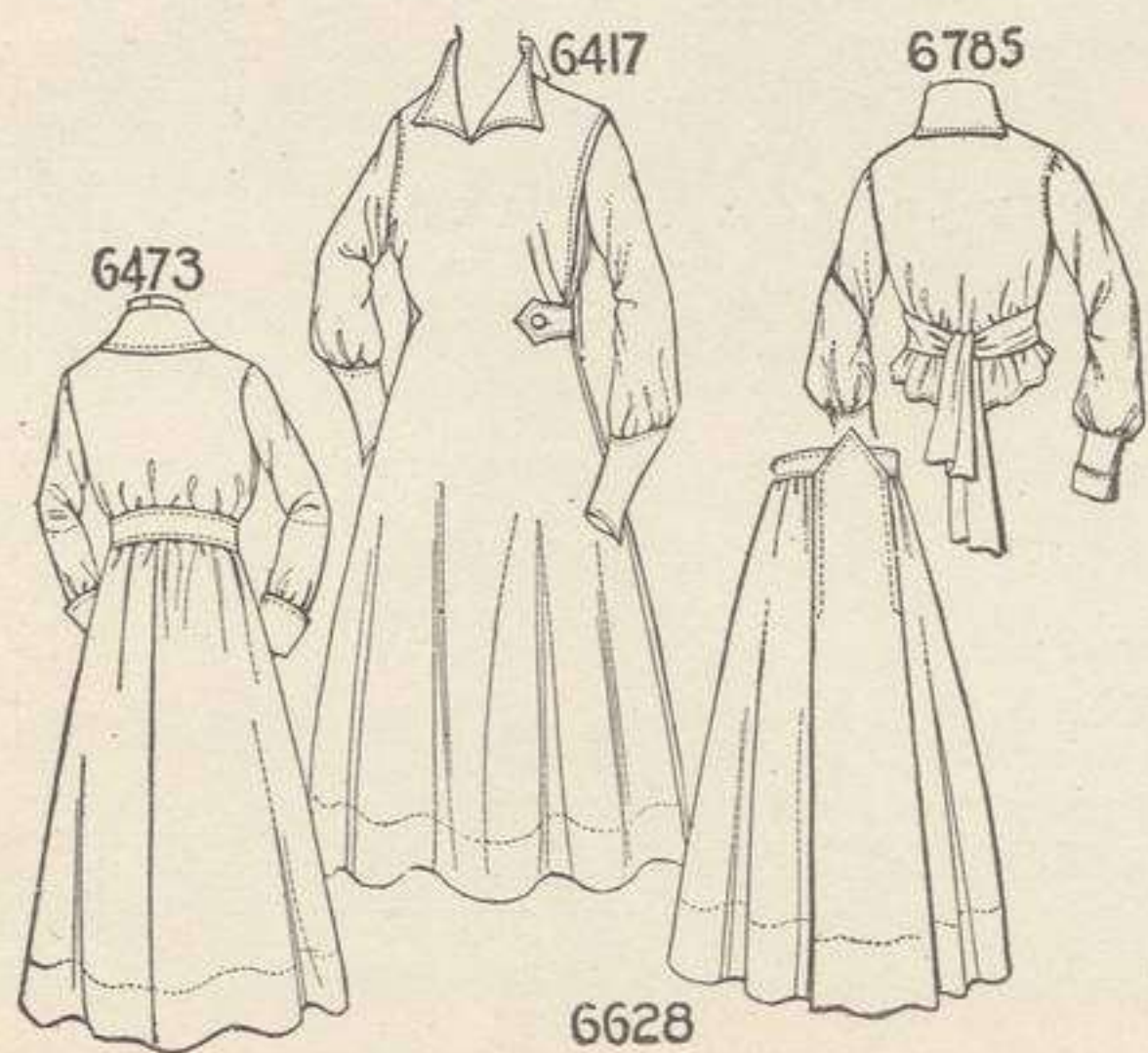
6785—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust.

11347—Braiding transfer pattern, 10 cents.

6628—Ladies' Four-Piece Skirt (15 cents). Ten sizes, 22 to 40 waist. Width at lower edge with plaits drawn out about  $3\frac{1}{4}$  yards. The entire costume in medium size requires 5 yards 44-inch silk, 1 yard 40-inch Georgette,  $\frac{5}{8}$  yard 18-inch allover.

6832—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust.

6834—Ladies' Three-Piece Skirt (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about  $3\frac{1}{4}$  yards. The entire costume in medium size requires  $4\frac{1}{4}$  yards 54-inch material and  $1\frac{1}{4}$  yard 36-inch allover lace.



Blouse 6832  
Sizes 34 to 42  
Skirt 6834  
Sizes 22 to 30



Blouse 6785  
Sizes 34 to 44  
Skirt 6628  
Sizes 22 to 40



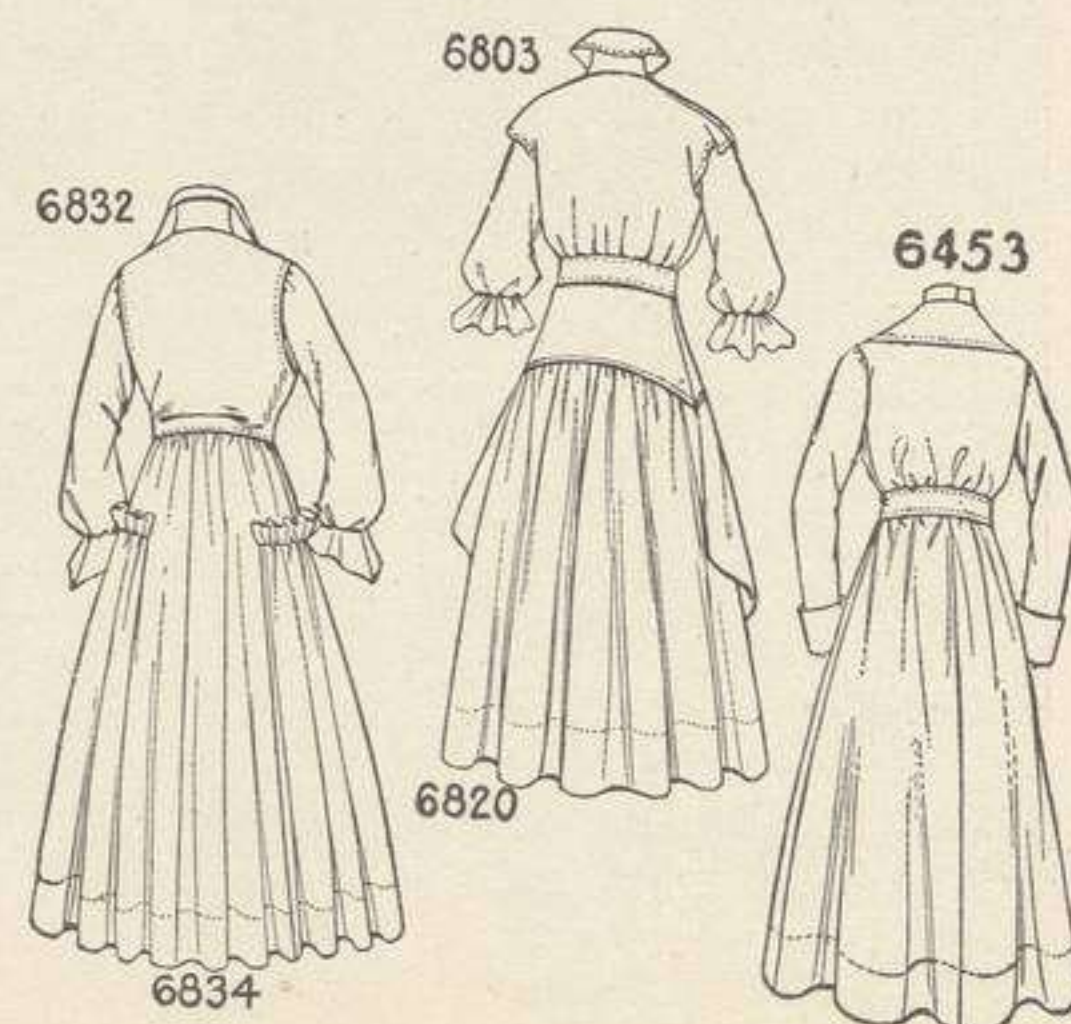
Blouse 6803  
Sizes 34 to 44  
Skirt 6820  
Sizes 22 to 30

6417—Ladies' Princess Costume (15 cents). Six sizes, 32 to 42 bust. Width at lower edge of skirt about  $2\frac{3}{4}$  yards. Size 36 requires  $5\frac{1}{2}$  yards 36-inch material.

6803—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust.

6820—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about  $4\frac{1}{4}$  yards. The entire costume in medium size requires  $6\frac{1}{4}$  yards 36-inch dotted silk,  $\frac{3}{4}$  yard 36-inch plain for band on skirt and  $1\frac{1}{8}$  yard 40-inch material for sleeves and collar if made as pictured.

6453—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width at lower edge about  $2\frac{3}{4}$  yards. Size 36 requires  $4\frac{1}{4}$  yards 44-inch material,  $\frac{1}{2}$  yard 18-inch white fabric for the vest and  $\frac{5}{8}$  yard 27-inch moiré. Smart simplicity characterizes this trotteur frock.



Costume 6453  
Sizes 34 to 46





QUITE THE SMARTEST OF FROCKS FOR SERGE AND TAFFETA

For detailed description see page 69

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DIVERSITY OF STYLE MARKS THE NEW AUTUMN SUITS





SMART SIMPLICITY EXPRESSED IN COSTUME, SUIT AND COAT

For detailed description see page 69

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Blouse 6774  
One-Piece Skirt 6585

Costume 6878

Costume 6641

SILK IS COMBINED WITH VELVET AND SERGE WITH CHARMING RESULTS





ORIGINALITY AND CHIC ARE EMBODIED IN THESE AFTERNOON GOWNS

For detailed description see page 69

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Costume 6778

Bungalow Apron 6882

Blouse 6869  
Skirt 6894

A TRIO OF ATTRACTIVE DESIGNS TO MEET VARIED NEEDS





## CHARMING STYLES FOR MORNING AND HOME WEAR

For detailed description see page 69

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Blouse 6785  
Tunic Skirt 6787

Blouse 6803  
Bouffant Skirt 6813

Blouse 6832  
Skirt 6815

BECOMING MODELS THAT REFLECT THE NEWEST STYLE EDICTS





Blouse 6841  
Skirt 6806

Blouse 6466  
Skirt 6887

Bodice 6767  
Bouffant Skirt 6812



QUAINT AND CHARMING ARE THE GOWNS FOR FALL DANCES





Sports Coat 6824  
Skirt 6844

Coat 6753  
Skirt 6433

Jacket 6868  
Skirt 6799

## FALL COATS AND A SUIT OF DISTINCTIVE STYLE



A VARIETY OF MODELS  
FOR  
MISSES AND SMALL WOMEN



Jacket 6888  
Skirt 6768



Costume 6858



Costume 6846



Princess  
Costume  
6864



Coat 6883





Princess  
Costume 6383

Costume  
6441

Costume 6889

Costume 6858

Costume 6718

DAYTIME FROCKS  
OF SERGE  
AND SILK  
FOR MISSES





YOUNG GIRLS'  
DANCE DRESSES  
ARE QUAIN  
T AND LOVELY

For detailed description see page 69

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FOR THE FIRST DAYS OF SCHOOL

For detailed description see page 69

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Dress 6836



Dress 6854



Dress 6796



Dress 6856



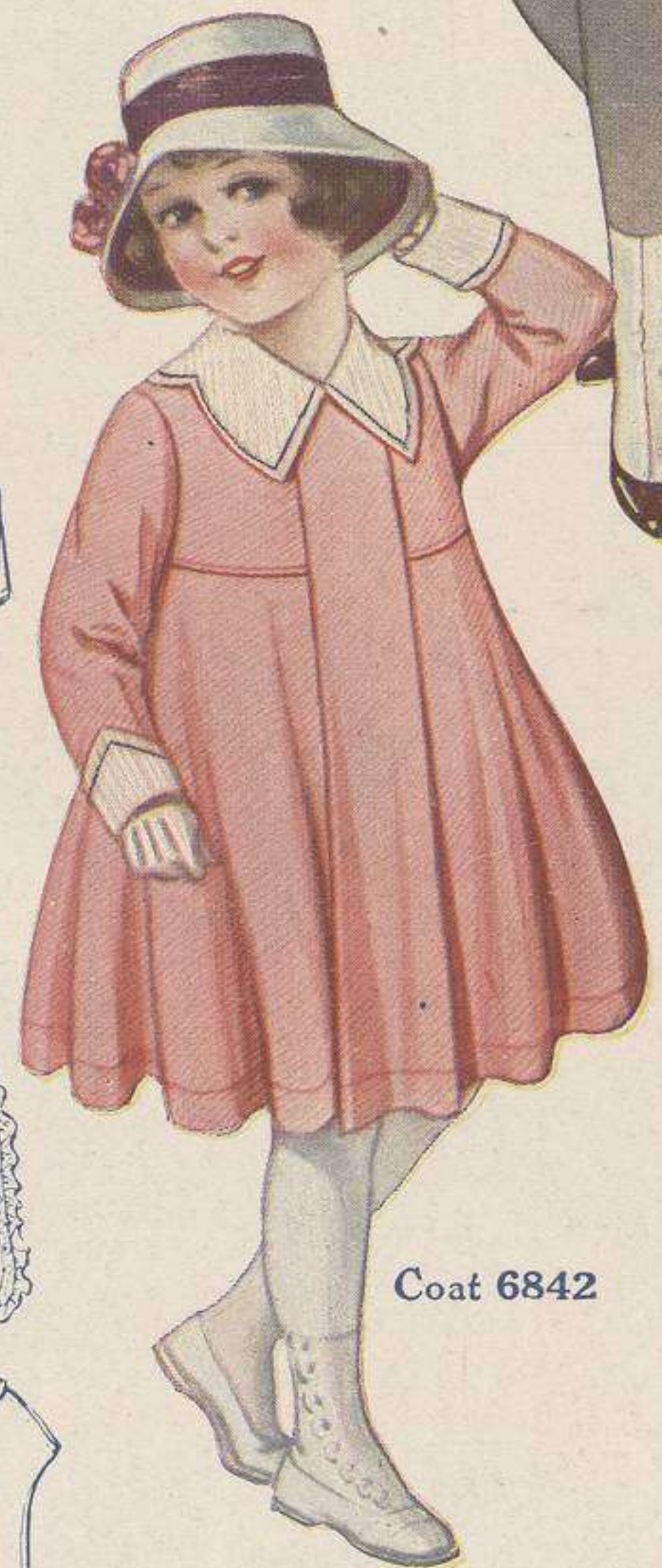
One-Piece  
Dress 6859



Coat 6875



Outfit  
6827



Coat 6842



Dress 6881



Dress 6831



Coat 6862



Coat 6873



Dress  
6848



## DISTINCTIVE STREET COSTUMES FOR AUTUMN DAYS



6535—Ladies' Costume (15 cents). Eight sizes, 34 to 48 bust. Width at lower edge with plaits drawn out about 3 yards. Size 36 requires 4½ yards 44-inch plain serge, ⅝ yard 18-inch black velvet.



Blouse 6621  
Sizes 34 to 44  
Skirt 6622  
Sizes 22 to 32

Costume 6668  
Sizes 34 to 46

Costume 6535  
Sizes 34 to 48

Semiprincess  
Costume 6394  
Sizes 32 to 46

6621—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust.

6622—Ladies' One- or Two-Piece Skirt (15 cents). Six sizes, 22 to 32 waist. Width at lower edge in clearing length about 4 yards. As illustrated, the entire costume in medium size requires 4½ yards 36-inch satin, 5¼ yards 36-inch velvet, and 4 yards fur.

6668—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width at lower edge about 3½ yards. Size 36 requires 4½ yards 54-inch material.

6394—Ladies' Semiprincess Costume (15 cents). Eight sizes, 32 to 46 bust. Width at lower edge with plaits drawn out about 3¼ yards. Size 36 requires 6 yards 36-inch material.

6878—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width at lower edge about 3½ yards. Size 36 requires 5¼ yards 44-inch material.

11290—Braiding transfer pattern, in yellow, 10 cents.

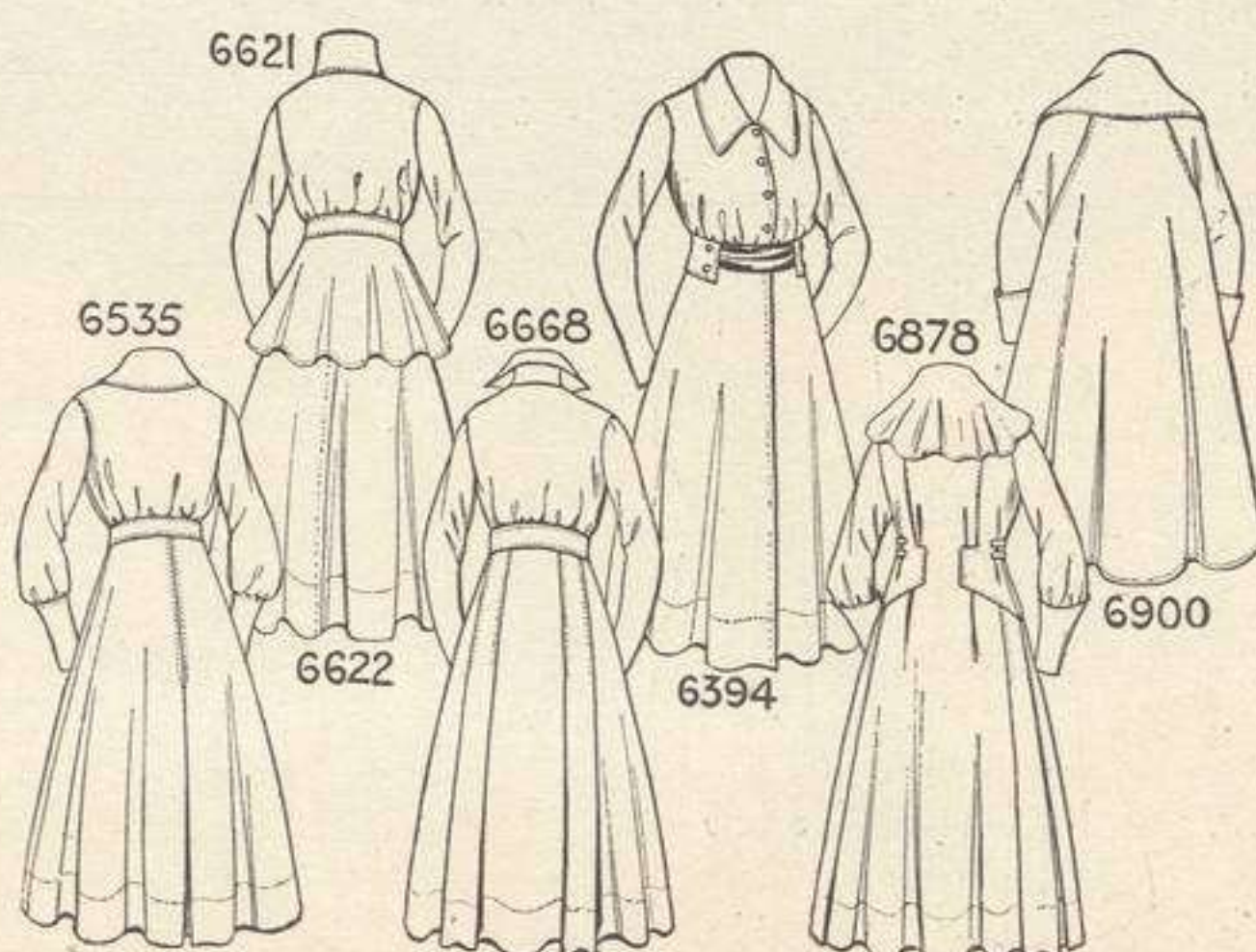
6900—Ladies' Coat (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 4 yards 54-inch material.



Costume 6878  
Sizes 34 to 42



Coat 6900  
Sizes 34 to 44



MUSEO DEL TRAJE  
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DEL PAT. ETNOLOGICO



BIBLIOTECA



## FALL TROTTEUR FROCKS NOTABLE FOR THEIR CHIC



Costume 6370  
Sizes 32 to 46

Costume 6880  
Sizes 34 to 42  
Skirt 6433  
Sizes 22 to 40

Costume 6353  
Sizes 32 to 46

Costume 6280  
Sizes 32 to 44

6370—Ladies' Costume (15 cents). Eight sizes, 32 to 46 bust. Width at lower edge about 2¾ yards. As illustrated, size 36 requires 4¾ yards 44-inch plain material, ⅞ yard 40-inch silk and 7¾ yards braid.

6880—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width at lower edge about 3 yards. Size 36 requires 6¼ yards 36-inch poplin, ⅝ yard 36-inch plaid and ¾ yard 27-inch white.

6433—Ladies' Skirt (15 cents). Ten sizes, 22 to 40 waist. Width including inverted plait about 3 yards. Size 26 requires 4 yards 36-inch material.

6353—Ladies' Costume (15 cents). Eight sizes, 32 to 46 bust. Width about 3½ yards. Size 36 requires 5½ yards 36-inch velvet and ⅝ yard 27-inch white.

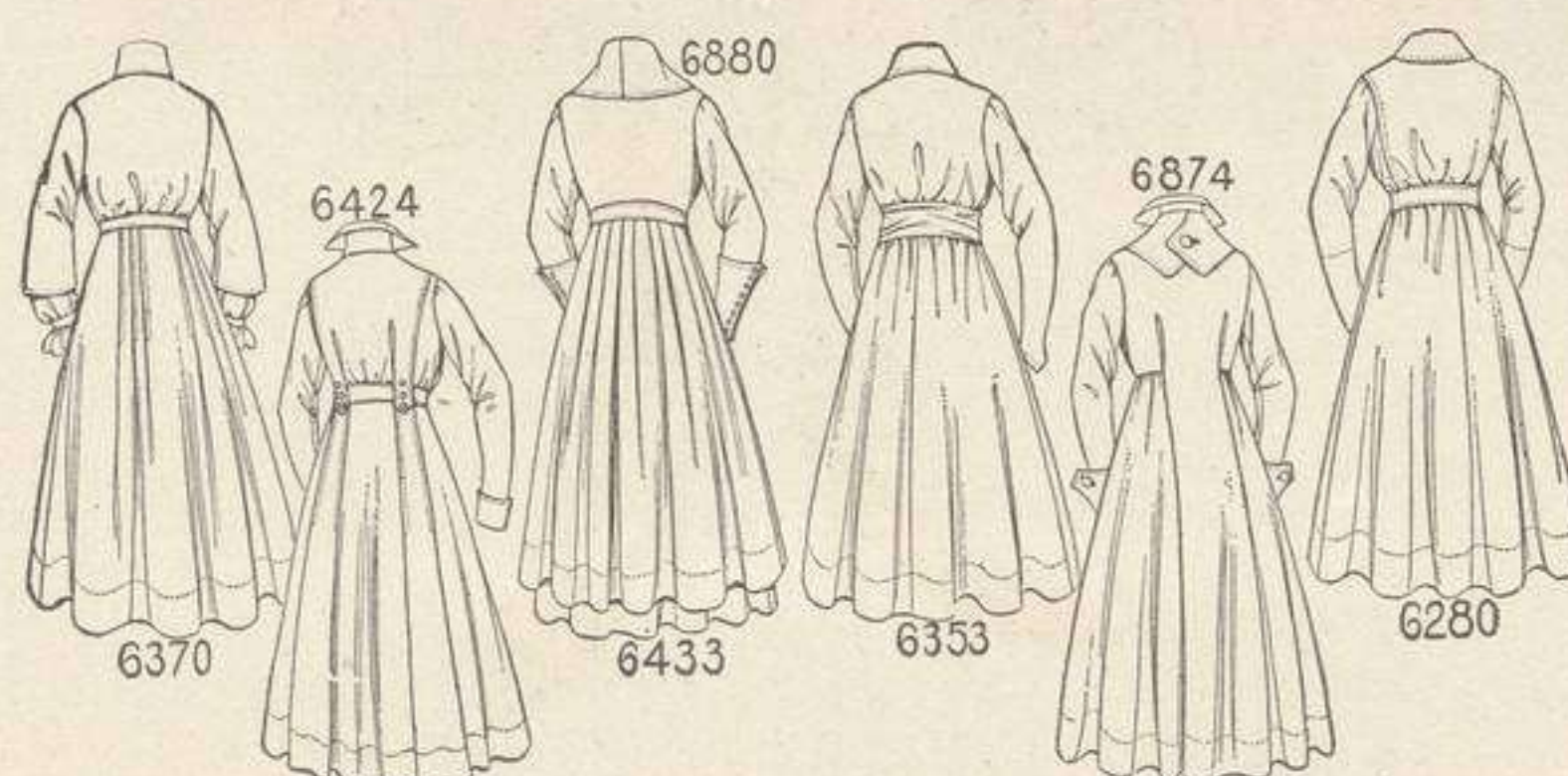
11809—Yellow braiding transfer pattern, 15 cents.

6280—Ladies' Costume (15 cents). Seven sizes, 32 to 44 bust. Width about 2¾ yards. Size 36 requires 4¾ yards 44-inch checked material and ½ yard 27-inch white for collar and vest.

6424—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width about 3 yards. Size 36 requires 4¾ yards 54-inch material.

6874—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width about 2¾ yards. Size 36 requires 4¼ yards 54-inch serge, ¾ yard 36-inch satin and ⅝ yard 27-inch white.

12184—Yellow beading transfer pattern, 10 cents.



Costume 6424  
Sizes 34 to 46

Costume 6874  
Sizes 34 to 42



## COSTUMES ON SMART LINES SUITABLE FOR STOUT FIGURES

**6878—Ladies' Costume (15 cents).** Five sizes, 34 to 42 bust. Width at lower edge of skirt (in 40-inch length) about  $3\frac{1}{2}$  yards. Size 36 requires 7 yards 36-inch material. Charming in its suggestion of the fashionable princess effect is this costume of navy-blue serge with chemisette and large cape-collar of black satin. The frock has semi-fitted waistline, so becoming to both stout and slender figures; and the side-front and side-back extend below waistline in pointed outline, giving the effect of a peplum. The skirt is in five gores, the front and back cut in one with body in princess style.

**6726—Ladies' Costume (15 cents).** Seven sizes, 34 to 46 bust. Width at lower edge of skirt about  $2\frac{3}{4}$  yards. Size 36 requires 4 yards 54-inch checked material (the front gore cut bias as illustrated) and  $\frac{5}{8}$  yard 18-inch plain fabric. The waist of this attractive costume fastens diagonally and is open below the bust to disclose a trimming-section of contrasting fabric.

**6594—Ladies' Costume (15 cents).** Seven sizes, 34 to 46 bust. Width at lower edge of skirt about 3 yards. Size 36 requires  $4\frac{3}{4}$  yards 44-inch material if made as illustrated. The smart drop-shoulder effect is shown in the waist of this costume, which is an excellent model for the woman of stout build. The skirt is four-piece, gathered at top and having high waistline.

**11290—Braiding transfer pattern furnished in yellow, containing 4 yards 1-inch border, 10 cents.**



Costume 6878  
Sizes 34 to 42



Blouse 6362  
Sizes 32 to 46  
Skirt 6894  
Sizes 22 to 36



Costume 6594  
Sizes 34 to 46



Costume 6726  
Sizes 34 to 46



Blouse 6832  
Sizes 34 to 42  
Skirt 6236  
Sizes 22 to 34

**6832—Ladies' Blouse (15 cents).** Five sizes, 34 to 42 bust. This charming blouse is in waistcoat style and has underbody with high neck and standing collar, perforated for the open neck

shown. The long one-piece plain sleeves are perforated for shorter length which are gathered to circular cuffs, and there are long one-piece fancy sleeves with cuffs. The over-blouse, with flare collar, is pointed at lower edge of front; and the back extends on front, under the arms, forming large armholes. Combined with the skirt illustrated, it made a beautiful costume in velvet and Georgette crepe, with trimming of narrow fur.

**6236—Ladies' Skirt (15 cents).** Seven sizes, 22 to 34 waist. Width at lower edge of flounce about  $1\frac{3}{4}$  yard; width at lower edge of tunic about 2 yards. As illustrated the entire costume in the medium size requires  $6\frac{1}{2}$  yards 36-inch velvet or satin for blouse, tunic and flounce;  $1\frac{1}{4}$  yard 40-inch Georgette crepe for sleeves and vest;  $\frac{1}{4}$  yard 27-inch white satin for the collar; and  $1\frac{1}{4}$  yard 27-inch lining material for the foundation gores.

**6362—Ladies' Blouse (15 cents).** Eight sizes, 32 to 46 bust. Size 36 requires  $1\frac{1}{4}$  yard 44-inch material. There are delightful possibilities for the woman of generous proportions in the Fall fashions if handled with discretion. The smartest of peplums finishes this blouse which, combined with a good-looking two-piece skirt, makes a stunning trotteur frock. A narrow front-buttoning vest ending in nothing at the girdle suggests many opportunities for introducing a bit of contrasting color; though in this development the contrasting satin was used only for the high military collar that appears at the back and sides. In the newest shaping are the long sleeves forming a point over the hand; or the sleeves may be short. The front peplum is a continuation of the waist; but at the back the peplum is a separate section.

**6894—Ladies' Two-Piece Skirt (15 cents).** Eight sizes, 22 to 36 waist. Width at lower edge (in 40-inch length) about  $2\frac{3}{4}$  yards. Size 26 requires  $2\frac{5}{8}$  yards 44-inch material. The model is gathered at the top in back, closes at left side seam and has the popular high waistline.



**6691—Ladies' Blouse** (15 cents). Six sizes, 34 to 44 bust.

**6655—Ladies' Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge about 3¼ yards. Costume in medium size requires 5½ yards 36-inch plaid and ¾ yard 36-inch plain silk, with 2 yards 40-inch crêpe.

**Blouse 6691**  
Sizes 34 to 44

**Skirt 6655**  
Sizes 22 to 32



**Blouse 6801**  
Sizes 34 to 42

**Bouffant Skirt 6813**  
Sizes 22 to 32

**Blouse 6808**  
Sizes 34 to 44

**Tunic Skirt 6714**  
Sizes 22 to 32

**6801—Ladies' Blouse** (15 cents). Five sizes, 34 to 42 bust.

**6813—Ladies' Bouffant Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge of skirt about 3¾ yards. The entire costume in medium size requires 8¾ yards 36-inch plain silk and 2 yards 36-inch plaid silk if made as pictured.

**6808—Ladies' Blouse** (15 cents). Six sizes, 34 to 44 bust.

**6714—Ladies' Tunic Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge of foundation about 2½ yards; tunic about 3½ yards. The entire costume in medium size requires 5 yards 36-inch taffeta and 4¼ yards 40-inch Georgette crêpe, as shown on figure.

**6704—Ladies' Jumper Blouse** (15 cents). Five sizes, 34 to 42 bust.

**6717—Ladies' Skirt** (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about 3 yards. As illustrated, the entire costume in medium size requires 7 yards 40-inch Georgette crêpe, ¾ yard 36-inch silk, and 1½ yard lace for collar and vest.



**Blouse 6626**  
Sizes 34 to 42  
**Skirt 6834**  
Sizes 22 to 30

**6626—Ladies' Blouse** (15 cents). Five sizes, 34 to 42 bust.

**6834—Ladies' Three-Piece Skirt** (15 cents). Five sizes, 22 to 30 waist. Skirt width about 3¼ yards. Costume in medium size requires 5½ yards 36-inch silk, 1½ yard 40-inch chiffon and 2½ yards 12-inch lace.

**Blouse 6793**  
Sizes 34 to 44

**Bouffant Skirt 6812**  
Sizes 22 to 30

**6793—Ladies' Blouse** (15 cents). Six sizes, 34 to 44 bust.

**6812—Ladies' Bouffant Skirt** (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about 4¾ yards. As illustrated, the entire costume in medium size requires 8¾ yards 36-inch plaid taffeta and 1 yard 36-inch lace for yoke and sleeves. Velvet ribbon is used in front and on the sleeves.



**Jumper Blouse 6704**

Sizes 34 to 42

**Skirt 6717**

Sizes 22 to 30



**6010—Ladies' Blouse** (15 cents).  
Six sizes, 32 to 42 bust.

**6714 — Ladies' Tunic Skirt** (15 cents). Six sizes, 22 to 32 waist. Skirt width about 2½ yards; tunic about 3½ yards. Costume in medium size requires 3½ yards 36-inch satin, 4½ yards 45-inch crêpe, and 24 yards ribbon.

**Blouse 6010**  
Sizes 32 to 42  
**Tunic Skirt 6714**  
Sizes 22 to 32

**Corsage 6562**  
Sizes 34 to 44

**One-Piece Skirt 6732**  
Sizes 24 to 32

**Bodice 6767**  
Sizes 34 to 42  
**Skirt 6806**  
Sizes 22 to 32

**Corsage 6544**  
Sizes 34 to 42  
**Skirt 6834**  
Sizes 22 to 30

**6562—Ladies' Corsage** (15 cents). Six sizes, 34 to 44 bust.

**6732—Ladies' One-Piece Skirt** (15 cents). Five sizes, 24 to 32 waist. Width about 3 yards. Costume in medium size requires 4 yards 36-inch satin, 1½ yard 40-inch chiffon and 1¼ yard 9-inch lace.

**6767—Ladies' Bodice** (15 cents). Five sizes, 34 to 42 bust.

**6806—Ladies' Skirt** (15 cents). Six sizes, 22 to 32 waist. Skirt width about 6 yards; flounce about 3½ yards. Costume in medium size requires 8 yards 36-inch silk and 1½ yard 45-inch crêpe.

**6544—Ladies' Corsage** (15 cents). Five sizes, 34 to 42 bust.

**6834—Ladies' Skirt** (15 cents). Five sizes, 22 to 30 waist. Width about 3¼ yards. Costume in medium size requires 4¾ yards 45-inch Georgette and 1¼ yard 36-inch satin, if made as shown on figure.

**6841—Ladies' Blouse** (15 cents). Five sizes, 31 to 42 bust.

**6610—Ladies' Tunic Skirt** (15 cents). Six sizes, 22 to 32 waist. Flounce width about 3 yards; straight tunic about 2½ yards; pointed tunic about 3¼ yards. Costume in medium size requires 7¼ yards 40-inch Georgette crêpe.

**6466—Ladies' Blouse** (15 cents).  
Six sizes, 34 to 44 bust.

**6887—Ladies' Skirt** (15 cents).  
Five sizes, 22 to 30 waist. Width at lower edge of skirt about 3½ yards. Costume in medium size requires 5½ yards 40-inch Georgette and 17 yards fur, if made as illustrated. Beaded banding is used to trim.

**Blouse 6466**  
Sizes 34 to 44  
**Skirt 6887**  
Sizes 22 to 30

**Blouse 6841**  
Sizes 34 to 42  
**Tunic Skirt 6610**  
Sizes 22 to 32





## SMART FROCKS FOR MORNING AND INFORMAL WEAR



**Costume 6701**  
Sizes 34 to 44

**Costume 6680**  
Sizes 34 to 46

**Costume 6897**  
Sizes 34 to 42

**Costume 6592**  
Sizes 34 to 48

**6701**—Ladies' Costume (15 cents). Six sizes, 34 to 44 bust. Width at lower edge of skirt about 2½ yards. If costume is made as illustrated, size 36 requires 4¾ yards 44-inch material, ¾ yard 27-inch contrasting material for vest and cuffs, and ½ yard 27-inch white for collar. The long one-piece sleeves are perforated for shorter length, the neck may be high or open, and the attached three-piece skirt is slightly gathered at the top. This costume was designed especially for wear in the house on cool afternoons this Fall, but may be made of serge in any desired color, with vest and cuffs of contrasting satin, collar of white, narrow braid on skirt, waist and belt matching either dress or vest, and finished with fancy buttons, for street wear.

**6680**—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width at lower edge of skirt about 2½ yards. Size 36 requires 5½ yards 36-inch material. The neck may be high or open, the long sleeves shown are perforated for shorter length and there are gathered sleeves with sleeve-caps included in the pattern. The attached three-piece skirt has an inserted hip section at each side which forms a pocket and the back gore is gathered at the top. Costume is shown in blue and gray check with white collar, and piping of blue.

**6897**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width at lower edge of skirt (40-inch length) about 3 yards. Size 36 requires 5¾ yards 40-inch material. This is the design of the uniform dress used in The College of Industrial Arts, but may be made in any color for wear on various occasions. The neck may be high, the sleeves are perforated for shorter length and the attached one-piece gathered skirt has straight lower edge. Costume is shown in white with large pink dots and trimmed with embroidery banding.

**6592**—Ladies' Costume (15 cents). Eight sizes, 34 to 48 bust. Width at lower edge of skirt about 3 yards. Size 36 requires 5½ yards 36-inch material. The plain sleeves shown are perforated for shorter length having turnback cuffs and there are one-piece gathered sleeves with deep cuffs. The attached skirt is a four-piece model trimmed with a band cut straight or bias, or having novel patch pockets with upper ends extending over belt at each side of front closing.

**11339**—Embroidery transfer pattern, 15 cents.

**6855**—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width at lower edge of skirt about 2½ yards. Size 36 requires 5¾ yards 36-inch material. The front of waist is in two outlines and the sleeves may be short with turnback cuffs. The attached three-piece skirt may be made with or without pocket, back yoke, or plaited trimming-piece at upper edge of back gore. This design made a very attractive house dress in brown with white corded stripes, the white collar and piping at waistline giving a light touch.



**Costume 6855**  
Sizes 34 to 46



MODISH TYPES OF THE AUTUMN BLOUSE AND SKIRT

6869—Ladies' Blouse (15 cents). Seven sizes, 34 to 46. Size 36 requires 3½ yards 27-inch material.  
6805—Ladies' Blouse (15 cents). Five sizes, 34 to 42. Size 36 requires 2¾ yards 44-inch material.  
6789—Ladies' Blouse (15 cents). Five sizes, 34 to 42. Size 36 requires 2¾ yards 44-inch material.  
6872—Ladies' Blouse (15 cents). Seven sizes, 34 to 46. Size 36 requires 2¾ yards 44-inch material.

6807—Ladies' Blouse (15 cents). Five sizes, 34 to 42. Size 36 requires 2½ yards 36-inch material.  
6884—Ladies' Blouse (15 cents). Six sizes, 34 to 44. Size 36 requires 2½ yards 36-inch material.  
6688—Ladies' Blouse (15 cents). Five sizes, 34 to 42.

Blouse 6869  
Sizes 34 to 46

Blouse 6807  
Sizes 34 to 42

Blouse 6805  
Sizes 34 to 42

Blouse 6789  
Sizes 34 to 42

Blouse 6872  
Sizes 34 to 46

6899—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width at lower edge of skirt in 40-inch length about 2¾ yards. Size 26 requires 2½ yards 54-inch material. This smart skirt is a four-piece model closing at center-front, having a decorative touch in the belt and large pockets.  
6799—Ladies' Skirt (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge about 3 yards. Size 26 requires 3½ yards 44-inch material. A good-looking model in four gores, suitable for corduroy, serge, broadcloth, etc., and may be used as a separate skirt or part of a suit or dress.  
6834—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about 3¼ yards. Size 26 requires 4¼ yards 36-inch material, ½ yard 36-inch lining for foundation yoke. A three-piece skirt on graceful lines, for dressy wear.  
6891—Ladies' Skirt (15 cents). Seven sizes, 22 to 34 waist. Width at lower edge (in clearing length) with plaits drawn out about 3¼ yards. Size 26 requires 4 yards 36-inch.

Blouse 6884  
Sizes 34 to 44  
Skirt 6899  
Sizes 22 to 32

Skirt 6799  
Sizes 22 to 36

Skirt 6834  
Sizes 22 to 30

Blouse 6688  
Sizes 34 to 42  
Skirt 6891  
Sizes 22 to 34



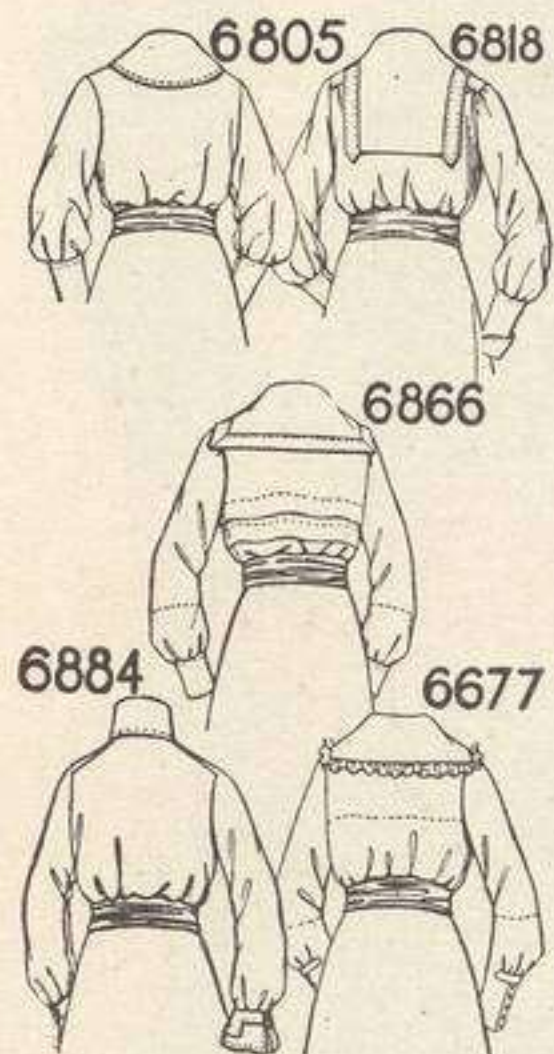
# BLOUSES AND SKIRTS THAT OFFER A DELIGHTFUL VARIETY

**6805**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 3 yards 36-inch material. The pattern includes a circular cape.

**6898**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2½ yards 36-inch material. The sleeves may be short if desired.

**6869**—Ladies' Blouse (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 2½ yards 36-inch material. The collar may be worn high.

**6884**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2½ yards 36-inch material. The collar may be rolled open.



**Blouse 6805**  
Sizes 34 to 42

**Blouse 6866**  
Sizes 34 to 42

**Blouse 6818**  
Sizes 34 to 42

**Blouse 6677**  
Sizes 34 to 44

**Blouse 6884**  
Sizes 34 to 44

**6818**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 3½ yards 36-inch material.

**11455**—Yellow transfer pattern, containing 3 yards of 2¼ inch border, 15 cents.

**6677**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2½ yards 36-inch material. The sleeves, in one with deep cuffs, are perforated for shorter length.

**6589** — Ladies' Blouse (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 3 yards 36-inch material. The collar may be buttoned high.

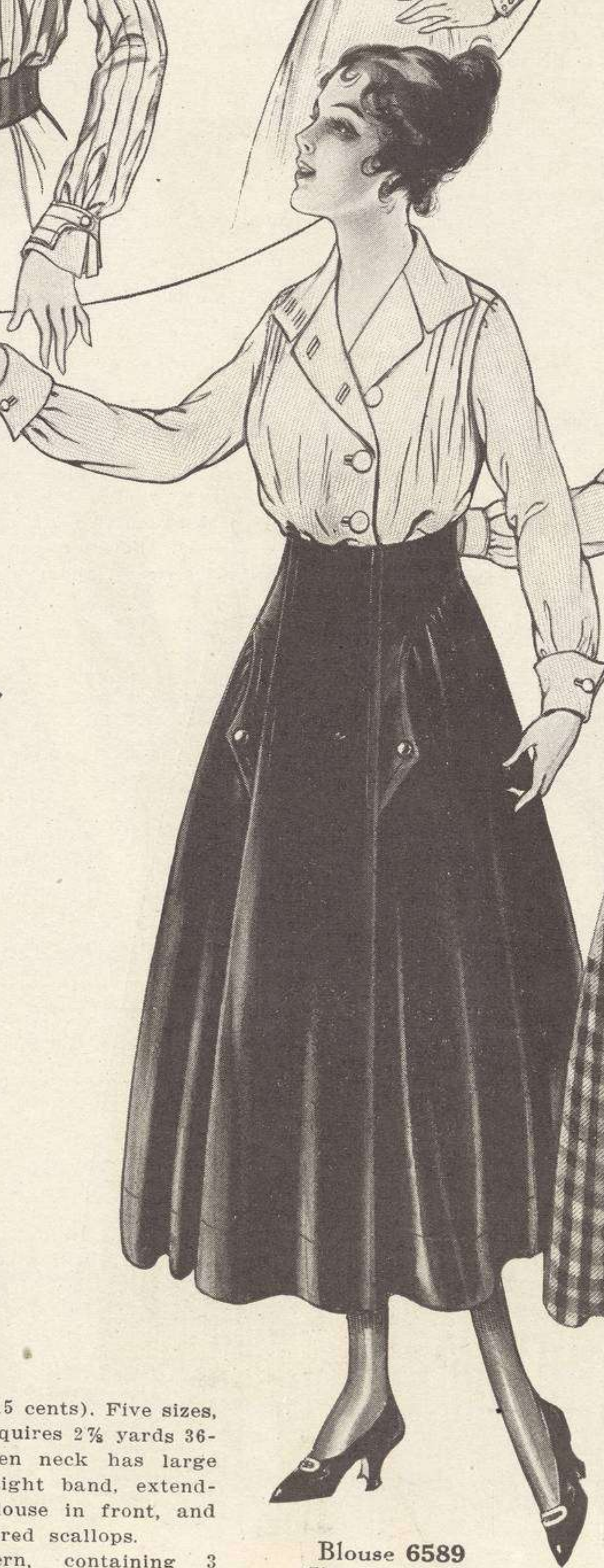
**6863** — Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2½ yards 36-inch material.



**Blouse 6898**  
Sizes 34 to 42  
**Skirt 6894**  
Sizes 22 to 36



**Blouse 6869**  
Sizes 34 to 46  
**Skirt 6817**  
Sizes 24 to 40



**Blouse 6589**  
Sizes 34 to 46  
**Skirt 6741**  
Ladies' sizes 22 to 34  
waist  
Misses' sizes 14 to 20  
years



**Blouse 6863**  
Sizes 34 to 42  
**Skirt 6826**  
Sizes 22 to 38

**6894**—Ladies' Two-Piece Skirt (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge about 2½ yards. Size 26 requires 2½ yards 44-inch material. The skirt is gathered at the top in back and may have inserted pockets and narrow belt.

**6817**—Ladies' Five-Gored Skirt (15 cents). Nine sizes, 24 to 40 waist. Width at lower edge including inverted plait about 3 yards. Size 26 requires 2½ yards 44-inch material. Made with inverted plait or habit back and either of two styles of pockets.

**6741**—Ladies' and Misses' Four-Piece Skirt (15 cents). Seven sizes for ladies, 22 to 34 waist; and four sizes for misses, 14 to 20 years. Size 26 measures about 3 yards at lower edge with plaits drawn out, and requires 3¾ yards 36-inch material.

**6826**—Ladies' Four-Piece Skirt (15 cents). Nine sizes, 22 to 38 waist. Width at lower edge about 3¾ yards. Size 26 requires 2½ yards 54-inch material. Shown in the popular checked material but equally suitable for plain fabrics. The belt may be omitted.



# FASHION'S LATEST DECREES IN FALL WAISTS AND SKIRTS

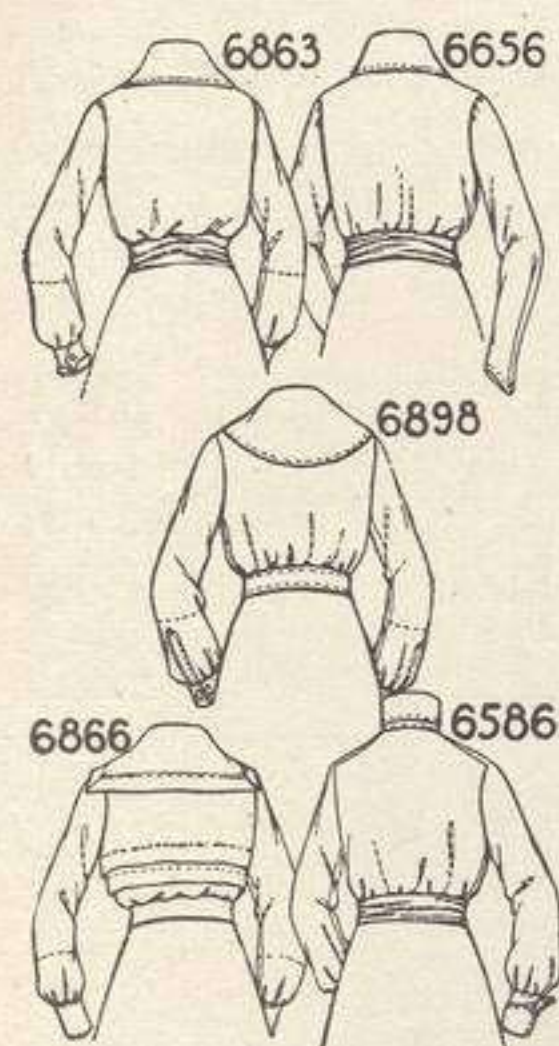
**6898**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2½ yards 36-inch material. The neck may be high and the sleeves short if preferred.

**6863**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2½ yards 36-inch material. The back extends over shoulders, forming yoke effect in front.

**6649**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2½ yards 36-inch material. Collar may be omitted.

**12184** — Embroidery transfer pattern of 30 motifs in yellow, 10 cents.

**6523**—Ladies' Blouse (15 cents). Eight sizes, 34 to 48 bust. Size 36 requires 2½ yards 36-inch material.



**Blouse 6898**  
Sizes 34 to 42

**Blouse 6863**  
Sizes 34 to 42

**Blouse 6656**  
Sizes 34 to 44

**Blouse 6866**  
Sizes 34 to 42

**Blouse 6586**  
Sizes 34 to 46

**6656**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2½ yards 36-inch material. This side-closing model has plain or gathered sleeves.

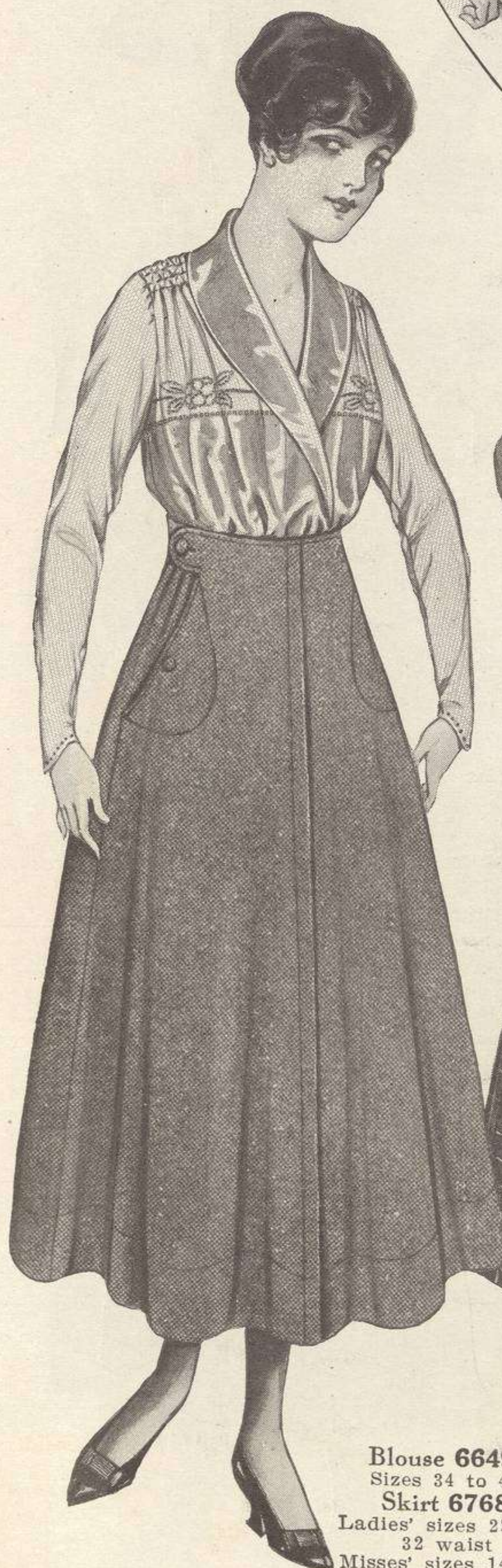
**6866**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2½ yards 36-inch material.

**11636**—Braiding transfer pattern in yellow, of 1½-inch border, 15 cents.

**6586**—Ladies' Blouse (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 2½ yards 36-inch material.

**12237** — Embroidery transfer pattern, containing 34 sprays, 10 cents.

**6257** — Ladies' Blouse (15 cents). Seven sizes, 32 to 44 bust. Size 36 requires 2½ yards 36-inch material. The blouse has raglan sleeves, and plain or gathered pockets.



**Blouse 6649**  
Sizes 34 to 44

**Skirt 6768**  
Ladies' sizes 22 to 32 waist  
Misses' sizes 14 to 20 years



**Blouse 6523**  
Sizes 34 to 48

**Skirt 6844**  
Sizes 22 to 34

**6634**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2½ yards 36-inch material. Besides the sleeves illustrated, there are shirt sleeves or short sleeves with flare cuffs; and front in pointed outline.



**Blouse 6634**  
Sizes 34 to 44

**Skirt 6640**  
Sizes 24 to 36



**Blouse 6257**  
Sizes 32 to 44

**Skirt 6715**  
Sizes 22 to 36

**6768**—Ladies' and Misses' Three-Piece Skirt (15 cents). Six sizes for ladies, 22 to 32 waist; and four sizes for misses, 14 to 20 years. Width at lower edge of ladies' skirt about 3¼ yards. Size 26 requires 2½ yards 54-inch material.

**6844**—Ladies' Three-Piece Skirt (15 cents). Seven sizes, 22 to 34 waist. Width at lower edge of skirt about 3¾ yards. Size 26 requires 3¾ yards 44-inch material. The jaunty cone-shaped pockets may be replaced by patch pockets in novel design.

**6640**—Ladies' Two-Piece Skirt (15 cents). Seven sizes, 24 to 36 waist. Width at lower edge of skirt about 3¾ yards. Size 26 requires 3¾ yards 54-inch material. There are three styles of pockets and the yoke may be in rounded outline.

**6715**—Ladies' Two-Piece Skirt (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge of skirt with plaits drawn out about 3 yards. Size 26 requires 2¾ yards 44-inch material. The stylish pockets in front may be omitted if desired.





**Jacket 6709**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years  
**Skirt 6429**  
Sizes 22 to 38

**Jacket 6886**  
Sizes 34 to 42  
**Skirt 6741**  
Ladies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 years

**6709—Ladies' and Misses' Jacket** (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 2 yards 54-inch material. This stylish jacket may be closed to the neck, and have two-piece fancy sleeves plaited at the wrists under narrow straps if desired.

**6429—Ladies' Three-Piece Plaited Skirt** (15 cents). Nine sizes, 22 to 38 waist. Width at lower edge with plaits drawn out about 2½ yards. Size 26 requires 2½ yards 54-inch material. The skirt has high waistline, closes at left side under plait, and may be in regulation or shorter length and worn with or without a belt.



**Jacket 6886**  
Sizes 34 to 42  
**Skirt 6894**  
Sizes 22 to 36

**Jacket 6694**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years  
**Skirt 6899**  
Sizes 22 to 32

**Jacket 6861**  
Sizes 34 to 44  
**Skirt 6799**  
Sizes 22 to 36

**6886—Ladies' Jacket** (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2¾ yards 54-inch material. Two developments of this slightly-fitted jacket are illustrated on this page, one showing the back and the other showing the front view. There is a round collar in back, two styles of sleeves, and the single-breasted front is perforated for the cutaway style shown having points at lower edge.

**6741—Ladies' and Misses' Four-Piece Skirt** (15 cents). Seven sizes for ladies, 22 to 34 waist; and four sizes for misses, 14 to 20 years. Width at lower edge of ladies' skirt with plaits drawn out about 3 yards. Size 26 requires 2½ yards 54-inch material. The skirt has front and back gores in panel style, side and back gores gathered at top and yoke in two outlines.

**6886—Ladies' Jacket.** Described above.

**6894—Ladies' Two-Piece Skirt** (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge about 2¾ yards. Size 26 requires 2½ yards 54-inch material. The skirt has inserted pockets and closes at left side seam. The back gore is gathered at the top and a narrow belt, extending across the back to the side seams, may be finished at each end with buttons in matching color.

**6694—Ladies' and Misses' Double-Breasted Jacket** (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 2½ yards 54-inch material. The front and back extend below waistline in panel style, and a circular skirt section, having lower edge in pointed or rounded outline, is inserted at each side. Cuffs and collar of velvet are modish.

**6899—Ladies' Four-Piece Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge about 2¾ yards. Size 26 requires 2½ yards 54-inch material. A belt in either of two styles is worn with this skirt, and the pattern includes two styles of pockets. This is the design of the uniform skirt used in The College of Industrial Arts but is equally suitable for street wear.

**6861—Ladies' Single-Breasted Jacket** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¼ yards 54-inch material. This is a new slightly-fitted model with square collar that may be rolled high or low, and having two-piece coat sleeves with or without turnback cuffs. As illustrated, the jacket was made of dark green serge with collar and cuffs of satin in matching shade and pearl buttons.

**6799—Ladies' Four-Piece Skirt** (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge about 3 yards. Size 26 requires 2¾ yards 54-inch material. The skirt has a one-piece circular yoke-belt, with straight trimming-pieces inserted at the sides which may be omitted; or three-piece yoke-belt with an extension at each side and inserted pockets. May be worn as separate skirt.





CHIC VERSIONS OF THE NEWEST SUITS AND A FROCK

**6759**—Ladies' Costume (15 cents). Six sizes, 34 to 44 bust. Width at lower edge of skirt with plaits drawn out about 2¾ yards. As illustrated, size 36 requires 6½ yards 40-inch striped material, 1¼ yard 36-inch plain satin, and ¾ yard 36-inch white for collar and vest. Costume may be Shirred or smocked. If desired smocked, use yellow transfer pattern 12234, 15 cents.

**6601**—Ladies' Russian Jacket (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2¾ yards 54-inch material. The jacket closes at center-front or side-front, and, besides the open neck shown, the pattern provides high neck with funnel collar. The sleeves may have turnback cuffs and the attached three-piece peplum is perforated for shorter length. Pockets in peplum may be omitted.

**6826**—Ladies' Four-Piece Skirt (15 cents). Nine sizes, 22 to 38 waist. Width at lower edge about 3¾ yards. Size 26 requires 2¾ yards 54-inch material. This simple model is made with or without a narrow belt extending across back and sides, having rounded ends. The skirt closes in front and has a pocket-welt on each side of front gore which may be omitted.

**6690**—Ladies' Jacket (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2¾ yards 54-inch material. The side-front and side-back extend below waistline in a point and the belt extensions in front may be omitted. A three-piece circular skirt section is attached to the body, having back cut in one with back of jacket. The pattern includes a shawl collar.

**6622**—Ladies' One- or Two-Piece Circular Skirt (15 cents). Six sizes, 22 to 32 waist. Width at lower edge in clearing length about 4 yards. Size 26 requires 2¾ yards 54-inch material for one-piece skirt without belt and peplum. The skirt may be made with pockets, or with gathered peplum attached to a straight wide belt. Skirt and peplum close in front or back.

**6868**—Ladies' Single-Breasted Jacket (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 4 yards 44-inch material. The jacket has high neck with convertible collar, or the fronts may be rolled back to form revers. The sleeves may be made with or without turnback cuffs, and the fulness at each side is held in with a belt. The large pockets are stylish.

**6526**—Ladies' Two-Piece Skirt (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about 2¾ yards. Size 26 requires 2¾ yards 44-inch material for skirt illustrated. The pattern includes a drapery section (not shown) and a narrow belt extends across the back, the rounded ends of which are buttoned to the skirt at each side of the front. Suitable for any material.



**Jacket 6868**  
Sizes 34 to 44  
**Skirt 6526**  
Sizes 22 to 30

**Jacket 6617**  
Sizes 34 to 48  
**Skirt 6891**  
Sizes 22 to 34

**6617**—Ladies' Jacket (15 cents). Eight sizes, 34 to 48 bust. Size 36 requires 3¾ yards 54-inch material. The jacket may be single- or double-breasted with high turn-over collar, or in single-breasted style having notched collar. This semifitted design is graceful and becoming and may be made in either of two lengths. The jacket is shown in one of the popular rough fabrics, but would be smart in serge or cheviot with collar and pocket-laps of velvet.

**6891**—Ladies' Four-Piece Skirt (15 cents). Seven sizes, 22 to 34 waist. Width at lower edge with plaits drawn out about 3¾ yards. Size 26 requires 2¾ yards 54-inch material. The back gore is gathered at the top and the skirt closes at left side under plait. A pocket is inserted at each side under the front gore and a wide belt is worn. Very smart in material to match jacket on figure and suitable for plain materials.



**Costume 6759**  
Sizes 34 to 44

**Russian Jacket 6601**  
Sizes 34 to 44  
**Skirt 6826**  
Sizes 22 to 38

**Jacket 6690**  
Sizes 34 to 42  
**Skirt 6622**  
Sizes 22 to 32





# MODISH FASHIONS IN SEPARATE COATS AND TAILORED SUITS

**6363—Ladies' Jacket** (15 cents). Eight sizes, 32 to 46 bust. Size 36 requires 2½ yards 54-inch material. This jacket is slightly fitted, as are many of the new Fall models, and is charming in broadcloth, serge, or any of the popular mixed fabrics. The neck may be high or open; the sleeves may be made with or without cuffs; and an inverted plait at each underarm seam gives fulness over the hips.

**6891—Ladies' Four-Piece Skirt** (15 cents). Seven sizes, 22 to 34 waist. Width at lower edge in clearing length with plaits drawn out about 3¼ yards. Size 26 requires 2½ yards 54-inch material. The skirt, with high waistline, closes at left side under plait; pockets are inserted under front gore and a wide belt is worn. Combined with jacket illustrated, it makes a stylish suit in broadcloth, with fancy braid trimming.

**6613—Ladies' Coat** (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 3½ yards 54-inch material. This coat is equally smart in plaid or plain materials, and may have open neck with collar rolled flat, as well as the funnel collar shown. The pattern provides a belt which is slipped under the pointed ends of the novel patch pockets and buttoned in front. Both belt and pockets may be omitted.

**6622—Ladies' One- or Two-Piece Circular Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge in clearing length about 4 yards; width in shorter length about 3½ yards. Size 26 requires 2½ yards 54-inch material for one-piece skirt without belt and peplum. There may be pockets, or a one- or two-piece peplum attached to a straight wide belt. Skirt and peplum close in front or back.

**6753—Ladies' and Misses' Coat** (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 2½ yards 54-inch material. This full coat has open neck with revers, and two-piece sleeves with turnback cuffs. Black plush with collar of fur was used to make the chic coat illustrated, but the design would be very attractive in any desired wool fabric.

**6717—Ladies' Skirt** (15 cents). Five sizes, 22 to 30 waist. Width at lower edge about 3 yards. Size 26 requires 4½ yards 44-inch material if made with two tucks. This is a gathered model with one-piece upper and one-piece lower parts having straight lower edges, and made with one or two deep tucks. It is good style in the striped material shown and suitable for bordered materials or flouncings.



**Jacket 6363**  
Sizes 32 to 46  
**Skirt 6891**  
Sizes 22 to 34

**Coat 6613**  
Sizes 34 to 46  
**Skirt 6622**  
Sizes 22 to 32



**Coat 6892**  
Sizes 34 to 44

**6892—Ladies' Coat** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3½ yards 54-inch material. The coat has one-piece sleeves, in raglan effect, with deep cuffs; the collar may be worn high or low; the pockets may be omitted; and a belt in two sections and having notched ends, may be attached to the coat at side seams and buttoned in front, holding the fulness a little closer to the figure. Suitable for astrakhan, as illustrated, or for wool fabrics.

**6635—Ladies' Coat** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3½ yards 54-inch material. The front of coat closes to the neck or may be rolled back to form revers; the raglan sleeves may be made with or without turnback cuffs; the belt sections, inserted at underarm seams, may lap in front; and the wing pocket, inserted at each side of front, may be omitted if desired.

**5989—Ladies' One- or Two-Piece Circular Skirt** (15 cents). Eight sizes, 22 to 36 waist. Width at lower edge about 3 yards. Size 26 requires 4 yards 36-inch material for one-piece skirt. The skirt has high waistline, closes in front or back, and may be made in regulation or shorter length. This design is simple and graceful, easy to make and suitable for velvet, as illustrated, or for wool fabrics.

**Coat 6635**  
Sizes 34 to 44  
**Skirt 5989**  
Sizes 22 to 36

**Coat 6753**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years  
**Skirt 6717**  
Sizes 22 to 30

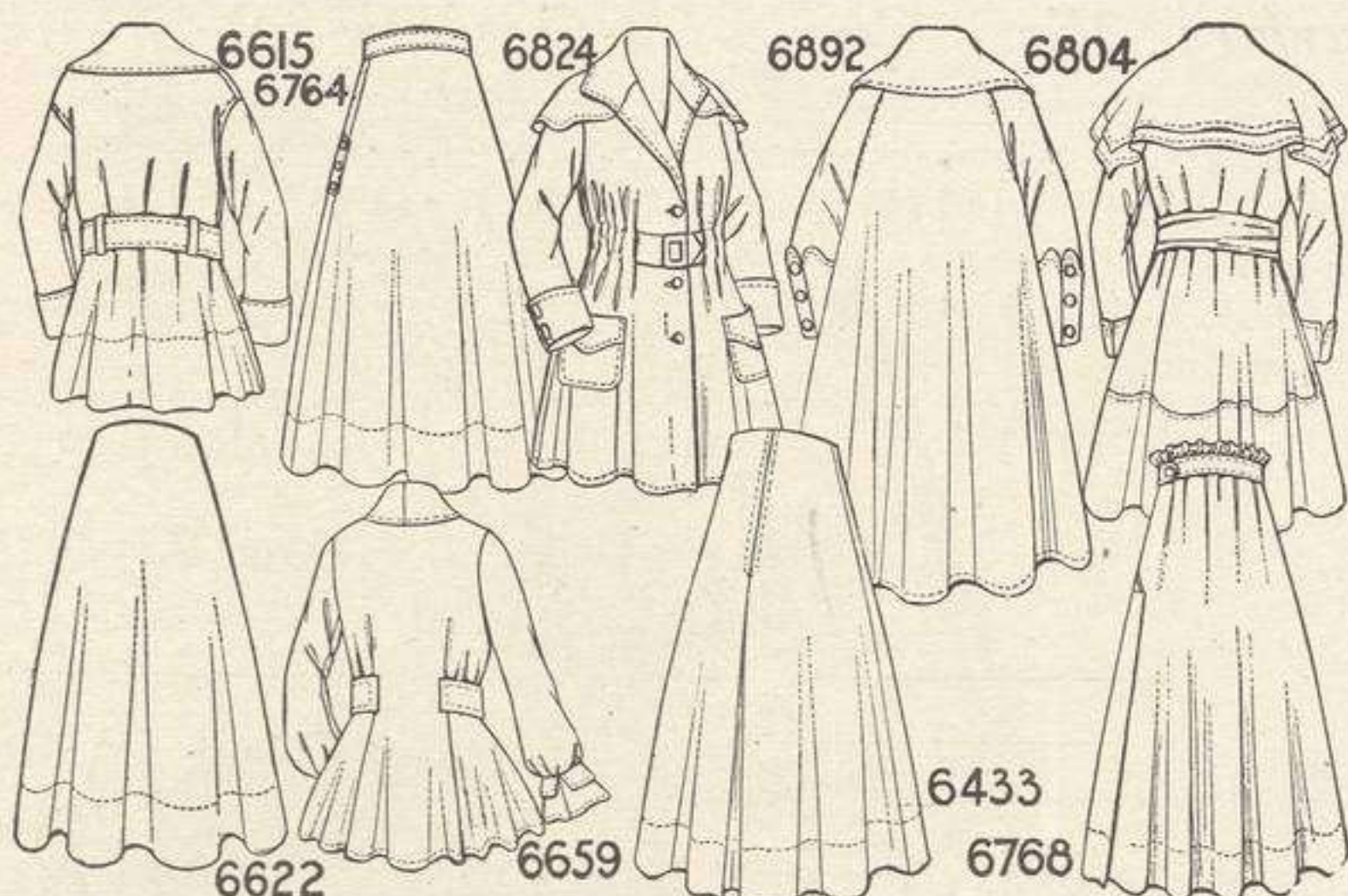


## VARIED STYLES THAT SHOW NEW AND SMART LINES FOR FALL



**Sports Coat 6615**  
 Sizes 34 to 46  
**Skirt 6622**  
 Sizes 22 to 32

**Jacket 6659**  
 Sizes 34 to 44  
**Skirt 6433**  
 Sizes 22 to 40



**Sports Coat 6824**  
 Sizes 34 to 44  
**Skirt 6764**  
 Sizes 24 to 36

**6892—Ladies' Coat** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¾ yards 54-inch material. A coat in this design will be found most useful for Fall wear and any desired material may be used. It is shown in dark gray with collar of black velvet and trimmed with large buttons. The one-piece sleeves are in raglan effect; the collar may be rolled high; and the belt and pockets may be omitted.

**6804—Ladies' Sports Coat** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 4 yards 44-inch material. The pattern includes two cape collars, the upper one of which is not shown on figure; the coat may be closed to the neck, or rolled back, and made with or without large pockets. A broad band of the same or of contrasting material may be applied to the bottom of the coat making an effective finish.

**6768—Ladies' and Misses' Three-Piece Skirt** (15 cents). Six sizes for ladies, 22 to 32 waist; and four sizes for misses, 14 to 20 years. Width at lower edge of ladies' skirt about 3¼ yards. Size 26 requires 2½ yards 54-inch material. The back gore, extending underneath the front gores, is stitched to form pockets, and gathered at the top to form a frill which may be omitted. This model is stylish and easily made.

**6615—Ladies' Sports Coat** (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 2¾ yards 54-inch material. This coat is in the smart drop-shoulder style and in either of two lengths. It may be single- or double-breasted and closed to the neck with turndown collar, or the fronts rolled back to form revers. The one-piece sleeves have turnback cuffs and two styles of pockets are furnished in the pattern. The sash may be replaced by a straight belt.

**6622—Ladies' One- or Two-Piece Circular Skirt** (15 cents). Six sizes, 22 to 32 waist. Width at lower edge in clearing length about 4 yards. Size 26 requires 2¾ yards 54-inch material for two-piece skirt without belt and peplum. The two-piece skirt is made with a plait at center-front and center-back. The removable one- or two-piece peplum is attached to a straight wide belt and perforated for shorter length. Two pockets are inserted in the front.

**6659—Ladies' Jacket** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 2¾ yards 54-inch material. The illustration shows the jacket closed to the neck and having high turnover collar, but the fronts may be rolled back to form revers, or the neck may be open with shawl collar. The one-piece sleeves are plaited and gathered at lower edge and have flare cuffs finished at the top with narrow trimming-pieces. Plain two-piece coat sleeves are provided in pattern.

**6433—Ladies' Three-Piece Skirt** (15 cents). Ten sizes, 22 to 40 waist. Width at lower edge including inverted plait about 3 yards. Size 26 requires 2¼ yards 54-inch material if made with inverted plait. This model has high waistline, inverted plait at center-back, or habit back, and may be made in regulation or shorter length. It is pictured in black velvet with white piping above hem for wear with jacket shown, but would develop charmingly in any desired material or color.

**6824—Ladies' Sports Coat** (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¼ yards 54-inch material. The two-piece sleeves may be made with or without turnback cuffs, and there are one-piece sleeves gathered at the wrists into bands. The coat may be closed to the neck or rolled back to form revers and made with or without the circular cape. A leather belt or a sash of the same or of contrasting material may be worn.

**6764—Ladies' Three-Piece Skirt** (15 cents). Seven sizes, 24 to 36 waist. Width at lower edge about 2¾ yards. Size 26 requires 2 yards 54-inch material. The skirt, with high waistline, closes in front and may be in clearing or shorter length. It may be made perfectly plain, or a pocket may be stitched to each side of the front and a narrow belt may be worn. This design is easily made and will develop attractively in striped, plain or checked fabrics.

**Coat 6892**  
 Sizes 34 to 44

**Sports Coat 6804**  
 Sizes 34 to 44  
**Skirt 6768**

Ladies' sizes 22 to 32 waist  
 Misses' sizes 14 to 20 years



The Can't-Vex Baby Pin—  
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The *Safety Shields* grip the points, so that they cannot spring loose. The *Sheathed Coils* positively prevent catching in the fabric.

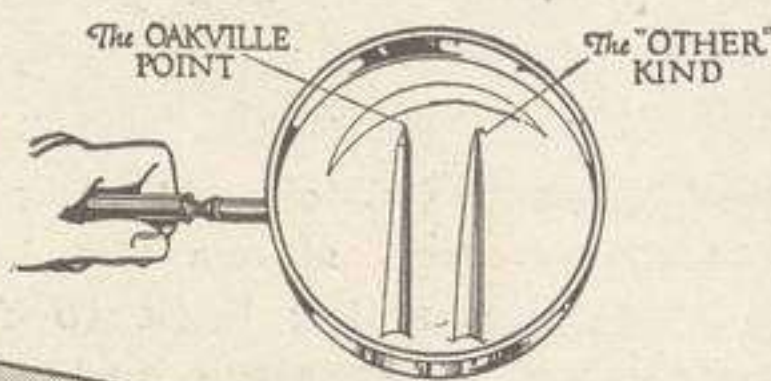
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Than 60 Years  
Dept. P  
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**West Electric Hair Curler Co.**  
Philadelphia, Pa.



## STUNNING SUITS AND FROCKS DESIGNED FOR MISSES

**Costume 6618**  
Sizes 14 to 20

**Jacket 6756**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 14 to 20 years

**Skirt 6614**  
Sizes 16 to 20

**Costume 6889**  
Sizes 14 to 20

**6618**  
**6614**  
**6463**  
**6889**  
**6449**  
**6301**  
**6614**

**6618** — Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge about  $2\frac{1}{2}$  yards. Size 16 requires  $4\frac{1}{4}$  yards 36-inch velvet,  $\frac{1}{2}$  yard 36-inch silk for sleeves,  $\frac{1}{4}$  yard 36-inch white for collar, and  $2\frac{3}{4}$  yards wide and  $1\frac{1}{2}$  yard narrow fur, as illustrated.

**6756**—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and four sizes for misses, 14 to 20 years. Size 16 requires 2 yards 54-inch material.

**6614**—Misses' One- or Two-Piece Circular Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge of short skirt about 3 yards. Size 16 requires  $2\frac{1}{4}$  yards 54-inch material for one-piece skirt without belt and peplum.

**6301**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge about  $3\frac{1}{4}$  yards. Size 16 requires  $3\frac{3}{4}$  yards 54-inch gabardine, 1 yard 36-inch satin and  $\frac{3}{8}$  yard 27-inch white for collar if made as pictured. The attached six-gored skirt has front in one with waist front.

**6889**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of flounce and overdress about  $2\frac{1}{4}$  yards each. Size 16 requires  $2\frac{1}{4}$  yards 54-inch serge,  $1\frac{1}{2}$  yard 36-inch satin,  $\frac{3}{8}$  yard 27-inch white and  $1\frac{1}{2}$  yard 36-inch lining.

**6463**—Misses' Redingote (15 cents). Four sizes, 14 to 20 years. Width at lower edge about  $2\frac{1}{2}$  yards. Size 16 requires  $2\frac{1}{2}$  yards 54-inch broadcloth with  $\frac{7}{8}$  yard 36-inch Georgette crêpe if made as shown.

**6449**—Misses' Russian Blouse (15 cents). Four sizes, 14 to 20 years.

**6614**—Misses' One- or Two-Piece Circular Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge in full length about  $3\frac{1}{4}$  yards. The entire costume in medium size requires  $4\frac{3}{4}$  yards 54-inch checked material and  $1\frac{1}{4}$  yard 36-inch black satin, if made as shown.

**Redingote 6463**  
Sizes 14 to 20

**Costume 6301**  
Sizes 14 to 20

**Russian Blouse 6449**  
Sizes 14 to 20  
**Skirt 6614**  
Sizes 16 to 20





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is applied at night with a clean tooth brush. Is neither sticky nor greasy. Perfectly harmless. Serves also as a splendid dressing for the hair. Directions accompany bottle.

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## CHIC AND YOUTHFUL CHARM ARE EMBODIED IN THESE STYLES

**6328**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about  $2\frac{1}{2}$  yards. Size 16 requires  $1\frac{7}{8}$  yard 54-inch serge,  $1\frac{3}{4}$  yard 36-inch silk, and  $\frac{3}{8}$  yard 27-inch white for collar if made as pictured. The adjustable outer front and back, with side closing, are trimmed with fancy silk braid. The skirt is a slightly circular model trimmed with rows of wide braid.

**Jacket 6727**  
Ladies' sizes  
34 to 44 bust  
Misses' sizes  
16 to 20 years  
**Skirt 6416**  
Sizes 14 to 20

**6822**—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 4 yards 54-inch material and  $\frac{5}{8}$  yard 36-inch lining. The sleeves are sewed into the lining.

**6614** — Misses' One- or Two-Piece Circular Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge of short skirt about 3 yards. Size 16 requires  $2\frac{3}{4}$  yards 54-inch material for two-piece skirt without belt and peplum.

**Coat 6822**  
Sizes 14 to 20  
**Skirt 6614**  
Sizes 16 to 20

**6727**—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 16 requires  $2\frac{1}{4}$  yards 54-inch material. A round yoke is furnished in the pattern.

**6416**—Misses' Three-Piece Skirt (15 cents). Four sizes, 14 to 20 years. Width at lower edge about  $2\frac{7}{8}$  yards. Size 16 requires  $1\frac{1}{2}$  yard 54-inch material. The skirt has high waistline and an inverted plait at each side seam.

**6374**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about  $2\frac{5}{8}$  yards. Size 16 requires 3 yards 54-inch broadcloth and  $\frac{3}{4}$  yard 27-inch plaid silk, if made as shown on figure. Fringe is very popular and makes a dainty and effective finish for the skirt.

**6548**—Misses' Blouse (15 cents). Three sizes, 16 to 20 years.  
**6766**—Ladies' and Misses' Semiprincess Suspender Skirt (15 cents). Six sizes for ladies, 22 to 32 waist; and three sizes for misses, 16 to 20 years. Width at lower edge of misses' skirt about  $3\frac{1}{2}$  yards. The entire costume in medium size requires 4 yards 44-inch serge and  $\frac{3}{4}$  yards 36-inch taffeta.

**Costume 6328**  
Sizes 14 to 20

**Costume 6618**  
Sizes 14 to 20

**Costume 6374**  
Sizes 14 to 20

**6618**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about  $2\frac{1}{2}$  yards. Size 16 requires  $5\frac{1}{4}$  yards 36-inch material. The blouse is in drop-shoulder style with high or open neck and the long sleeves are perforated for shorter length. The attached three-piece skirt is gathered at the top; the one-piece circular peplum may be gathered to a straight belt and in shorter length, if desired. Costume closes in back.





## AUTUMN MODELS OF DISTINCTIVE CHARM FOR MISSES

**6822**—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 4 yards 54-inch material,  $\frac{5}{8}$  yard 36-inch lining for front and back. The long drop-shoulders of the coat form cape effect; the one-piece sleeves are sewed into the lining; the front may be closed to the neck and the wide band at lower edge may be omitted.

**6798**—Misses' Two-Piece Skirt (15 cents). Four sizes, 14 to 20 years. Width at lower edge about 2 $\frac{3}{4}$  yards. Size 16 requires 2 $\frac{3}{4}$  yards 36-inch material. The skirt may be made with a two-piece yoke having extensions at the sides, and inserted pockets, or the yoke may be made without extensions and cone-shaped pockets applied. Suitable for satin or wool fabrics.

Coat **6822**  
Sizes 14 to 20  
Skirt **6798**  
Sizes 14 to 20

Jacket **6694**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years  
Skirt **6478**  
Sizes 16 to 20

Princess  
Costume **6421**  
Sizes 14 to 20

Costume **6423**  
Sizes 14 to 20

Costume **6858**  
Sizes 16 to 20

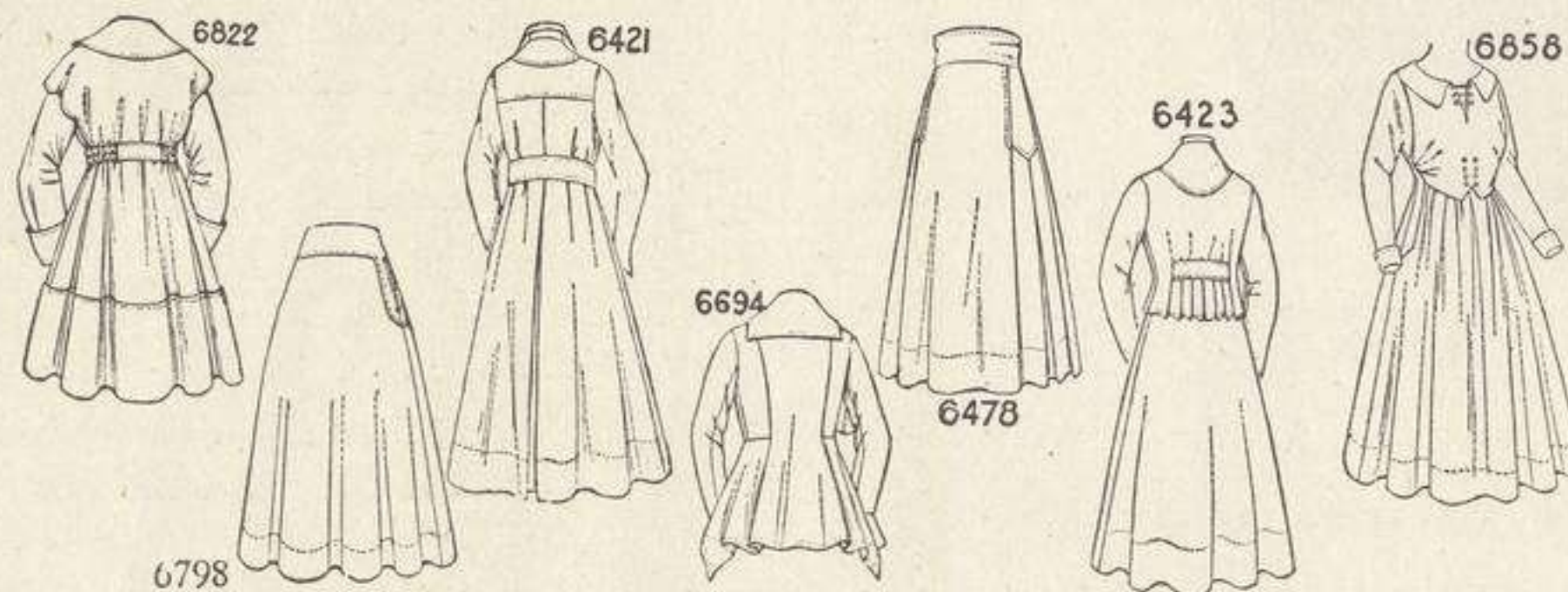
**6421**—Misses' Princess Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt with plaits drawn out about 3 yards. Size 16 requires 3 $\frac{1}{4}$  yards 54-inch material. The costume may be made without collar and yoke.

**6694**—Ladies' and Misses' Double-Breasted Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 16 requires 2 $\frac{3}{4}$  yards 54-inch material. Combined with skirt pictured this jacket made a charming costume in gray with trimmings of black velvet and narrow braid, and large gray buttons. The lower edge of jacket may be in rounded outline.

**6478**—Misses' Five-Gored Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge about 3 $\frac{1}{2}$  yards. Size 16 requires 2 $\frac{1}{2}$  yards 54-inch material.

**6423**—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about 2 $\frac{3}{4}$  yards. Size 16 requires 2 $\frac{3}{4}$  yards 54-inch material. The waist of this stylish costume is in jacket effect. The skirt is in three pieces.

**6858** — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3 $\frac{1}{2}$  yards. Size 16 requires 4 $\frac{1}{2}$  yards 36-inch black velvet and 2 yards 27-inch chiffon for costume as shown on figure. Fancy banding and silk fringe are used for trimming. The pattern includes a circular cape not illustrated on this page.





# PONTINE

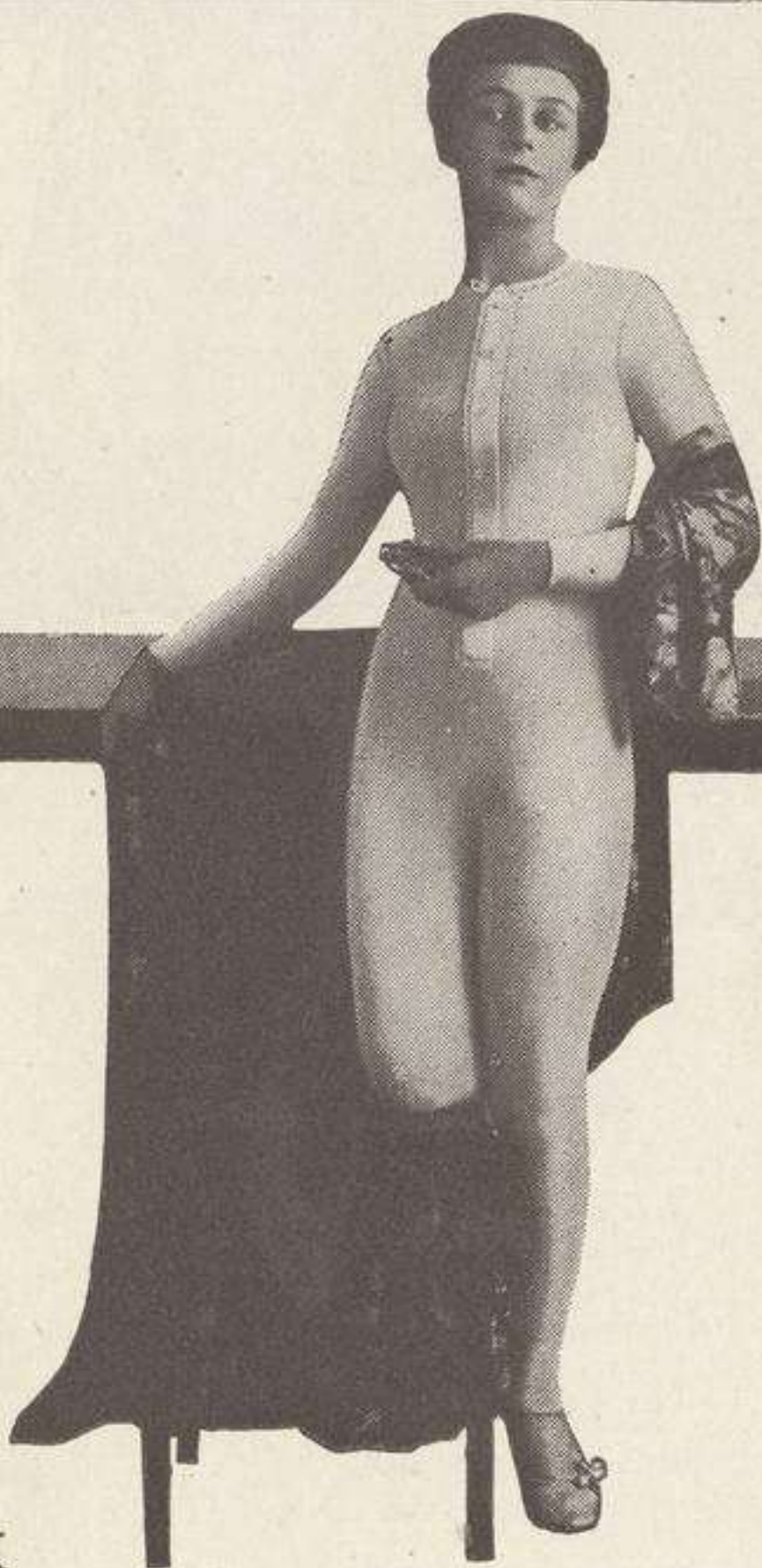
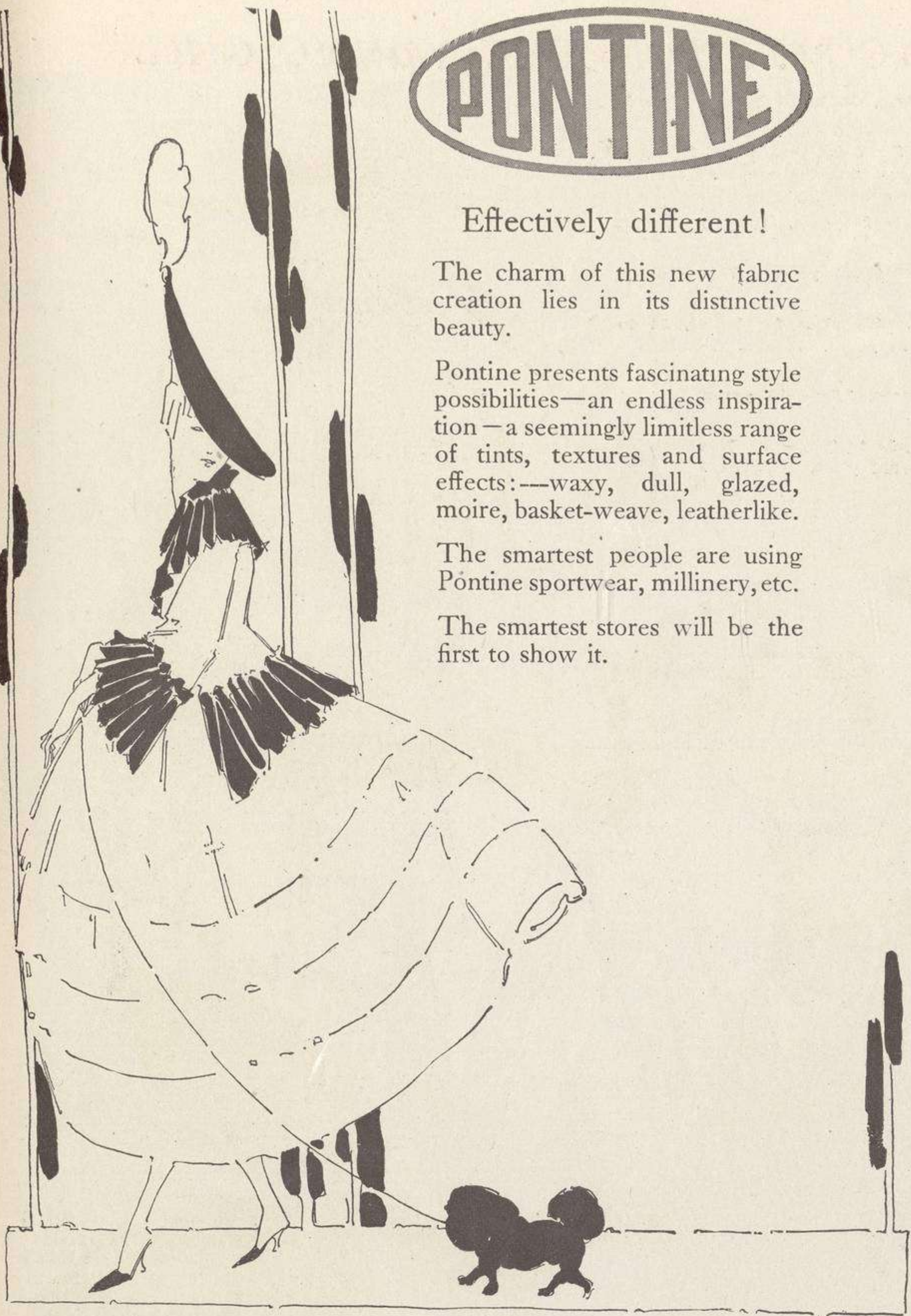
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## JAUNTY SUITS AND SEPARATE COATS FOR THE YOUNG GIRL

## Sports Coat 6611

Sizes 14 to 20

## Skirt 6768

Ladies' sizes  
22 to 32 waist  
Misses' sizes  
14 to 20 years

6611—Misses' Sports Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 2¾ yards 54-inch.

6768—Ladies' and Misses' Skirt (15 cents). Six sizes for ladies, 22 to 32 waist; and four sizes for misses, 14 to 20 years. Size 16, measuring about 2¾ yards at lower edge, requires 2¼ yards 54-inch material.

6618—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 3¼ yards 54-inch.

4881—Misses' Skirt (15 cents). Four sizes, 14 to 20 years. Width about 2½ yards. Size 16 requires 2¾ yards 54-inch.

6694—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 16 requires 2¼ yards 54-inch material.

6616—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 2¾ yards 54-inch.

6435—Misses' Skirt (15 cents). Four sizes, 14 to 20 years. Size 16, measuring about 2¾ yards with inverted plait, requires 2 yards 54-inch.

## Coat 6616

Sizes 14 to 20

## Skirt 6435

Sizes 14 to 20

## Jacket 6694

Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years

## Skirt 6741

Ladies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 years

## Jacket 6666

Ladies' sizes 34 to 44 bust  
Misses' sizes 14 to 20 years

## Skirt 6693

Ladies' sizes 34 to 44 bust  
Misses' sizes 14 to 20 years

## Coat 6648

Sizes 14 to 20

## Skirt 4881

Sizes 14 to 20

6438—Misses' Skirt (15 cents). Four sizes, 14 to 20 years. Width about 2¾ yards. Size 16 requires 3½ yards 36-inch.

6666—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and four sizes for misses, 14 to 20 years. Size 16 requires 2¾ yards 44-inch.

6693—Misses' Skirt (15 cents). Three sizes, 16 to 20 years. Width about 2½ yards. Size 16 requires 3½ yards 44-inch material.

6709—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 16 requires 3 yards 36-inch.

6741—Ladies' and Misses' Skirt (15 cents). Seven sizes for ladies, 22 to 34 waist; and four sizes for misses, 14 to 20 years. Size 16, measuring about 2¾ yards, requires 3¾ yards 36-inch.



## Coat 6648

Sizes 14 to 20

## Skirt 6438

Sizes 14 to 20

## Jacket 6709

Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years

## Skirt 6741

Ladies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 yearsLadies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 yearsLadies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 yearsLadies' sizes 22 to 34 waist  
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Misses' sizes 14 to 20 yearsLadies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 yearsLadies' sizes 22 to 34 waist  
Misses' sizes 14 to 20 years



*Back Laced and Front Laced*

# G-D Justrite RUSTLESS Corsets



*It's the Designing  
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a superior figure moulding quality*

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G-D Justrites have the reputation of making good figures, and when you put on your G-D Justrite for the first time, you say, "how comfortable it feels!"

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The Naiad Dress Shield sounds the highest note of Beauty, Quality and Cleanliness—*absolutely free from rubber.*

Can be *sterilized* in boiling water and pressed with heated iron.

*Guarantee with every pair.*

All styles and sizes to fit every requirement.

Regular, Full Dress and Shirt Waist are made in flesh color. *Guarantee with every pair.*

At stores, or sample pair on receipt of 25c.

**NAIAD BRASSIERE**, a form-molding garment cut from patterns of expert design and as perfect fitting as possible. The workmanship and quality of materials are of the highest class.

**Naiad Skirt Protector**: made of Naiad Sheeting, thereby guaranteeing an absolutely waterproof garment. Free from rubber; can be easily sterilized.

Naiad Waterproof Sheeting for the nursery and hospital.

THE C. E. CONOVER CO., Mfrs.,

101 Franklin Street, New York



*Illustration delineates  
actual Fall styles in  
which Mallinson's Silks  
may be effectively used.*

Mallinson Silks are more than new—more than pretty, they are textile art creations developed on accurate fashion perception.

Mallinson Silks harmonize with coming styles and anticipate those to come—they fully round out the beauty of suits and dresses.

\*Pussy Willow Prints  
\*Indestructible Voile

\*Will o' the Wisp  
†Georgiana Crepe

H. R. Mallinson & Co., New York and Paris

\*Reg. U. S. Pat. Office

†Trade Mark



# MALLINSON'S Silks de Luxe



# AUTUMN COATS AND SUITS SHOWING CHARMING VARIETY

**6648**—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires  $3\frac{1}{4}$  yards 54-inch material. The wing pockets may be omitted and the belt sections may terminate at each side of front.

**6616**—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires  $2\frac{3}{4}$  yards 54-inch material. The coat may be made without pockets and belt. Velvet collar and trimming-band are stylish.

**6693**—Misses' Three-Piece Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt with plaits drawn out about  $2\frac{1}{2}$  yards. Size 16 requires  $3\frac{1}{2}$  yards 44-inch material. Striped, checked or plain fabrics are suitable for this design.

**6611**—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires  $4\frac{1}{4}$  yards 36-inch material. The coat may be single- or double-breasted and have open neck with revers if desired.

**6798**—Misses' Two-Piece Skirt (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about  $2\frac{3}{4}$  yards. Size 16 requires  $2\frac{3}{4}$  yards 54-inch material. Suitable for striped or plain materials.

**6888**—Misses' Slightly-Fitted Single-Breasted Jacket (15 cents). Three sizes, 16 to 20 years. Size 16 requires  $3\frac{1}{4}$  yards 54-inch material.

**6614**—Misses' One- or Two-Piece Circular Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt in full length about  $3\frac{3}{4}$  yards, width of short skirt about 3 yards. Size 16 requires  $2\frac{1}{4}$  yards 54-inch material for one-piece skirt without belt and peplum.



Coat 6648  
Sizes 14 to 20



Coat 6611  
Sizes 14 to 20  
Skirt 6798  
Sizes 14 to 20



Blouse 6548 Sizes 16 to 20  
Skirt 6768  
Ladies' sizes 22 to 32 waist  
Misses' sizes 14 to 20 years



Jacket 6888  
Sizes 16 to 20  
Skirt 6614  
Sizes 16 to 20



Coat 6883  
Sizes 14 to 20

**6548**—Misses' Blouse (15 cents). Three sizes, 16 to 20 years. Size 16 requires  $2\frac{1}{4}$  yards 36-inch material. The collar of this blouse may be buttoned to form high neck and the sleeves may be short. This model is very stylish in silk, satin or linen with contrasting collar and cuffs.

**6768**—Ladies' and Misses' Skirt (15 cents). Six sizes for ladies, 22 to 32 waist; and four sizes for misses, 14 to 20 years. Width at lower edge about  $2\frac{3}{4}$  yards. Size 16 requires  $2\frac{3}{4}$  yards 44-inch material. The back is gathered at top, forming a frill which may be omitted.

**6883**—Misses' Long Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires  $3\frac{3}{4}$  yards 54-inch material. This is a new single-breasted model with the fulness laid in plaits under a fancy three-piece belt, the front section of which is omitted in the coat as pictured.





# "B.B." Laces



Hand-made and "B.B." Valenciennes and Cluny shown side by side



Our Trade Mark divides them—Which is Which?  
*Seeing is Believing.*

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# Chalmers Pearls

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TRADE MARK

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38 East 25th St., Room 310 New York, N.Y.

Manufacturers of **PEN-TEX** Dress Silks  
TRADE MARK



## DAYTIME FASHIONS FOR THE YOUNGER SET



Sports Coat 6611  
Sizes 14 to 20  
Skirt 6438  
Sizes 14 to 20

Coat 6326  
Ladies' sizes  
32 to 44 bust  
Misses' sizes  
14 to 20 years  
Skirt 6693  
Sizes 16 to 20

Costume 6665  
Sizes 16 to 20

Princess Costume  
6864—Sizes 16 to 20



6864—Misses' Princess Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge about 3½ yards. Size 16 requires 3¼ yards 54-inch material.

11818—Yellow transfer pattern of beading or braiding border, shown on costumes 6864 and 6858, 15 cents.

6665—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3¼ yards. As illustrated size 16 requires 4¼ yards 36-inch velvet, 2¼ yards 27-inch plaid, ½ yard 27-inch white.

6858—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3½ yards. Size 16 requires 6¼ yards 44-inch material.

Costume  
6858  
Sizes 16  
to 20

6819—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3 yards. Size 16 requires 6¼ yards 36-inch material. The underblouse is cut in one with long sleeves which are gathered below the elbow and finished with circular wrist cuffs, and perforated for shorter length with flare cuffs. The jumper is removable; the skirt is plaited at the sides, forming the popular cascade drapery.

6326—Ladies' and Misses' "Country Club" Coat (15 cents). Seven sizes for ladies, 32 to 44 bust; and four sizes for misses, 14 to 20 years. Size 16 requires 2½ yards 44-inch material. The pattern for this model is in two lengths, with convertible collar rolling high or low. It is shown on the figure made of worsted serge with sash of same material, and having trimmings of checked fabric.

6693—Misses' Skirt (15 cents). Three sizes, 16 to 20 years. Width at lower edge with plaits drawn out about 2½ yards. Size 16 requires 3½ yards 44-inch material. This skirt is a three-piece model with high waistline and has an inserted hip section at each side, forming pockets. The side and back gore (in one piece) is finished with pointed extensions at side-fronts under which a belt may be slipped.

Costume  
6819  
Sizes 16 to 20



6611 — Misses' Sports Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 2¼ yards 54-inch material. This coat is made in drop-shoulder style, single- or double-breasted, and in either of two lengths.

6438 — Misses' Skirt (15 cents). Four sizes, 14 to 20 years. Width at lower edge with plaits drawn out, about 2¾ yards. Size 16 requires 2¾ yards 54-inch material. This three-piece skirt closes at left side.

6889—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of flounce and overdress about 2¾ yards. Size 16 requires 5¼ yards 44-inch material.

Costume  
6889  
Sizes 14  
to 20

12206—Transfer pattern of 64 sprays, 15 cents.



## DANCE FROCKS SYMBOLIZING YOUTH AND FESTIVITY



Costume 6698  
Sizes 12 to 20

Costume 6746  
Sizes 14 to 20

Costume 6575  
Sizes 16 to 20

Costume 6825  
Sizes 16 to 20



6698 — Misses' Costume (15 cents). Five sizes, 12 to 20 years. Width at lower edge of skirt about 2¾ yards. Size 16 requires 9½ yards 40-inch Georgette crepe and 14 yards lace, if made as illustrated. The pattern includes a sleeveless underbody having high neck with standing collar, perforated for round neck in two depths and for V-shaped outline. The waist is cut in one with long sleeves and perforated for short set-in sleeves. The attached one-piece skirt may be made with tucks or with the straight gathered ruffles shown.

6788 — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of flounce about 3 yards, skirt about 5¾ yards. Size 16 requires 8½ yards 40-inch material; 1½ yard 36-inch lining. The costume may have high, round, square or V-shaped neck; long or short sleeves or may be made sleeveless. A three-piece foundation skirt is lengthened by a one-piece gathered flounce having straight lower edge, and the two-piece outer skirt is caught up at the sides with deep shirred tucks. Beaded banding makes stylish trimming.

Costume 6788  
Sizes 16 to 20

6746 — Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width at lower edge of skirt about 2¾ yards. Size 16 requires 6¼ yards 40-inch chiffon and 1 yard 36-inch satin. The pattern provides a yoke and long sleeves, and the skirt may be tucked. Plaiting and roses make effective trimming for this costume.

6575 — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 2¾ yards. As pictured, size 16 requires 2¾ yards 40-inch lace flouncing, 1 yard 36-inch taffeta, 1½ yard 40-inch Georgette and ½ yard 36-inch allover lace for sleeves. Trimmed with fancy buttons and ribbon loops.

6835 — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 4¼ yards. As pictured, size 16 requires 6¾ yards 36-inch taffeta with ½ yard 27-inch chiffon for vest. The popular draped skirt is becoming to young girls. The looped ribbon trimming and velvet girdle are charming on this costume of blue silk.

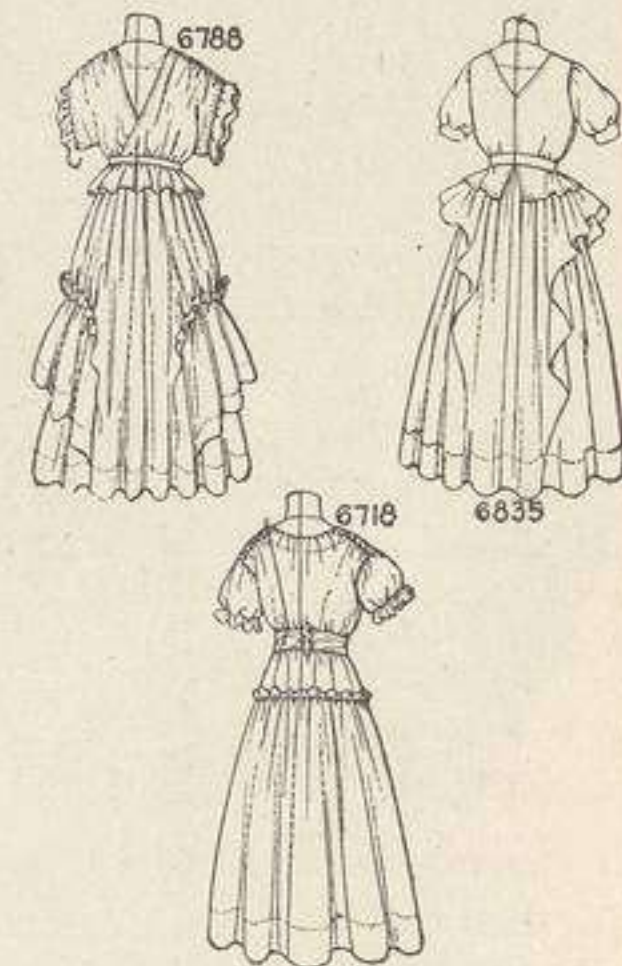
Costume 6835  
Sizes 16 to 20



Costume 6718  
Sizes 16 to 20

6718 — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3 yards. Size 16 requires 5¾ yards 36-inch taffeta as shown on figure. The waist is in drop-shoulder style with high, round or oval-shaped neck. The one-piece skirt is gathered to the yoke with or without the heading. The pattern includes a lining and a removable surplice jumper which may be made with or without straight front cut in one with surplice back. The skirt is suitable for flouncing.

6825 — Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width at lower edge of skirt about 3 yards. As illustrated, size 16 requires 4¾ yards 40-inch Georgette and 4 yards 36-inch taffeta. The surplice waist is cut in one with short kimono sleeves and the jumper draped to form a girdle. The skirt, built on a short three-piece foundation, has one-piece gathered section with straight lower edge and one-piece bouffant overskirt gathered at the sides to form puffs, finished with ruffles.








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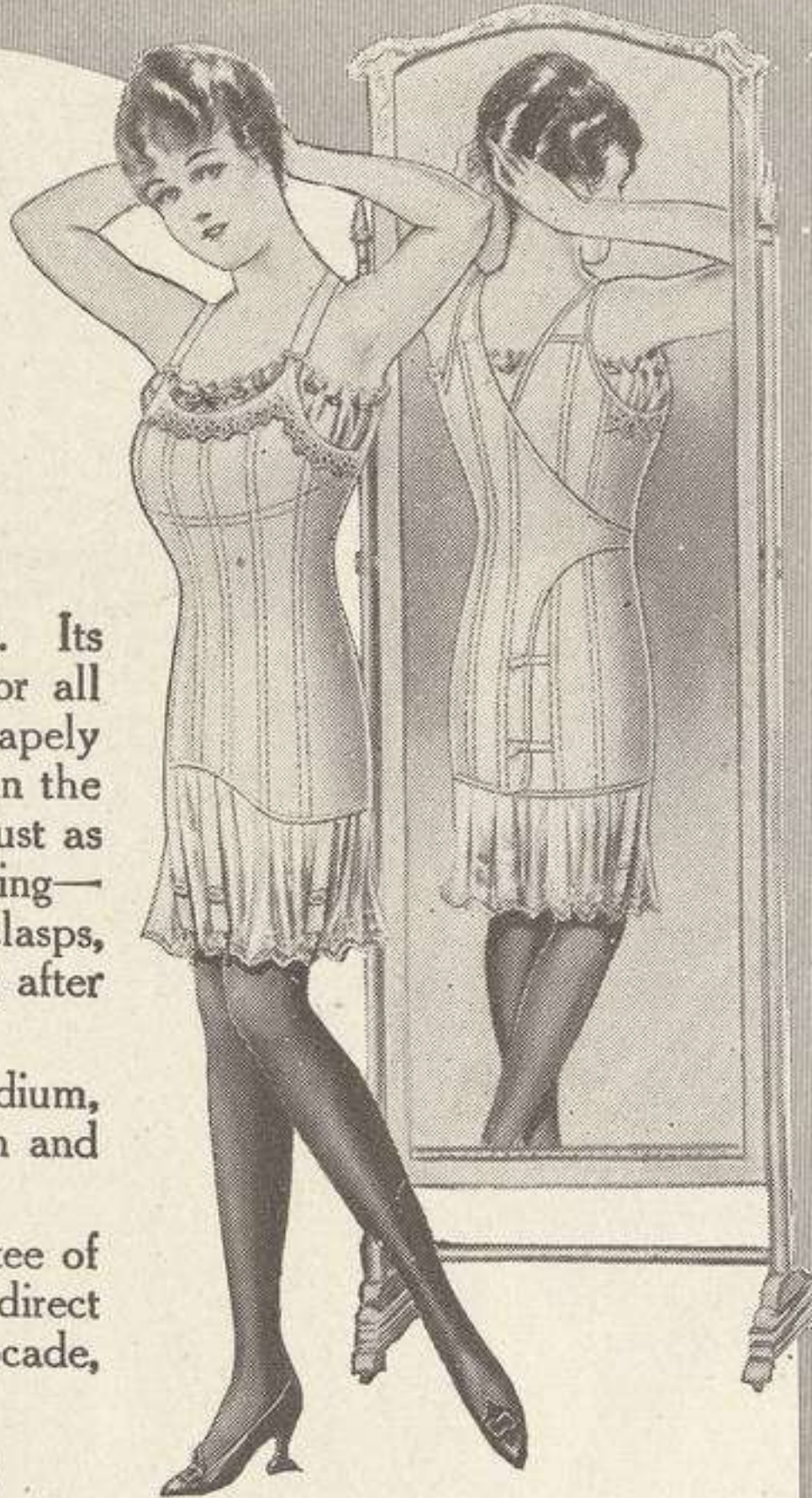
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—confines the figure with PERFECT COMFORT—and molds it to present day lines. It is in two sections,—the upper gives a finished contour, and the lower, made with elastic goring, supports the back, and makes your clothes fit as YOU want them to, without binding at the armholes. The Solidkumfert Brassiere comes in all odd and even sizes. Made in special all-over embroidery, prettily trimmed.

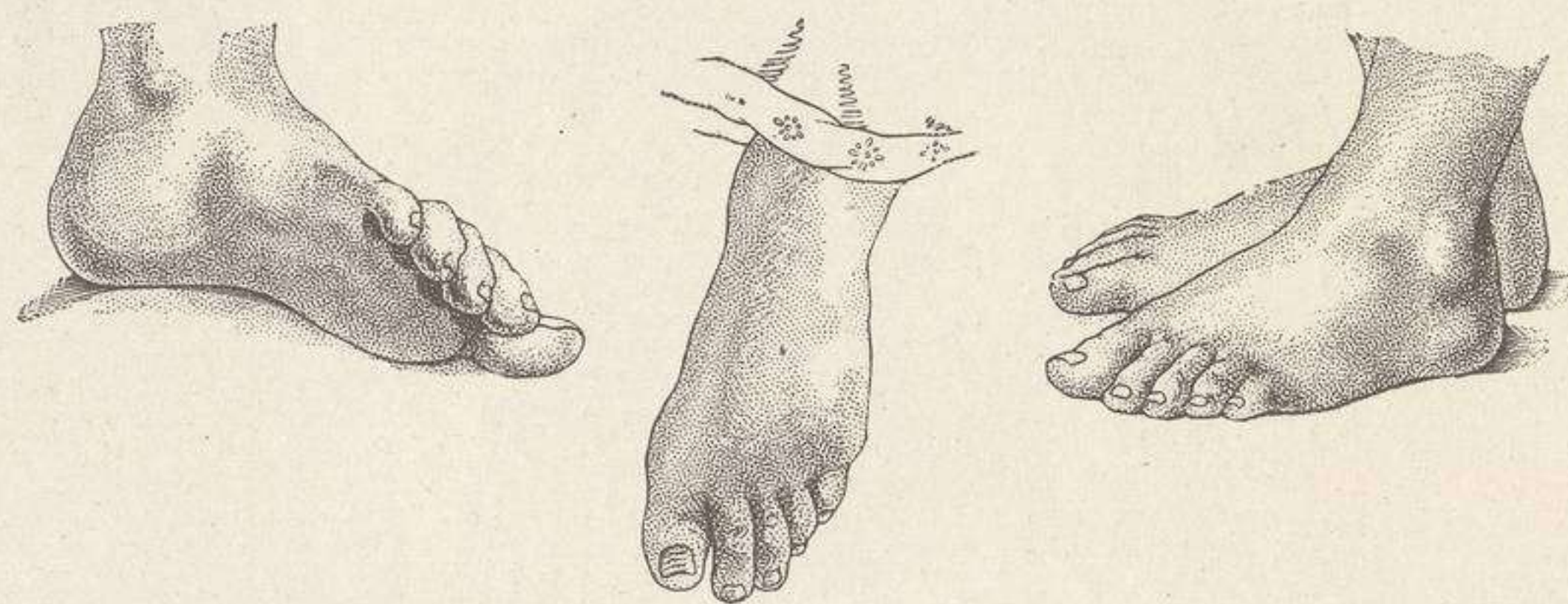
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# SMART FROCKS FOR SCHOOL AND DRESSY WEAR

**6814**—Juniors' and Girls' Middy Blouse (10 cents). Seven sizes, 4 to 16 years. Size 8 requires 2½ yards 44-inch material. This blouse may be made without the yoke, straps and belt, and the sleeves may be short.

**6234**—Girls' Skirt (15 cents). Five sizes, 6 to 14 years. Size 8 requires 2¾ yards 44-inch material for suit which includes a jaunty box jacket not shown on figure. The skirt has circular yoke and suspenders.



**Dress 6636**  
Sizes 8 to 16

**Middy Blouse 6814**  
Sizes 4 to 16  
**Skirt 6234**  
Sizes 6 to 14



**Guimpe Dress 6605**  
Sizes 6 to 14

**Dress 6854**  
Sizes 4 to 12



**Dress 6532**  
Sizes 8 to 16



**Dress 6320**  
Sizes 6 to 16



**Dress 6686**  
Sizes 6 to 15



**Dress 6573**  
Sizes 8 to 16



**Dress 6584**  
Sizes 8 to 16

**6636**—Juniors' and Girls' Empire Dress (15 cents). Sizes 8, 10, 12, 14, 15 and 16 years. Size 8 requires 3¾ yards 36-inch material. Waist and skirt may be made of flouncings or bordered materials.

**6854**—Girls' Dress (15 cents). Five sizes, 4 to 12 years. Size 8 requires 3¾ yards 36-inch material. The waist may be made with bretelles and the skirt may be double.

**6605**—Juniors' and Girls' Guimpe Dress (15 cents). Five sizes, 6 to 14 years. As illustrated, size 8 requires 5½ yards 36-inch material. Sleeves in either guimpe or dress may be omitted.

**6532**—Juniors' and Girls' Dress (15 cents). Sizes 8, 10, 12, 14, 15 and 16 years. Size 14 requires 6½ yards 36-inch material. The attached one-piece skirt and tunic have straight lower edges.

**6320**—Girls' Dress (15 cents). Six sizes, 6 to 16 years. As illustrated, size 10 requires 2 yards 44-inch plaid material and 1¼ yard 36-inch white for sleeves and vest.

**6686**—Juniors' and Girls' Dress (15 cents). Sizes 6, 8, 10, 12, 14 and 15 years. Size 10 requires 4¾ yards 36-inch material. Skirt and waist may be made without tucks. Skirt is suitable for flouncing.

**6573**—Juniors' and Girls' Dress (15 cents). Five sizes, 8 to 16 years. Size 12 requires 1¼ yard 54-inch serge, 2¼ yards 36-inch plaid and ¼ yard 27-inch white.

**6584**—Juniors' and Girls' Dress (15 cents). Sizes 8, 10, 12, 14, 15 and 16 years. Size 14 requires 5 yards 36-inch material. The blouse is slipped on over the head; the sleeves may be short.



## CHARMING FROCKS FOR THE SCHOOL GIRLS' FALL WARDROBE



Dress 6639  
Sizes 8 to 15

Dress 6642  
Sizes 4 to 12



Dress 6262  
Sizes 6 to 14

Dress 6344  
Sizes 4 to 14



Dress 6524  
Sizes 8 to 16



Dress 6879  
Sizes 6 to 14



Semiprincess Dress 6470  
Sizes 4 to 14



Dress 6355  
Sizes 8 to 15



Guimpe Dress 6729  
Sizes 8 to 14

6639—Juniors' and Girls' Dress (15 cents). Sizes 8, 10, 12, 14 and 15 years. Size 8 requires  $3\frac{1}{2}$  yards 44-inch material. The revers, cut in one with waist front, are shown faced with white. A silk or ribbon sash is worn.

6642—Girls' Dress (15 cents). Five sizes, 4 to 12 years. Size 8 requires 3 yards 36-inch material. There are two styles of boleros included in the pattern. The back-closing bolero and the skirt are suitable for flouncings or bordered materials.

6344—Girls' Dress (15 cents). Six sizes, 4 to 14 years. Size 8 requires  $3\frac{1}{2}$  yards 36-inch material; and  $\frac{1}{2}$  yard 18-inch white for shield and standing collar.

12269—Yellow transfer pattern, containing 4 duplicates each of 12 emblems, 10 cents.

6879—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires  $3\frac{1}{2}$  yards 36-inch material. The circular collar is in sections, sleeves may be long and the skirt may be plaited as shown on figure, or gathered.

6470—Girls' Semiprincess Dress (15 cents). Six sizes, 4 to 14 years. Size 8 requires  $2\frac{1}{2}$  yards 36-inch material for dress,  $1\frac{1}{2}$  yard 36-inch material for guimpe. The body and skirt are cut in one; silk cord is used for trimming.

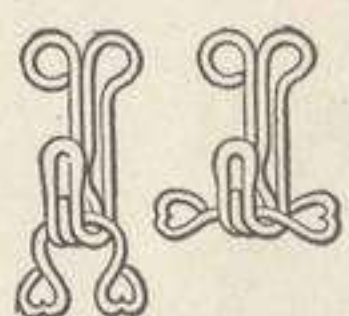
6355—Juniors' and Girls' Dress (15 cents). Sizes 8, 10, 12, 14 and 15 years. As illustrated, size 12 requires  $2\frac{1}{2}$  yards 36-inch dark material,  $2\frac{1}{4}$  yards 44-inch plaid material,  $\frac{3}{8}$  yard 27-inch white for collar. A useful school dress.

6729—Juniors' and Girls' Guimpe Dress (15 cents). Four sizes, 8 to 14 years. Size 12 requires  $3\frac{1}{2}$  yards 36-inch striped,  $2\frac{1}{2}$  yards 36-inch plain material, and  $\frac{3}{8}$  yard 27-inch white for collar. High neck and short sleeves are provided.

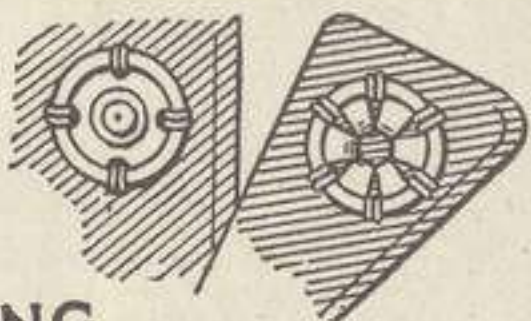
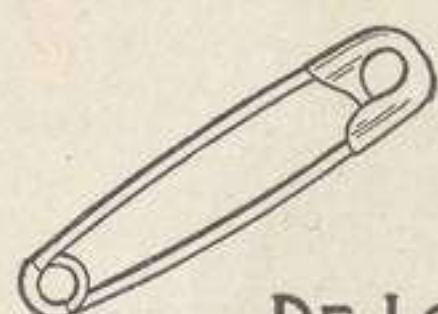
6524—Juniors' and Girls' Dress (15 cents). Five sizes, 8 to 16 years. Size 12 requires  $3\frac{1}{4}$  yards 44-inch material for jacket and skirt; and  $1\frac{1}{4}$  yard 36-inch for waist.

6262—Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires  $3\frac{1}{4}$  yards 36-inch material. Wide braid is used for belt and collar, and a becoming tie is worn.





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## 3-in-1 Vest—Pants—Waist

THE **EZ** WAIST  
**UNION SUIT**  
TRADE MARK REGISTERED



*For Boys and Girls—Ages 2 to 13*  
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**Three-in-One Oil Co.,**  
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## MODELS THAT GIVE DUE CONSIDERATION TO SCHOOL NEEDS

6537 — Girls' Dress (15 cents). Five sizes, 4 to 12 years. Size 8 requires 2½ yards 54-inch material. The dress may be made without yoke or pockets and the neck may be high.

6454 — Girls' Double-Breasted Coat (15 cents). Five sizes, 2 to 10 years. Size 6 requires 2¾ yards 54-inch material. The large three-piece collar may be made of the coat fabric or of fur.



Dress 6537  
Sizes 4 to 12

Dress 6856  
Sizes 1 to 5



Coat 6454  
Sizes 2 to 10

Coat 6361  
Sizes 3 to 14



Dress 6881  
Sizes 6 to 14

Dress 6262  
Sizes 6 to 14

Dress 6885  
Sizes 6 to 14

6856 — Child's Dress (10 cents). Five sizes, 1 to 5 years. Size 3 requires 2 yards 36-inch material. This dress is made with front in panel style and with square neck. Dainty embroidery, velvet straps and tiny buttons are used for trimming.

12175 — Embroidery transfer pattern, containing 40 motifs, 10 cents.

6361 — Girls' Long Coat (15 cents). Sizes 3, 4, 5, 6, 8, 10, 12 and 14 years. Size 8 requires 3½ yards 36-inch material. The coat may close to the neck with turn-down or chin collar, and the belt and pockets illustrated may be omitted. Suitable for velvet or wool fabrics.

6881 — Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires 3¾ yards 36-inch material, ¾ yard 27-inch contrasting material for collar and 4 yards braid if made as pictured. The front of waist is cut in one with skirt which may be gathered if preferred.

Suit 6679  
Sizes 8 to 15

6262 — Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 10 requires 3½ yards 36-inch material. The pattern includes three styles of sleeves. Braiding in attractive design trims the collar.

11809 — Braiding transfer pattern, furnished in yellow, containing 3 yards each of border 1 and 1¼ inch wide, 15 cents.

6885 — Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires 1¼ yard 36-inch plain white material for skirt, collar, vest and belt, 2 yards 36-inch striped material for blouse. The sleeveless underbody, to which the skirt is attached, is faced in front in vest effect.

6408 — Juniors' and Girls' Long Coat (15 cents). Sizes 8, 10, 12, 13, 14, 15 and 16 years. Size 16 requires 3 yards 54-inch material. The pattern includes a wide belt.

6679 — Juniors' and Girls' Three-Piece Suit (15 cents). Sizes 8, 10, 12, 14 and 15 years. Size 14 requires 4¾ yards 44-inch material for jacket and skirt, 2 yards 36-inch material for blouse.



BECOMING FASHIONS FOR CHILDREN



Dress 6854  
Sizes 4 to 12

Suit 6751  
Sizes 3 to 8

One-Piece  
Dress 6802  
Sizes 2 to 6

Dress 6305  
Sizes ½ to 5

Dress 6782  
Sizes 2 to 8

- 6854—Girls' Dress (15 cents). Five sizes, 4 to 12 years.  
6751—Boys' Suit (15 cents). Six sizes, 3 to 8 years.  
6802—Child's One-Piece Dress (15 cents). Three sizes, 2 to 6 years.  
11752—Smocking transfer pattern, furnished in yellow and blue, 10 cents.  
6848—Child's Dress (15 cents). Four sizes, 2 to 8 years.  
11659—Transfer pattern, shown on dresses 6802 and 6848, containing 6 yards of scallop ¾ inch wide, 15 cents.  
6305—Child's Dress (10 cents). Six sizes, ½ to 5 years.  
6782—Child's Long-Waisted Dress (15 cents). Four sizes, 2 to 8 years.



Coat 6842  
Sizes 1 to 8

Dress 6591  
Sizes 2 to 6

Dress 6848  
Sizes 2 to 8

- 6842—Child's Coat (15 cents). Sizes 1, 2, 3, 4, 6 and 8 years.  
6591—Child's Smocked or Shirred Dress (15 cents). Three sizes, 2 to 6 years. If desired smocked use transfer pattern 11752, in yellow or blue, 10 cents.  
6875—Child's Coat (15 cents). Four sizes, 2 to 8 years.  
6885—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years.  
6879—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years.

FOR DETAILED DESCRIPTIONS SEE PATTERN ENVELOPS.



Coat 6875  
Sizes 2 to 8

Dress 6885  
Sizes 6 to 14

Dress 6879  
Sizes 6 to 14





Ferris Maternity Corset Style 942. Price \$3.50

## Ferris Maternity Corsets

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TAFFETA**

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**MONEYBAK Taffeta** so that you can see for yourself how  
beautiful and durable it is. Write us *today*.

**Pennsylvania Textile Company**

38 East 25th St., Dept. K. New York, N. Y.

*NOTE---This illustration is made from a Pictorial Review Pattern.*



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Years"

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**REELASTIX** stretches wonderfully and yet does not lose its  
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want and the prices are no more than for ordinary elastic.

And while you are looking round, you had better buy a roll  
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It is just the best thing I ever saw for sewing inside of skirts  
at the waist. It curves perfectly to fit your figure without  
wrinkling or puckering. You can get it in black or white  
in one and one-half and two-inch widths.

Both of these articles were originated and are produced solely  
by the

**AMERICAN MILLS COMPANY OF NEW YORK**  
395 Broadway, New York





## COATS, SUITS AND FROCKS FOR JUVENILES



Coat 6862  
Sizes 1 to 6



Coat 6842  
Sizes 1 to 8



Coat 6607  
Sizes 8 to 15



Coat 6598  
Sizes 2 to 8

6862—Child's Coat (15 cents). Sizes 1, 2, 4 and 6 years. Size 2 requires 2½ yards 36-inch material. Plain two-piece coat sleeves, pockets and belt are provided.

6842—Child's Coat (15 cents). Sizes 1, 2, 3, 4, 6 and 8 years. Size 4 requires 1½ yard 54-inch material. A box-plait may be applied at center-front.

6607—Juniors' and Girls' Coat (15 cents). Sizes 8, 10, 12, 14 and 15 years. Size 10 requires 2½ yards 54-inch material. Sash of silk and trimmings of fur are chic.

6681—Child's Coat (15 cents). Five sizes, 2 to 10 years. Size 6 requires 2½ yards 36-inch material. The coat may be made without belt and wing pockets.

6598—Child's Coat (15 cents). Four sizes, 2 to 8 years. Size 6 requires 1½ yard 54-inch material. Coat may be made with capes and belt if desired.

Coat 6681  
Sizes 2 to 10



Suit 6736  
Sizes 2 to 6



Guimpe Dress 6070  
Sizes 6 to 14



Suit 6674  
Sizes 3 to 10



6346—Juniors' and Girls' Dress (15 cents). Sizes 8, 10, 12, 13, 14, 15 and 16 years. Size 12 requires 2½ yards 54-inch material.

6821—Girls' Coat (15 cents). Five sizes, 6 to 14 years. Size 12 requires 2½ yards 54-inch material. Black velvet is used for trimming.

6674—Boys' Suit (15 cents). Sizes 3, 4, 6, 8 and 10 years. Size 6 requires 2 yards 44-inch material. Two developments shown on this page.

6736—Boys' Suit (15 cents). Three sizes, 2 to 6 years. Size 4 requires 2½ yards 44-inch material. The blouse may close at the side.

6070—Girls' Guimpe Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires 1½ yard 36-inch material for guimpe, 2½ yards 36-inch material for dress, which slips on over head and closes on shoulders.

12193—Yellow transfer pattern of 41 motifs, 10 cents.



Dress 6346  
Sizes 8 to 16



Coat 6821  
Sizes 6 to 14



Suit 6674  
Sizes 3 to 10





Shirt  
**6758**  
Sizes 32  
to 48



Shirt  
**4633**  
Sizes 32  
to 50



Overalls  
**4726**  
Sizes 32  
to 48



Shirt **6224**  
Sizes 32 to 50



Shirt **5969**  
Sizes 32 to 50



Union Suit  
**6780**  
Sizes 28  
to 48



House-Gown **6430**  
Men's sizes 36 to 48 breast  
Boys' sizes 6 to 16 years



Undershirt and  
Drawers **6769**  
Sizes 32 to 48



Office Coat **6840** Sizes 36 to 44  
Trousers **4728** Sizes 26 to 44



Pajamas  
**6725**  
Men's sizes  
36 to 44  
breast  
Boys' sizes  
8 to 16  
years



**6758**—Men's and Youths' Shirt (15 cents). Sizes 32, 36, 40, 44 and 48 breast.

**4633**—Men's Shirt (15 cents). Ten sizes, 32 to 50 breast.

**6224**—Men's and Boys' Shirt (15 cents). Ten sizes, 32 to 50 breast.

**5969**—Men's and Youths' Shirt (15 cents). Ten sizes, 32 to 50 breast.

**4726**—Men's Overalls (15 cents). Nine sizes, 32 to 48 breast.

**6780**—Men's and Boys' Union Suit (15 cents). Sizes 28, 32, 36, 40, 44 and 48 breast. For detailed descriptions see pattern envelopes.

**6430**—Men's and Boys' House-Gown (15 cents). Sizes 36, 40, 44, 48 breast and 6, 10, 14, 16 years.

**6769**—Men's and Youths' Undershirt and Drawers (10 cents). Sizes 32, 36, 40, 44 and 48 breast.

**6840**—Men's Office Coat (15 cents). Five sizes, 36 to 44 breast.

**4728**—Men's and Boys' Trousers (15 cents). Ten sizes, 26 to 44 waist.

**6725**—Men's and Boys' Pajamas (15 cents). Sizes 36, 40, 44 breast, and 8, 12, 16 years.



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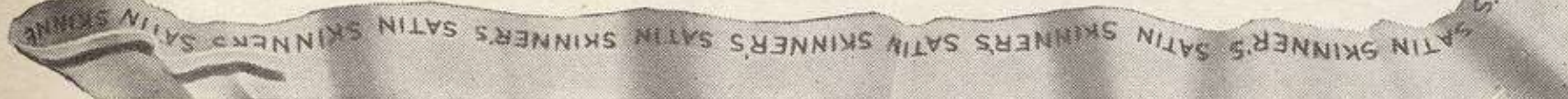
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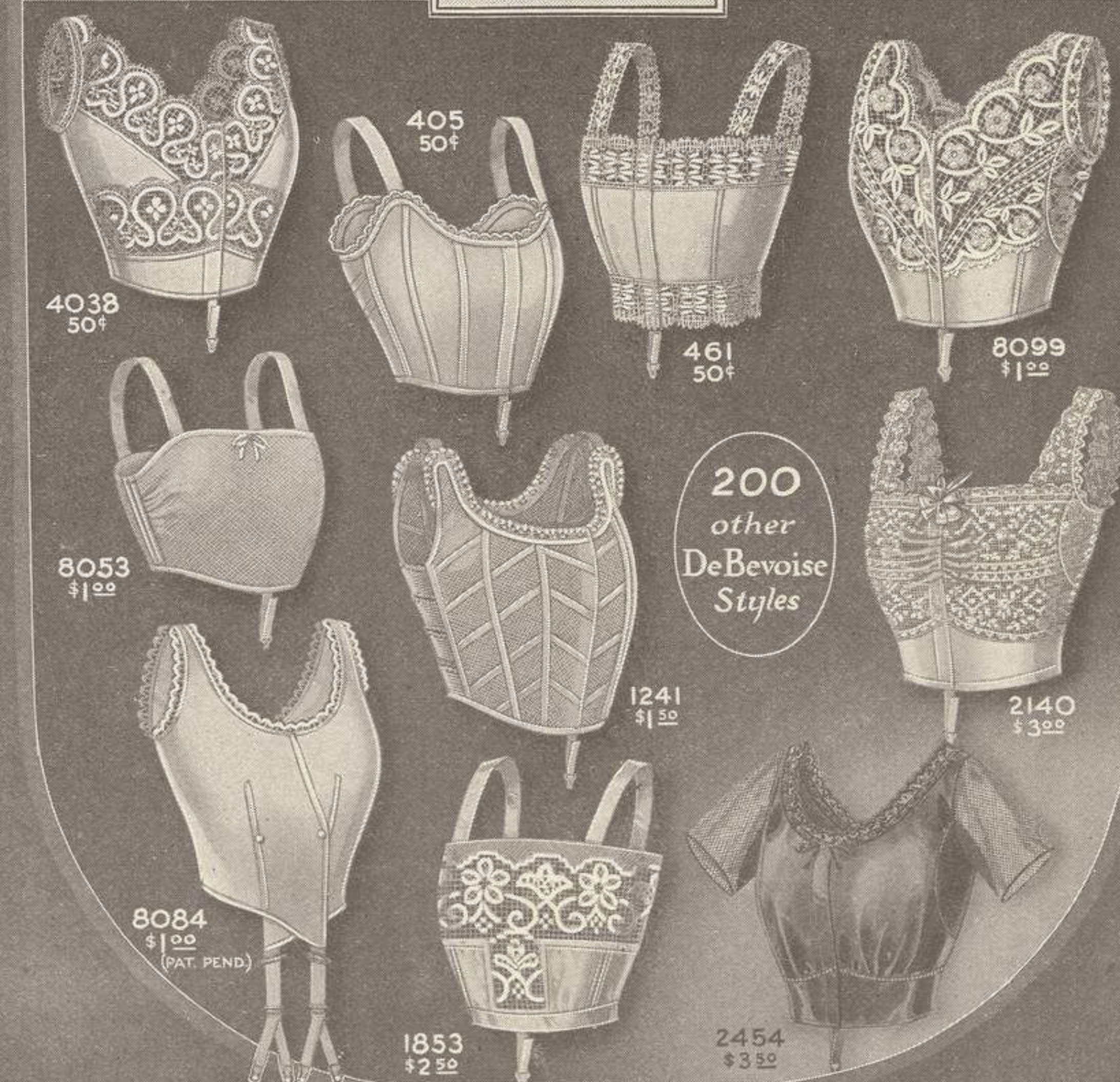
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1853  
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2454  
\$3.50



**Camisole 6810**  
Sizes small, medium, large

**Camisole 6662**  
Sizes 32 to 44

**Combination 6728**  
Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years

**Corset Cover 6781**  
Sizes 34 to 46

**Envelop Chemise 6895**  
Sizes 34 to 42

**6662—Ladies' and Misses' Camisoles or Underbodies** (10 cents). Sizes 32, 36, 40 and 44 bust. Size 36 requires  $\frac{3}{4}$  yard 36-inch material for camisole with straight top. Two styles are illustrated.

**12131 — Transfer pattern of embroidery design**, 15 cents.

**Dressing-Sack 6857**  
Sizes 34 to 46

**6895—Ladies' Envelop Chemise** (10 cents). Five sizes, 34 to 42.

**6810—Ladies' and Misses' Two-Piece Camisole** (10 cents). Sizes small, medium and large.

**6781—Ladies' One-Piece Corset Cover** (10 cents). Seven sizes, 34 to 46 bust.

**6857—Ladies' Dressing-Sack** (15 cents). Seven sizes, 34 to 46 bust.

**6728—Ladies' and Misses' Combination Undergarment** (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years.

**6645—Ladies' and Misses' Combination Undergarment** (15 cents). Sizes 32, 36, 40 and 44 bust.

**12182—Transfer pattern containing 16 motifs**, 15 cents.

**6722 — Ladies' and Misses' One-Piece Nightgown** (15 cents). Ladies' sizes 36, 40 and 44 bust; misses' sizes 16, 18 and 20 years.

**6772—Ladies' and Misses' Nightgown** (15 cents). Ladies' sizes 32, 36, 40 and 44 bust; misses' sizes 16 and 20 years.

**6877—Ladies' Two-Piece Bloomers or Knickerbockers** (10 cents.) Sizes small, medium and large, corresponding with 26, 30 and 34 waist.

**Camisole 6662**  
Sizes 32 to 44

**Bloomers 6877**  
Sizes small, medium, large

**Nightgown 6722**  
Ladies' sizes 36 to 44 bust  
Misses' sizes 16 to 20 years

**Combination 6645**  
Sizes 32 to 44

**Nightgown 6772**  
Ladies' sizes 32 to 44 bust  
Misses' sizes 16 and 20 years

6728 6645 6722 6857 6662 6781 6895 6877 6772 6810



## Silk Sewed Seams

*"Is it sewed with silk?"*

Five hundred women were asked "Do you look to see with what your ready-made clothes are stitched?"

The vast majority said "No! I never gave the matter a thought. An entirely new idea to me. Hereafter, I shall certainly look to see whether or not they are stitched with silk."

The best manufacturers do use silk seams throughout, even in suits that sell as low as eighteen dollars.

Yet today, even in many of the best shops, you will find fifty-eight-dollar suits, and forty-dollar silk dresses, stitched with a substitute for silk, at a saving of less than ten cents to the manufacturer! Fifteen-dollar waists at a saving of less than five cents per waist! Two-dollar-fifty gloves at a saving of less than one cent per pair! Even furs have been stitched with other thread than silk!

This many times without the knowledge of the customer!

The next time you buy a suit, examine the seams. You can get silk sewed seams even in low priced garments. It costs the manufacturer not more than an average of ten cents to give you silk sewed seams—seams that do not fade, do not rip, do not shrink or pucker after a wetting.

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| D. G. Co.                         | Shreveport, Hearne D. G. Co.             | Oklahoma                                   |
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| San Francisco, The White House    | Massachusetts                            | Portland, Lipman Wolfe & Co.               |
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| Winnipeg, The Hudson's Bay Co.    | Saginaw, Wm. Barle D. G. Co.             | Reading, Kline, Eppihimer Co.              |
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| Denver, Denver Dry Goods Co.      | Duluth, Silberstein & Bondy Co.          | Wilkes-Barre, Jonas Long's Sons            |
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| Waterbury, Reid & Hughes          | Missouri                                 | Knoxville, M. B. Arnstein Co.              |
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| Indiana                           | New York, Arnold, Constable & Co., Inc.  | Seattle, J. S. Graham, Inc.                |
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| Terre Haute, A. Herz              | Rochester, Duffy-Powers Co.              | Spokane, The Crescent                      |
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| Cedar Rapids, The Killian Co.     | North Carolina                           | West Virginia                              |
| Davenport, Harned & VonMaur       | Charlotte, The Little-Long Co.           | Wheeling, Geo. E. Stifel Co.               |
| Des Moines, J. Mandelbaum & Sons  | Ohio                                     | Wisconsin                                  |
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| Kansas                            |  |  |
| Topeka, The Pelletier Stores Co.  |  |  |





## THE SEASON'S LATEST NOVELTIES IN APRONS AND NECKPIECES

6860—Sewing Apron and Work Bag Combined (10 cents). One size. Requires 1 yard 27-inch material or  $\frac{7}{8}$  yard 36-inch material, with  $4\frac{1}{2}$  yards ribbon for drawstring and bow. The apron is made with an upper and lower section, the lower part finished with a separate piece to form a pocket, and drawn in on a tape or ribbon to form a bag, after inserting upper part.

12271—Embroidery transfer pattern, furnishing design for apron and bag, 10 cents



Apron 6860  
One size



Middy Apron 6482  
Sizes small, medium, large

6482—Ladies' and Misses' Apron (15 cents). Three sizes, small, medium and large. Medium size requires  $3\frac{1}{2}$  yards 36-inch material. Comfortable, convenient, and easy to make is this apron, which is practically a coverall, and, if desired, may be worn without a dress. Front, back and sleeves are cut in one piece, and the apron is slipped on over the head with the front slashed for an opening. Eyelets may be worked in each side and the edges laced together. A prettily-shaped collar finishes the open neck, and the apron may be cut in regulation, medium or short length, as preferred. Length in front 41 inches, with perforations for 39 and 37 inches. Large pockets are provided for the skirt section, and a small one for the upper section, and these may be of the apron material, with a trimming-band of contrasting color. Chambray, galatea, percale, print and gingham are all suitable materials, and an excellent choice would be blue and white checked gingham with trimming of plain blue chambray.



6482

6893 — Ladies' Neckpieces and Capes (15 cents). One size. Requires  $1\frac{1}{4}$  yard 18-inch material for cape shown on lowest figure. Models are suitable for velvet and fur, easy to make, and may be worn with any style of coat one may desire.

The cape or neck-piece of velvet, plush or fur lends a modish touch to the costume and will be found an interesting and useful adjunct to the Fall wardrobe. A charming variety is shown here



Bungalow Apron 6059  
Sizes small, medium, large



6059

6059 — Ladies' and Misses' Bungalow Apron (10 cents). Sizes small, medium and large. Medium size requires  $5\frac{1}{4}$  yards 32-inch material,  $\frac{3}{4}$  yard 27-inch contrasting material to trim. An apron in this design is a most practical addition to a woman's wardrobe. It may be worn in the morning as a dress or it may be slipped over a dress at any time when an apron is needed. As illustrated, it was made of percale having large red dots, and trimmed with plain red, but would develop attractively in striped gingham or in blue chambray, with trimming-bands and belt, which holds the fulness in at the back, of white.

4846—Ladies' or Misses' Fancy Apron (10 cents). One size. Requires  $\frac{7}{8}$  yard 45-inch material,  $4\frac{1}{2}$  yards insertion,  $2\frac{1}{2}$  yards edging. Any woman or girl would appreciate a little apron made in this style as it is useful when sewing and for other purposes. It may be made of fancy or plain muslin, or of crêpe de Chine in any desired color, and trimmed as pictured; or a ruffle of the material and beading run with narrow ribbon might be used. It is also suitable for black satin or sateen, either of which is sometimes used for small aprons, and may be made without the bib and with a pocket.



Apron 4846  
One size

Set 6893  
One size

The neckpieces given in this set offer delightful possibilities for the woman who is clever with her needle. They are easily made at home, white satin is an effective lining, frogs a smart finish.



# Announcement

## Mary Pickford Art Panel

Mary Pickford has granted us permission to offer the **first** Mary Pickford Art Calendar.

*To Miss Pickford:—We here publicly acknowledge our gratitude. We deeply appreciate the trust you have placed in us, and assure you that we have spared no expense to produce in exquisite colors an Art Panel worthy of the girlish charm and beauty of you, the world's most popular woman*

Size of Panel, 28 inches long by 7¼ wide. Color, light pink.

All the world loves "dear little Mary Pickford." For fame has not spoiled her. And riches have not changed her. We who know her realize that she is all that her millions of admirers have imagined her—gentle, sincere, unselfish, clever, and with a girlish charm and beauty that make her justly adored in every civilized country. If you can't know her person-

ally, you can at least have this "speaking likeness" in your home.

**Advance orders** for October 1st delivery are taken now for this beautiful Art Picture because we fear we will be overwhelmed unless we distribute the rush over a longer period. By ordering now you are assured of getting your Panel promptly on Oct. 1st, when the Panels will be finished.

So popular have the annual "Pompeian Beauty" Art Panels become that each year we have to disappoint from 30,000 to 50,000 people who delay and then write us after the edition is exhausted.

Price 10c. This Mary Pickford Panel has a full 50c Art Store value. We let you have it for 10c in order to make you feel friendly enough to recommend to your friends the Pompeian products, if you like them. Clip the coupon and reserve your copy now before you forget it. It shows her favorite photograph.

### Hot Weather Hints for Good Looks

When your face gets hot and worn, and evening finds you looking 10 years older than you are; when your hair becomes oily and lies flat on your scalp, that is bad enough. But the worst part is the damage that heat does to the complexion and hair—unless you do something for them now. The hints below will make you feel much refreshed, and look like your own attractive self in spite of the heat.



**For fluffy hair** try a Pompeian *HAIR* Massage with this clear, beneficial, amber liquid. When your hair looks oily and is hard to handle, and when you haven't time for a long, tedious shampoo, just sprinkle a little Pompeian *HAIR* Massage on the top and sides of your head. Work into the scalp with the fingers. Now dry the hair quickly with a soft towel and fan. Result? Soft, silky, brilliant, fluffy hair. *SCALP ITCHING* and *DANDRUFF* are stopped. Can't discolor the hair. Not oily or sticky. Delightful to use.

Bottles, 25c, 50c & \$1, at the stores.

**Take a cloth**—cover a small part of it with Pompeian *NIGHT* Cream tonight upon retiring. Now go over the face and neck with this fragrant, soothing unguent. It is so snow-white! So cooling! So refreshing! See the grime of the hot dusty day come off on the cloth! Now go over the face again with a dry cloth. Retire without washing the face. In the morning a dash of *cold* water on the face and you are ready for the day, looking and feeling like a new woman. Skin so soft and clear and face so relaxed and refreshed.

**For sunburn** apply (and leave on the face) generous amounts of Pompeian *NIGHT* Cream. Wonderfully soothing! Motorists' tubes, 25c. Jars, 35c & 75c, at the stores.



**Oily skins** are particularly benefited by Pompeian *MASSAGE* Cream. As it rubs in and out of the skin in its own peculiar way it removes excess oils from the pores and reduces face shine. Very refreshing and wonderfully cleansing. In short, it purifies and youthifies the skin. Use it before meeting people and you'll look your best. Jars, 50c, 75c & \$1, at the stores.



## "Pompeian Means Quality"

Reserve Mary Pickford Panel—Clip Coupon Now

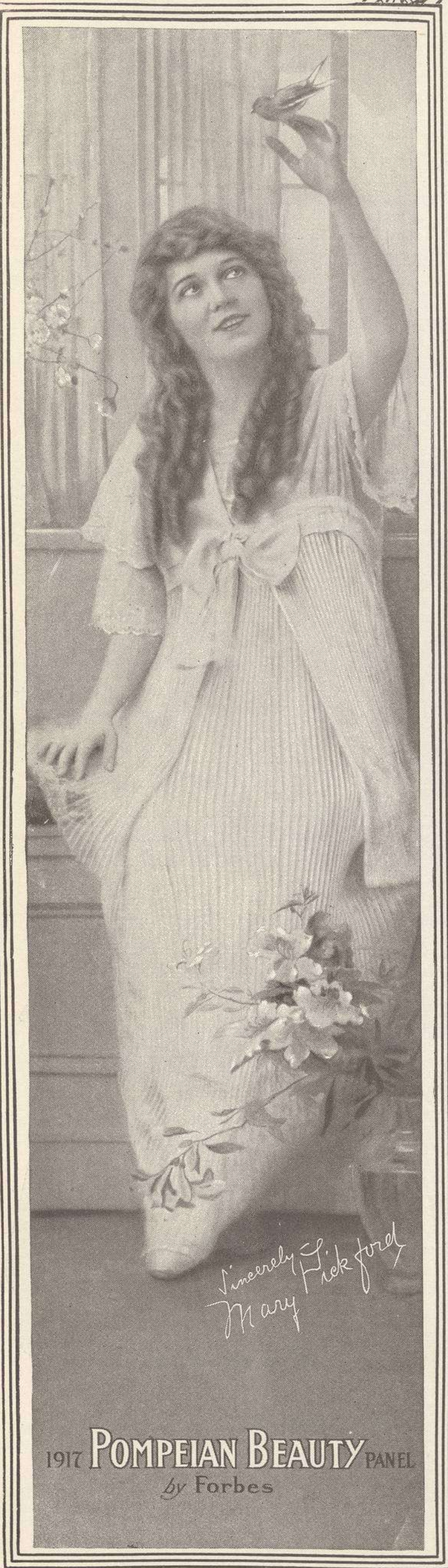
The Pompeian Mfg. Co., 189 Prospect St., Cleveland, O.

The Pompeian Mfg. Co., 189 Prospect St., Cleveland, O.  
Gentlemen:—Please reserve and send Oct. 1st, a Mary Pickford Art Panel. I enclose 10c in coin (a dime preferred). For letting me have this picture for only 10c I will gladly speak a good word to my friends about it and Pompeian products if I like them.

Name .....

Address .....

City..... State.....



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**6606**—Ladies' and Misses' Combination Undergarment (10 cents). Seven sizes for ladies, 34 to 46 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 2½ yards 36-inch material.

**11751**—Transfer pattern of scallop and sprays, 15 cents.

**6445**—Ladies' and Misses' Undervest (10 cents). Sizes small, medium and large. Medium size requires 1½ yard 36-inch material.

**Undervest 6445**  
Sizes small,  
medium, large

**12237**—Embroidery transfer pattern of 34 sprays, 10 cents.

**6675**—Ladies' One-Piece Pajamas (15 cents). Sizes 32, 36, 40 and 44 bust. Size 36 requires 4¼ yards 36-inch material.

**5974**—Ladies' Nightgown (15 cents). Seven sizes, 32 to 44 bust. Size 36 requires 3½ yards 36-inch material.

**12236**—Embroidery transfer pattern of 60 tiny sprays, 10 cents.

**6553**—Ladies' and Misses' Combination Undergarment (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 4½ yards 27-inch flouncing.

**6797**—Ladies' Princess Combination Undergarment (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 2½ yards 36-inch material.



**Nightgown 5974**  
Sizes 32 to 44

**Combination 6606**

Ladies' sizes  
34 to 46 bust  
Misses' sizes  
16 to 20 years

**Combination 6797**

Sizes 34 to 46

**Kimono 6783**  
Sizes 32 to 48

**Pajamas 6675**

Sizes 32 to 44

**4650**—Ladies' Nightgown (15 cents). Eight sizes, 32 to 46 bust. Size 36 requires 4½ yards 36-inch material. The sleeves are combined with body and the gown is trimmed in front with dainty embroidery.

**12182**—Embroidery transfer pattern of 16 sprays, 15 cents.

**Nightgown 4650**

Sizes 32 to 46

**Dressing-Gown 6697**

Sizes 32 to 44

**Combination 6553**

Ladies' sizes 34 to 44 bust  
Misses' sizes 16 to 20 years

**6697**—Ladies' Dressing-Gown (15 cents). Sizes 32, 36, 40 and 44 bust. Size 36 requires 6 yards 36-inch material. A yellow transfer pattern for smocking is included.

**6783**—Ladies' Long Kimono (15 cents). Sizes 32, 36, 40, 44 and 48 bust. Size 36 requires 5½ yards 36-inch material, 1¼ yard 36-inch contrasting material to trim.

**Kimono 6700**

Sizes 32 to 44

**6700**—Ladies' Japanese Kimono (15 cents). Sizes 32, 36, 40 and 44 bust. Size 36 requires 4¼ yards 36-inch material and 1½ yard 18-inch contrasting material to trim.



**6720**—Ladies' Lounging-Robe (15 cents). Sizes 32, 36, 40, 44 and 48 bust. Width at lower edge of long robe about 2½ yards. Size 36 requires 4¼ yards 40-inch material. The robe may be in shorter length

**6371**—Ladies' Nightgown (15 cents). Eight sizes, 32 to 46 bust. Size 36 requires 3¾ yards 45-inch material. Three styles of gown are included in the pattern. The kimono style shown may have round or square neck.

Envelop  
Chemise  
**6828**  
Sizes 34  
to 44

Nightgown **6371**  
Sizes 32 to 46

Lounging-  
Robe **6720**  
Sizes 32 to 48

Lounging-  
Robe **6876**  
Sizes 34  
to 44

**6645**  
Sizes  
32 to 44

Dressing-Sack **6748**  
Sizes 34 to 46

Combination **6510**  
Ladies' sizes 34 to 44  
bust, Misses' sizes  
16 to 20 years

Nightgown **6658**  
Sizes 32 to 48

Nightgown **6521**  
Sizes 34 to 50

**6748**—Ladies' Dressing-Sack (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 3¾ yards 36-inch material.

**6510**—Ladies' and Misses' Combination (15 cents). Six sizes for ladies, 34 to 44 bust; and three sizes for misses, 16 to 20 years. Size 36 requires 2¾ yards 36-inch material and 3¾ yards embroidery for ruffles.

**6776**—Ladies' Two-Piece Princess Slip (15 cents). Six sizes, 34 to 44 bust. Width at lower edge of gathered flounce about 2¾ yards. Size 36 requires 5¼ yards 36-inch material.

**6876**—Ladies' Lounging-Robe (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 6½ yards 27-inch material for robe and ¾ yard 27-inch silk for collar.

**6828**—Ladies' Envelop Chemise (10 cents). Six sizes, 34 to 44 bust. Size 36 requires 2¾ yards 36-inch material.

**11729**—Transfer pattern of scallop and sprays, 15 cents.

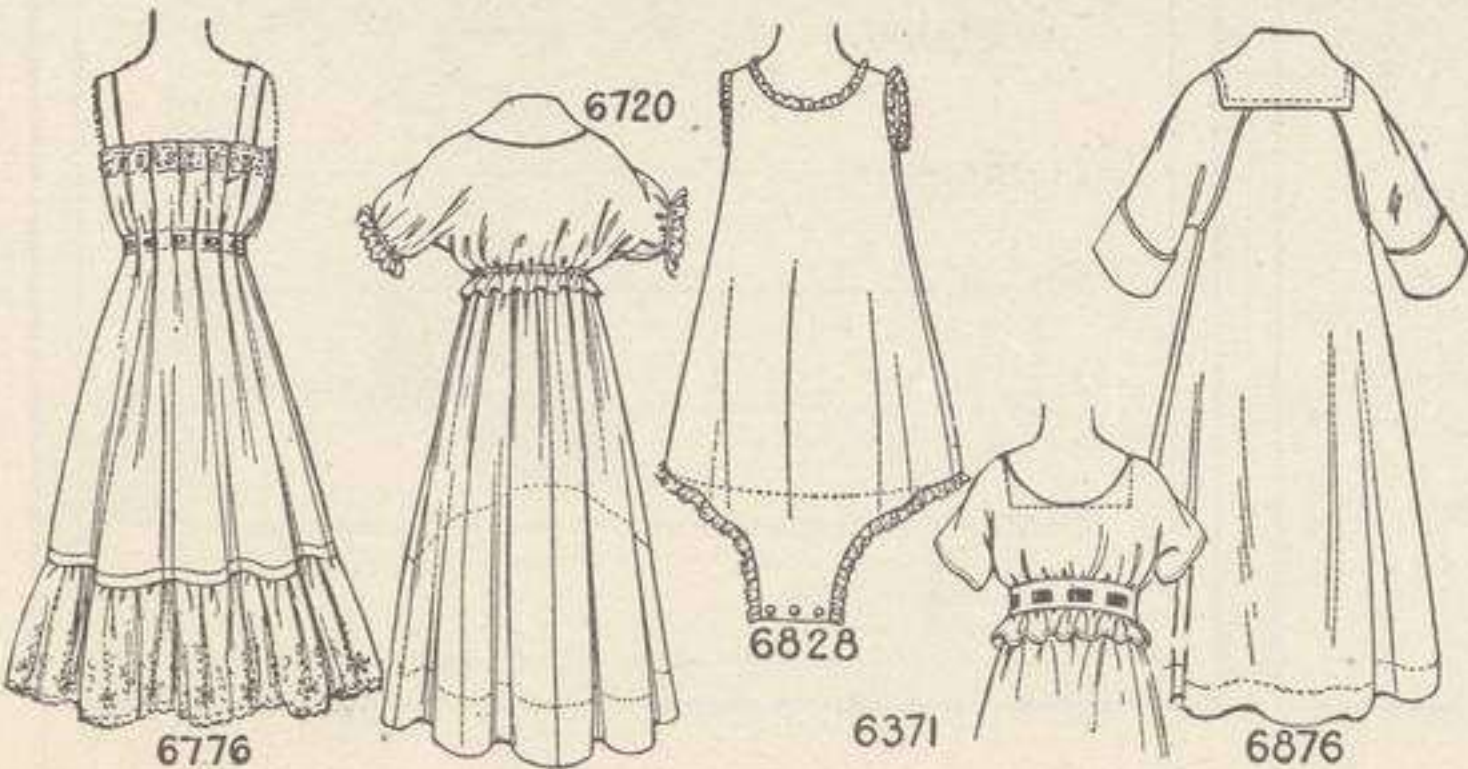
**6645**—Ladies' and Misses' Combination (15 cents). Sizes 32, 36, 40 and 44 bust. Size 36 requires 2¾ yards 36-inch material.

**11336**—Embroidery transfer pattern, 10 cents.

**6658**—Ladies' and Misses' Nightgown (15 cents). Sizes 32, 36, 40, 44 and 48 bust. Size 36 requires 4½ yards 36-inch material if made with short sleeves. Gown may close to the neck.

**6521**—Ladies' Nightgown (15 cents). Nine sizes, 34 to 50 bust. Size 36 requires 4¾ yards 36-inch material. The gown is made with yoke and the neck may be high. The sleeves and trimming-band are finished with embroidered scallops.

**11661**—Scallop transfer pattern, containing 6 yards of ¾-inch scallop, 15 cents.





Instant Relief  
For ANY Bunion



Remarkable Free  
Offer To Fashion  
Book Readers

I don't ask you to send me a cent—now or at any other time. I'll stand the expense if you will make a single trial of Bunion Comfort Plasters—the only positive cure for bunions the world has ever known. Now let me tell you what this free treatment will do for you. If you have a bunion—no matter how long you've had it or how large, swollen and painful it may be, almost instantly after you apply a Bunion Comfort Plaster, the pain will vanish like magic.

Relief Quick and Positive

Just send your name and address and let me prove to you, at my expense, that Bunion Comfort Plasters will quickly and positively put an end to your bunion agonies. Over 60,000 sufferers have tested and proven my free treatment during the last six months and are today shouting praises of Bunion Comfort Plasters.

I don't care how bad or old the bunion is—how many so-called cures or shields or pads you have tried without success. I don't care how disgusted you feel with them all or how hopeless your case seems to you—there is the biggest and most pleasant surprise of your life in store for you, if you will just send today for this treatment which I am willing to give you ABSOLUTELY FREE.

I Have Cured Thousands

It is a wonderful yet simple home treatment which relieves you almost instantly of all pain; it removes the cause of the bunion and thus the ugly deformity disappears—all this while you are wearing tighter shoes than ever. I know it will do all this and I want you to send for a treatment FREE at my expense, because I know you will then tell all your friends about it just as those 60,000 others are doing now. Write now, as this announcement may not appear again. Just send your name and address and treatment will be sent you promptly in plain sealed envelope.

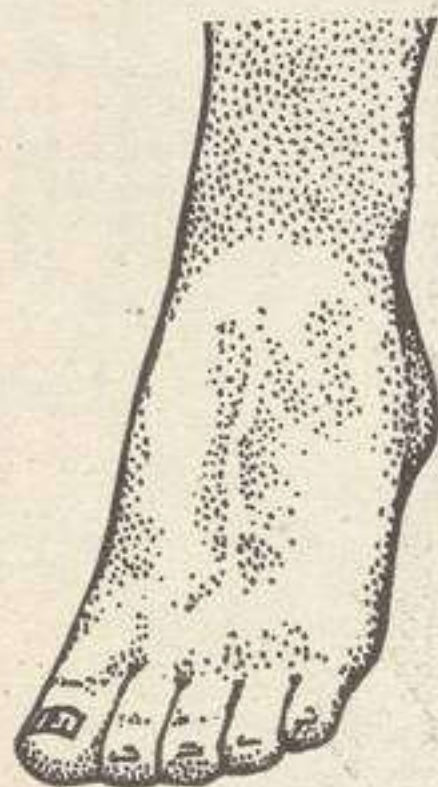
I Can Cure You, Too

The first application always relieves the pain. Positively no guess work about it. More than 60,000 bunion sufferers in the last six months have proved the absolute truth of my claims and these thousands are enthusiastic. Get this free treatment and see. No discomfort at all—wear your regular size shoes right along and walk without pain.

Make Your Feet  
Slim and Trim

A present attractive boots are essential and in keeping with the styles—therefore, an ugly enlarged joint is more noticeable than ever. A bunion renders the wearing of neat fitting shoes quite impossible.

It is not necessary for you to continue to suffer from this embarrassing disfigurement. You can secure immediate relief from the pain and reduce the bunion enlargement—wear stylish, well-fitting shoes with grace and comfort, if you will use Bunion Comfort Plasters,



Painful Bunion Cured With  
Free Treatment

I Receive Letters Like This In Every Mail

Frederick's Hall, Va. March 1st, 1915.  
FOOT REMEDY COMPANY  
Chicago, Ill.

Gentlemen,

I sent to you for a sample of your Bunion Comfort Plaster. I used it on my bunion for several days and have felt no effects of the bunion since. Now I can wear any kind of shoe without feeling any pain from the bunion. I had the bunion for eight years and tried almost every remedy but got no relief until I tried your plaster. I have been telling everybody that complains of their feet in any way about your wonderful cure. It has certainly proved a blessing to me.

Mrs. W. T. Coleman

MAIL FREE TREATMENT COUPON

But be sure to write or send this coupon today for my FREE Bunion Treatment. It's simply marvelous how quickly it will relieve that bunion. Interesting booklet on Foot Troubles also sent Free.

TEAR COUPON OFF HERE

FOOT REMEDY COMPANY

3518 West 26th Street, Chicago, Ill.

Please send me, without any obligation on my part, a free treatment of Bunion Comfort Plaster, as per your special offer to Fashion Book readers.

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ADDRESS \_\_\_\_\_

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If your husband failed, lost his fortune, position, every-thing---and then offered you your freedom, how would you face such a crisis?

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## A VARIETY OF DESIGNS FOR WORK, SCHOOL AND PLAY

**6482**—Ladies' and Misses' Middy Apron (15 cents). Sizes small, medium and large. Medium size requires  $3\frac{1}{2}$  yards 36-inch material. To be slipped on over the head and laced in front.

**6283**—Girls' Gymnasium Suit (15 cents). Five sizes, 6 to 14 years. Size 8 requires  $4\frac{1}{2}$  yards 36-inch material. The bloomers are plain or side-plaited and attached to an underbody.

**5329**—Girls' Riding-Habit (15 cents). Five sizes, 6 to 14 years. Size 8 requires  $2\frac{3}{4}$  yards 54-inch material. The jacket has two-piece sleeves and the breeches are side-closing.

**6059**—Ladies' and Misses' Bungalow Apron (10 cents). Sizes small, medium and large. Medium size requires  $5\frac{1}{2}$  yards 32-inch material. Contrasting fabric may be used for trimming-bands if desired.

**6533**—Girls' One-Piece Apron (10 cents). Sizes 3, 4, 6, 8, 10, 12, 14 and 16 years. Size 8 requires  $2\frac{1}{2}$  yards 36-inch material for apron, and cap which is included though not illustrated.

**6428**—Child's Play Apron (10 cents). Sizes 1, 2, 4 and 6 years. Size 4 requires  $1\frac{1}{2}$  yard 36-inch material. The front and back are gathered to bands and closed at sides.

**3865**—Child's Apron and Bloomers (10 cents). Four sizes, 2 to 8 years. Size 4 requires  $3\frac{3}{4}$  yards 36-inch material for both garments.

**6253**—Child's Play Suit (10 cents). Five sizes, 2 to 6 years. Size 4 requires  $2\frac{1}{2}$  yards 27-inch material.



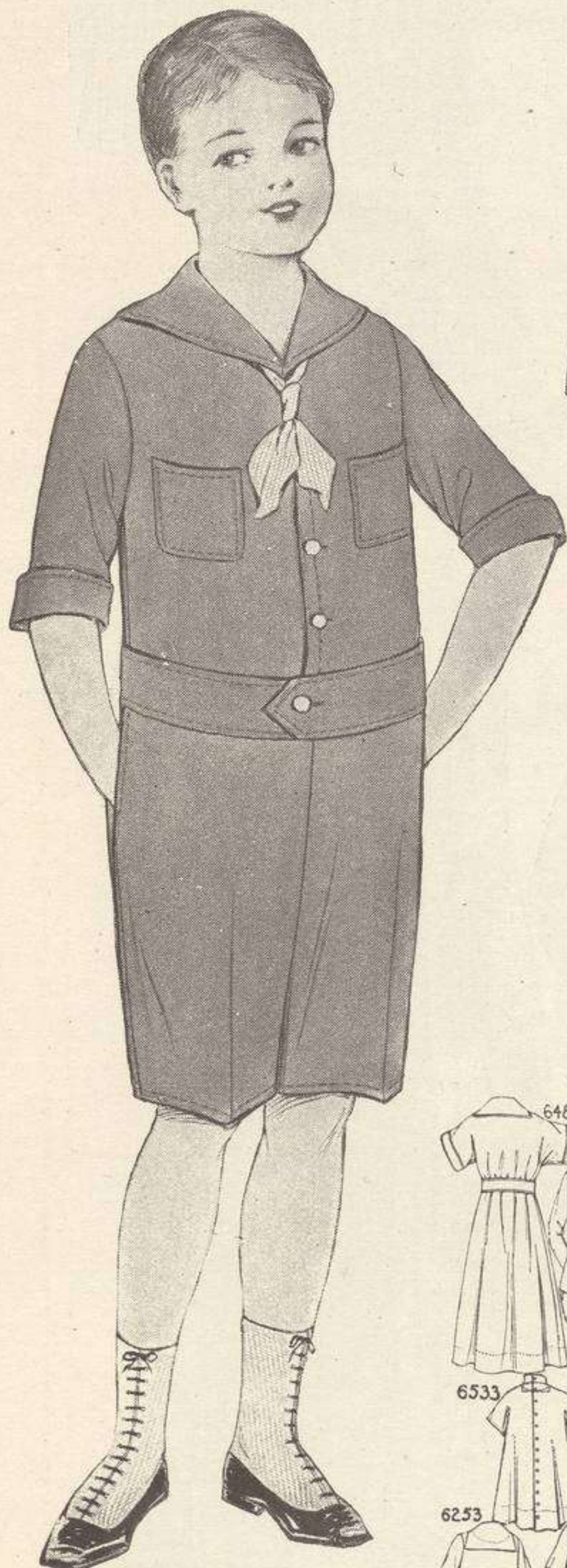
Gymnasium Suit  
**6283**  
Sizes 6 to 14

Apron **6482**  
Sizes small, medium, large



Riding-Habit  
**5329**  
Sizes 6 to 14

Bungalow Apron **6059**  
Sizes small, medium, large



Play Suit **6253**  
Sizes 2 to 6



Apron **6533**  
Sizes 3 to 16



Play Apron  
**6428**  
Sizes 1 to 6



Apron and  
Bloomers **3865**  
Sizes 2 to 8



Apron **5689**  
Sizes 2 to 12



**6069** — Child's Overalls and Guimpe (15 cents). Sizes 1, 2, 3, 4, 5, 6 and 8 years. Size 4 requires  $1\frac{3}{4}$  yard 36-inch material for guimpe,  $1\frac{1}{4}$  yard 36-inch material for overalls.

**4901** — Child's Rompers (10 cents). Sizes 1, 2, 4 and 6 years. Size 4 requires  $2\frac{1}{4}$  yards 36-inch material. The neck may be high or square and there are cap sleeves.

**5689** — Girls' Apron (10 cents). Sizes 2, 3, 4, 6, 8, 10 and 12 years. Size 8 requires  $1\frac{1}{2}$  yard 36-inch material. Size 12 requires  $1\frac{3}{4}$  yard 36-inch or  $1\frac{1}{4}$  yard 44-inch material.

Overalls and Guimpe **6069**  
Sizes 1 to 8

Rompers **4901**  
Sizes 1 to 6



## FALL UNDERWEAR AND ROBES FOR YOUNG FOLKS

6600—Juniors' and Girls' Princess Slip (10 cents). Five sizes, 10 to 18 years.  
12182—Transfer pattern of 16 sprays, 15 cents.

6790—Girls' Combination (10 cents). Five sizes, 6 to 14 years. Size 6 requires 1 $\frac{3}{4}$  yard 36-inch.

5293—Child's Slip (10 cents). Sizes 1, 2, 3, 4, 6, 8 and 10 years.  
11569—Embroidery transfer pattern, 15 cents.

6838—Girls' Pajamas (15 cents). Six sizes, 4 to 14 years. Size 8 requires 4 $\frac{1}{2}$  yards 27-inch.

5680—Girls' Kimono (10 cents). Seven sizes, 2 to 14 years. Size 12 requires 4 yards 36-inch.

6829—Misses' Bath-Robe and Slippers (15 cents). Four sizes, 14 to 20 years.

Kimono

5680

Sizes  
2 to 14

Pajamas 6838  
Sizes 4 to 14

Slip  
5293  
Sizes 1  
to 10

Combination

6790

Sizes 6 to 14

Slip 6600

Sizes 10 to 18

Nightgown

5654

Sizes  $\frac{1}{2}$  to 14

Bath-Robe 6829 Sizes 14 to 20



Pajamas  
6865  
Sizes 2  
to 10

Set 6025  
Sizes 4  
to 16

Nightgown  
4488  
Sizes 1 to 14

Pajamas 6426  
Men's sizes 36  
to 48 breast  
Boys' sizes 4  
to 16 years

Slip 5863  
Sizes 6 to 14

5654—Child's Nightgown (10 cents). Sizes  $\frac{1}{2}$ , 1, 2, 4, 6, 8, 10, 12 and 14 years.

6865—Child's Pajamas (15 cents). Five sizes, 2 to 10 years.

6025—Boys' and Youths' Undershirt and Drawers (10 cents). Seven sizes, 4 to 16 years.

4488—Girls' and Child's Nightgown (15 cents). Sizes 1, 2, 4, 6, 8, 10, 12 and 14 years.

6426—Men's and Boys' Pajamas (15 cents). Men's sizes 36, 40, 44 and 48 breast; boys' sizes 4, 8, 12 and 16 years.

5863—Girls' Princess Slip (10 cents). Five sizes, 6 to 14 years.

5548—Child's Combination (10 cents). Sizes 1, 2, 3, 4, 5, 6, 8, 10 and 12 years.

12175—Transfer pattern, 10 cents.

6430—Men's and Boys' Bath-Robe (15 cents). Men's sizes 36, 40, 44 and 48 breast; boys' sizes 6, 10, 14 and 16 years.

DETAILED DESCRIPTIONS ON PATTERN ENVELOPS.

Combination  
5548  
Sizes 1  
to 12



Bath-Robe 6430  
Men's sizes 36 to 48 breast  
Boys' sizes 6 to 16 years





Apron 6765  
Sizes 2 to 10



Slip 5293  
Sizes 1 to 10



Kimono 6784  
Sizes for infants and 2 to 8 years



Nightdrawers 5977  
Sizes 1 to 12



Pajamas 6838  
Sizes 4 to 14



Nightgown in  
Outfit 6827  
One size



Rompers in  
Set 6184  
Sizes 1/2 to 5



Nightgown 5654  
Sizes 1/2 to 14



Dress in Set 5742  
One size



Dress 6545 One size  
Dress 6016 One size



Nightdress 4312  
Sizes 1/2 to 2



Set 6340  
Sizes 2 to 14

6765—Girls' Apron (10 cents). Five sizes, 2 to 10 years. Size 4 requires 1 1/2 yard 36-inch material.

11751—Transfer pattern of scallop and spray, 15 cents.

5293—Child's Slip (10 cents). Sizes 1, 2, 3, 4, 6, 8 and 10 years. Size 4 requires 1 1/2 yard 27- or 36-inch material and 2 yards 4-inch embroidery for ruffle.

6784—Infants' and Child's Long Kimono (10 cents). Five sizes, infants' and 2 to 8 years. Infants' size requires 2 yards 27-inch material, and 1 yard 27-inch contrasting to trim.

5977—Child's Nightdrawers (10 cents). Sizes 1, 2, 3, 4, 5, 6, 8, 10 and 12 years. Size 3 requires 3 yards 27-inch material. Feet may be cut off and lower edge gathered to a band.

6838—Girls' One-Piece Pajamas (15 cents). Six sizes, 4 to 14 years. Size 4 requires 3 1/2 yards 27-inch material. Front of waist and drawers are cut in one.

6016—Infants' Dresses (10 cents). One size. Requires 2 yards 36-inch material. Trimmed with insertion and embroidery. Pattern includes two dresses.

12206—Transfer pattern of 64 sprays, 15 cents.

6827—Infants' Outfit (15 cents). One size. Requires 2 yards 36-inch material for nightgown illustrated.

6184—Child's Set of Short Clothes (15 cents). Six sizes, 1/2 to 5 years. Size 2 requires 1 1/2 yard 36-inch material for rompers illustrated.

5654—Child's Yoke Nightgown (10 cents). Sizes 1/2, 1, 2, 4, 6, 8, 10, 12 and 14 years. Size 2 requires 2 3/4 yards 36-inch material.

11979—Scallop transfer pattern in two widths, 15 cents.

5742—Infants' Set (15 cents). One size. Requires 2 yards 36-inch material for dress on figure.

12175—Transfer pattern of 40 motifs, 10 cents.



6865 — Child's Pajamas (15 cents). Five sizes, 2 to 10 years. Size 4 requires 2 3/4 yards 36-inch material. Suitable for flannelet or for chambray.

4312—Child's Nightdress (10 cents). Three sizes, 1/2 to 2 years. Size 1 requires 2 1/4 yards 36-inch material. There are two styles of sleeves.

6545—Infants' Dress (10 cents). One size. Requires 2 yards 36-inch material.

6340—Girls' Underwear Set (10 cents). Seven sizes, 2 to 14 years. Size 2 requires 5/8 yard 36-inch for underwaist, 1 yard 36-inch for knickerbockers.

Pajamas 6865  
Sizes 2 to 10



# How to Take Measurements for PICTORIAL REVIEW PATTERNS

## SIMPLE MOTIFS AND BORDERS FOR BEADING AND EMBROIDERY

The Simplest and Most Accurate Patterns Published  
--Styles Far in Advance of All Others and the  
Only Patterns Which Give the Valuable  
CUTTING and CONSTRUCTION GUIDES

The Tables of Measurements will enable customers purchasing patterns by mail to secure without delay the sizes best suited to their use.

In ordering skirts, if the hips are larger in proportion than the waist, order by hip measurement and fit in the waist to the required size.

For Children's, Girls' or Misses' Patterns order by the age, but select from the Table those measurements nearest the child's requirements, regardless of the actual age of the child.

To ascertain the bust measure, adjust the tape around the body over the fullest part of the bust and 1 inch below the armhole, with a slight upward slope at the center-back, drawing the tape comfortably tight.

The waist measure: Adjust the tape straight around the waist.

Length of waist: Adjust the tape at center-back from neck to waistline, and under the arm to waistline, holding the tape closely in place by aid of a pencil.

The sleeve measure: Adjust the tape around the muscular part of the arm, which is about 3 inches below the armhole.

The hip measure: Adjust the tape around the hips 6 inches below the waistline.

Misses', girls' and children's measurements should be ascertained according to the rules given for ladies. When ordering patterns it is best to state the measurements as well as the age, as bust and waist measurements vary considerably in girls and children of the same age.

The length of sleeve is accurately ascertained by tying the tape to the wrist and adjusting it on a straight line at the back and front of arm.

### Corresponding Measurements for Ladies

BUST	32	34	36	38	40	42	44	46	48	50
NATURAL WAISTLINE	22	24	26	28	30	32	34	36	38	40
HIGH WAISTLINE	23½	25½	27½	29½	31½	33½	35½	37½	39½	41½
[Measured 2 inches above natural waistline]										
HIP	36	38	40	42½	45	47½	50	53	56	59

### Corresponding Measurements for Misses

YEARS	14	16	18	20
BUST	31	33	35	36
WAIST	25	24½	24	24
HIP	35	37	38½	40
LENGTH OF SKIRT	32½	35	37	38

### Corresponding Measurements for Juniors, Girls and Children

YEARS	½	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
BUST	19	20	21½	22½	23	23½	24½	25½	26	26½	27½	28½	29	29½	30½	31½	32
Length (finished) at center-back from neckline to lower edge of skirt	18	19	21	22½	23½	25½	26½	28	29½	31½	33	34½	36½	38½	40½	42½	45

### Corresponding Measurements for Men

NECK	14	14½	15	15½	16	16½	17	17½	18
BREAST	34	36	38	40	42	44	46	48	50

### Corresponding Measurements for Boys

YEARS	2	4	6	8	10	12	14	16
BREAST	21	22½	24	25	26½	28	30	32
WAIST	20½	22	23½	24	25	26½	28	29½
NECK	10	10½	11	11½	12	12½	13	13½

### SYMBOLS USED ON PICTORIAL REVIEW PATTERNS WHEN NECESSARY

The Symbols used on Pictorial Review Patterns make them the simplest and easiest, as well as the most accurate and up-to-date patterns published.

Notches (➤) show how the pattern is put together and the depth of outlet seams

Large perforations (O) show how to lay the pattern on the straight of material

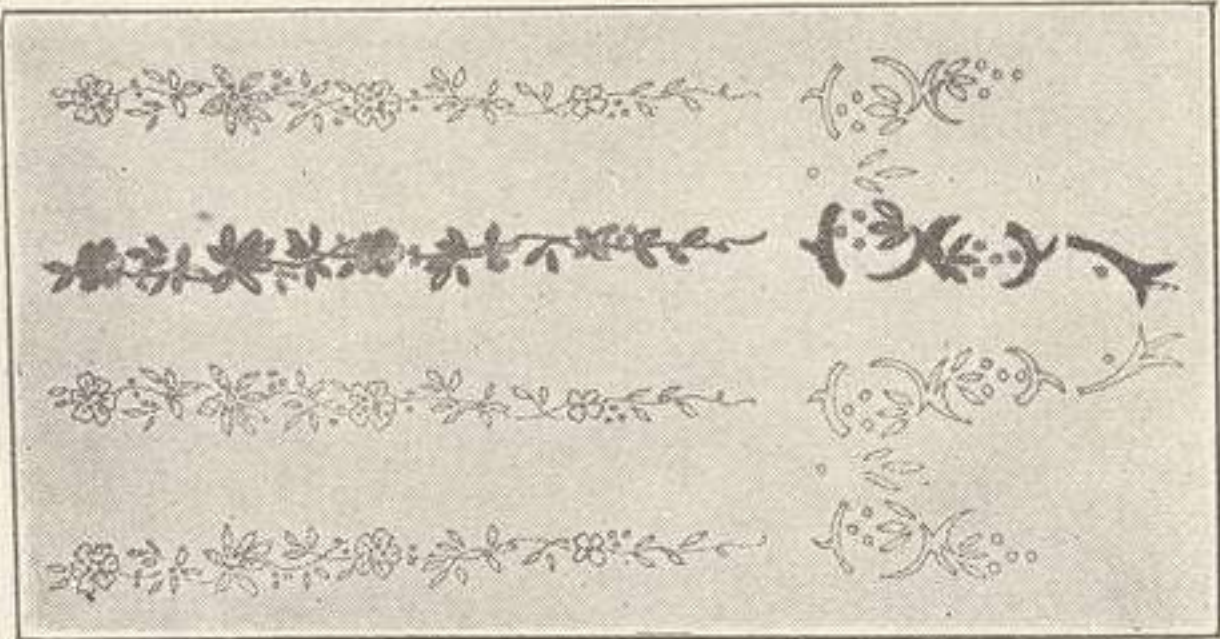
Slot perforations (≡) indicate tucks and plaits

One "T" and a perforation (T-O) show where garment is to be plaited.

Two "TT" show where the garment is to be gathered.

Three "TTT" show where there is no seam and to cut on fold of material.

NOTE—If any of the above symbols are omitted, they are not required on the pattern. Seam allowance on shoulder and underarm one inch, when indicated by notches; all other seams three-eighths inch.



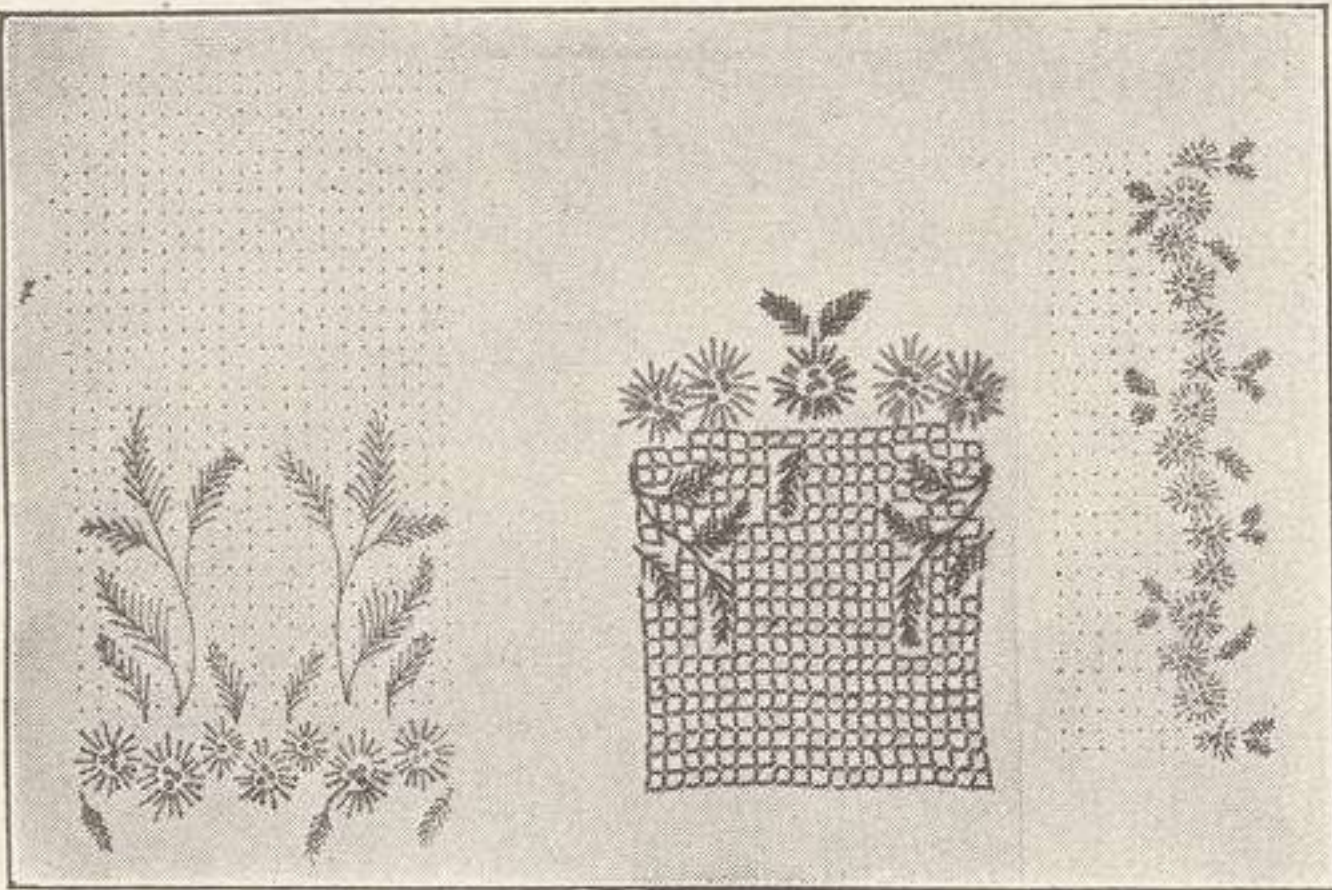
No. 12008

No. 12008—Wild flowers, berries and leaves are effectively combined in design for the adornment of crêpe de Chine and voile dresses. For crêpe de Chine the excessive brilliant fiber silk should be the thread employed, and the work should be done in the unpadded satin stitch. Transfer pattern in blue gives 8 sprays, price 10 cents.



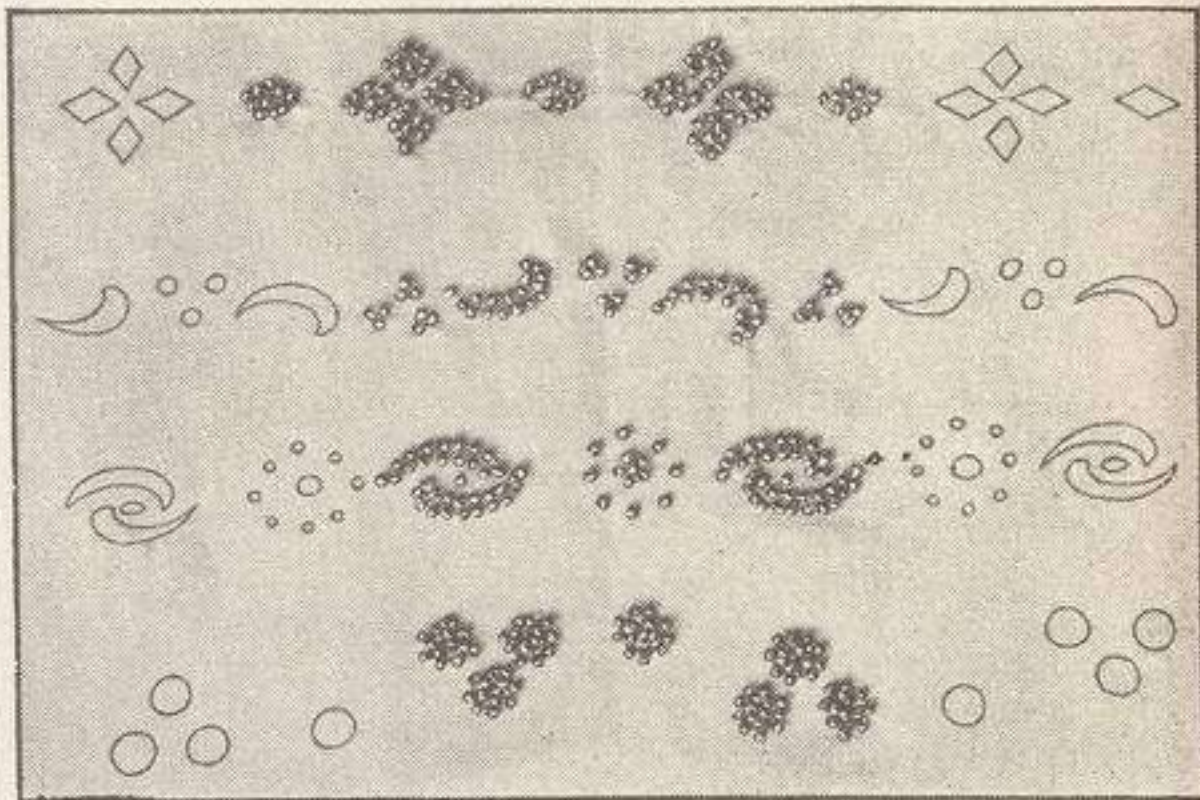
No. 12269—Yellow

No. 12269—In this transfer pattern twelve (12) embroidery designs for chevron, wheel, anchors, stars, etc., for use on ladies', misses' and boys' blouses are given. They may be worked in colored silk or cotton in the raised satin or outline stitch. Transfer pattern gives 4 duplicates each of the twelve designs, in yellow only, price 10 cents.



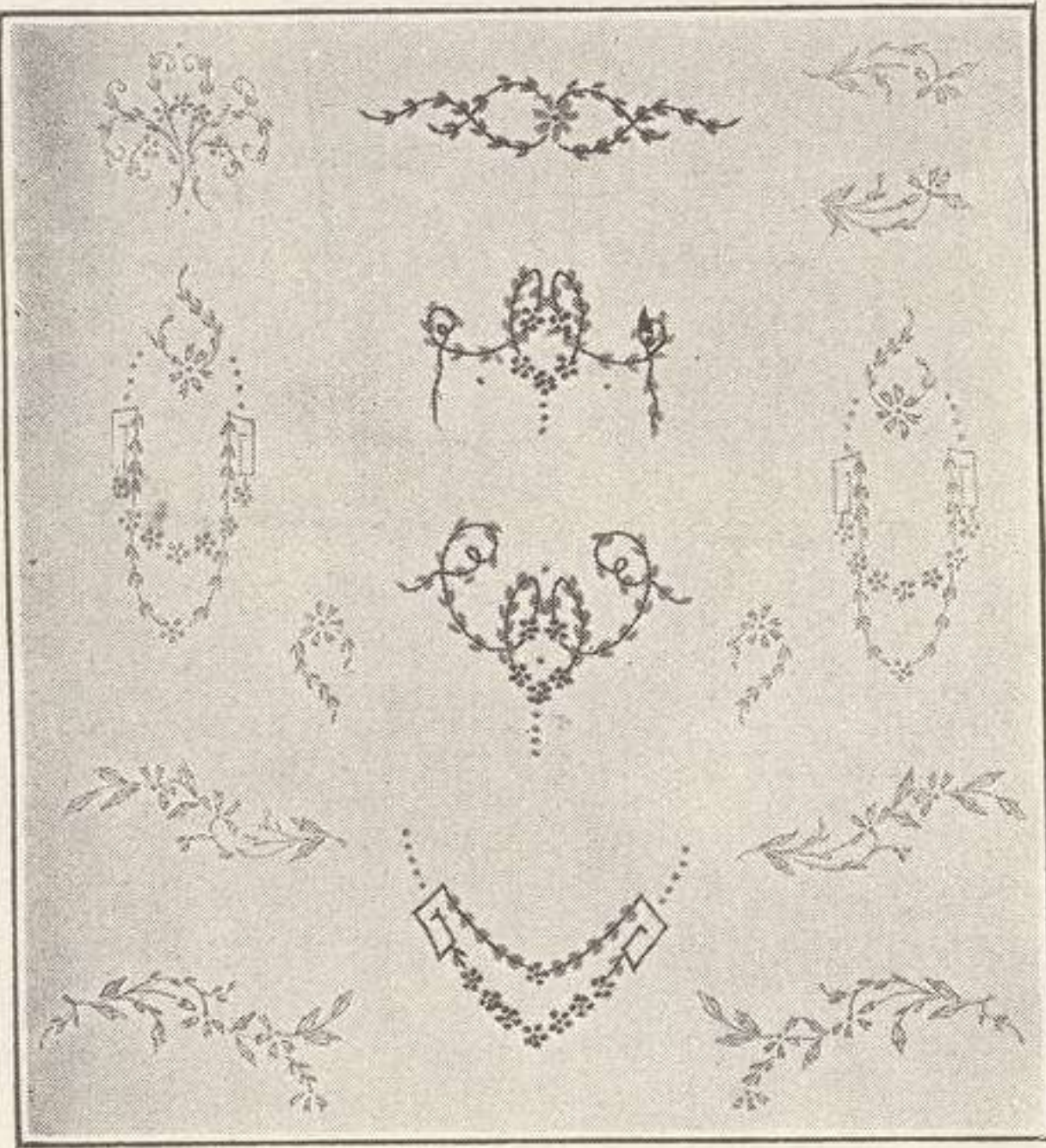
No. 11899

No. 11899—Two motifs and a border for dresses of loosely woven material, the designs to be developed in punched work and lazy daisy stitch. They are prettiest on light colored materials, worked with slightly darker ones. Transfer pattern gives 2 motifs and 1 yard of border 2 inches wide, price 15 cents.



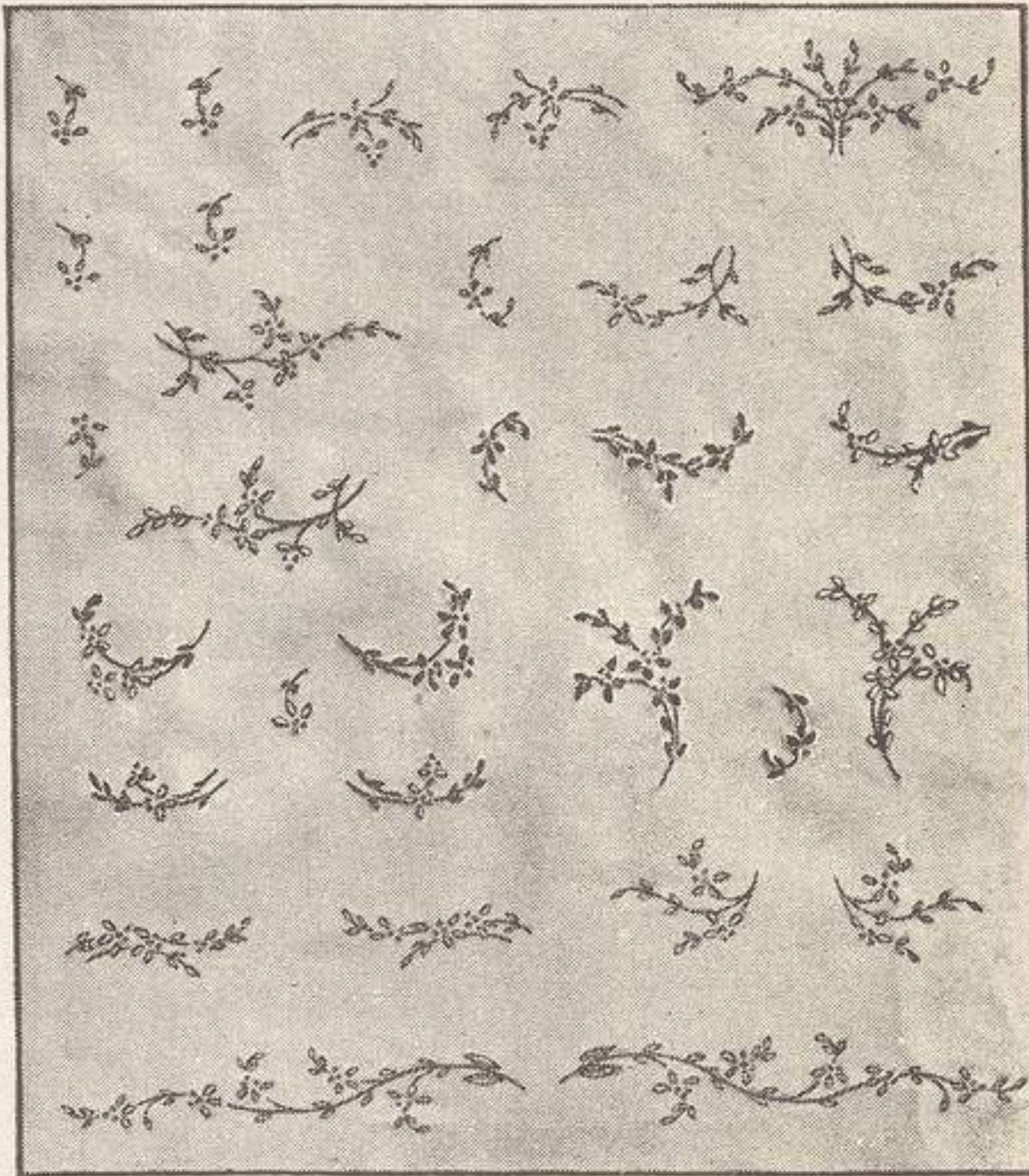
No. 12270

No. 12270—Four beading and embroidery borders for use on blouses of crêpe or crêpe de Chine. Transfer pattern gives 3 yards each of the four borders in sizes ½ and ¾ inch wide, price 15 cents.



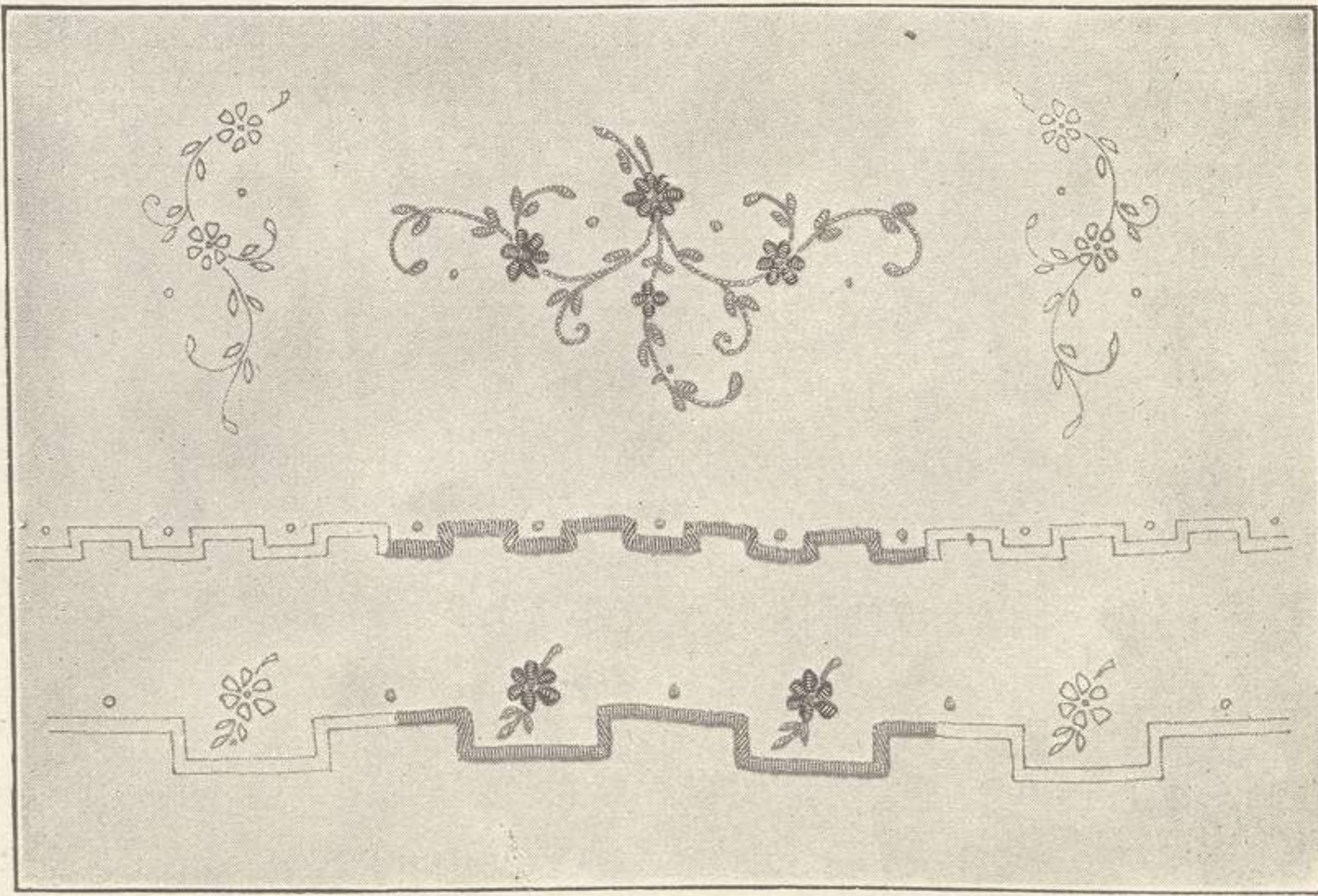
No. 12237

No. 12237—One of the prettiest selections of designs has been gathered and given in this transfer pattern. They can be worked in eyelet, solid-satin, outline and French knots on infants' summer dresses, caps, coats and undergarments. Transfer pattern of 34 sprays, price 10 cents.



No. 12236

No. 12236—Floral sprays for use on infants' and children's dresses carried out in solid-satin and outline stitches. Transfer pattern supplies 60 tiny sprays, for use on infants' under and outer wear, price 10 cents.

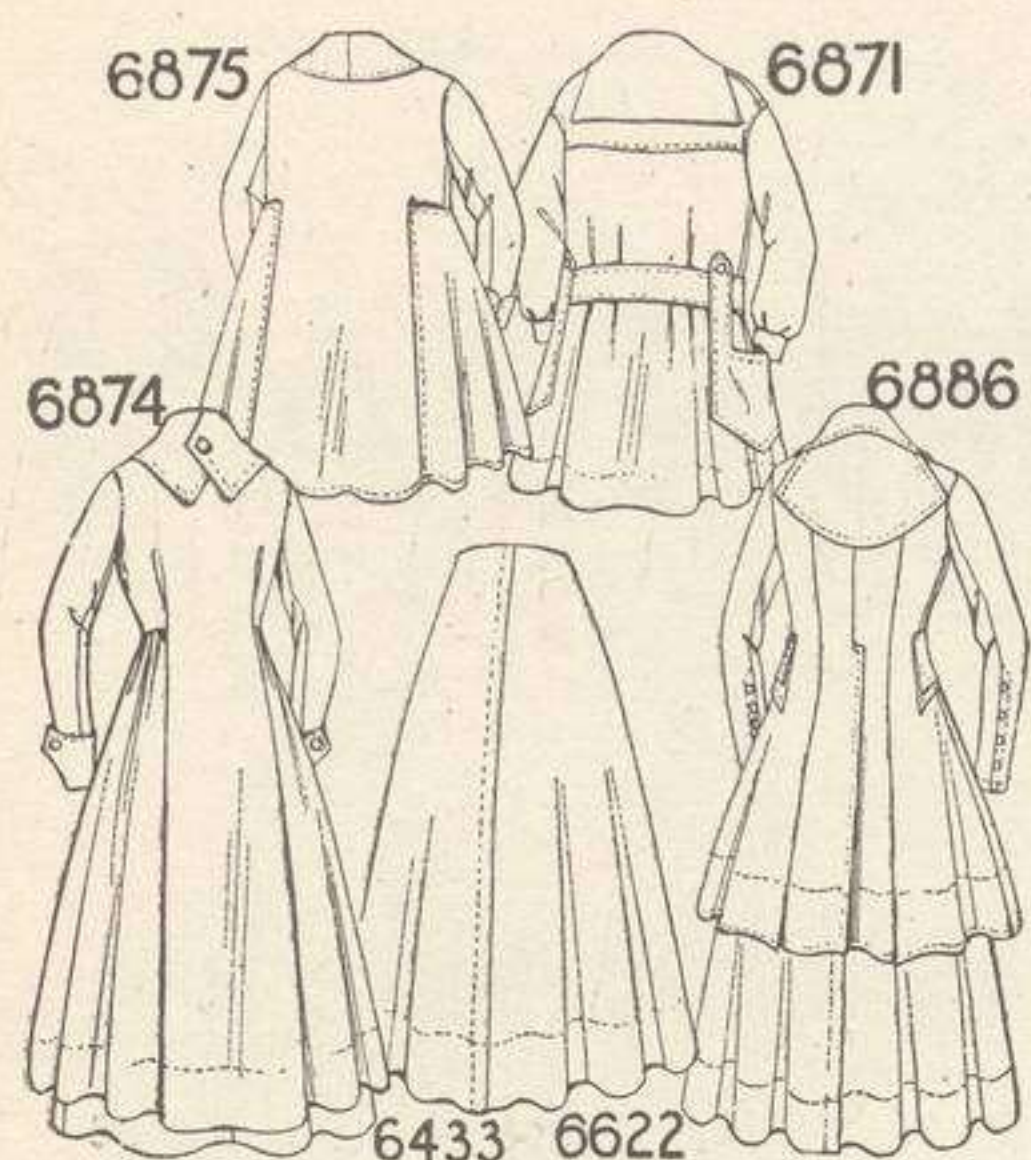


No. 12148

No. 12148—Charming floral sprays and scallop for Little Daughter's dress embroidered on fine white batiste in solid-satin and outline stitches. The transfer pattern gives the embroidery design and enough scallop for 8-year size. Transfer pattern, price 15 cents.



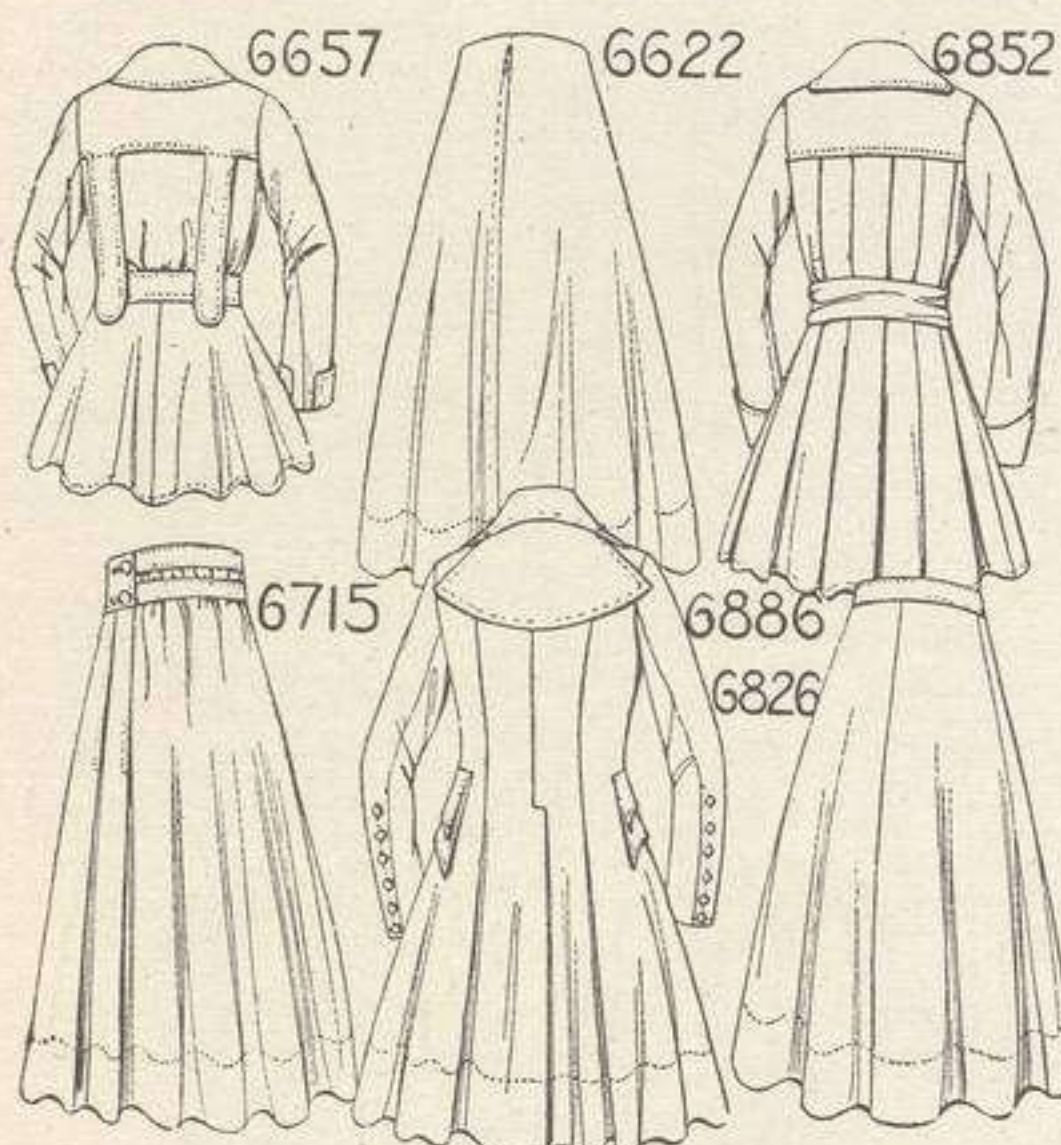
# DESCRIPTIONS AND BACK VIEWS OF COLOR PLATES



Back Views of Front Cover



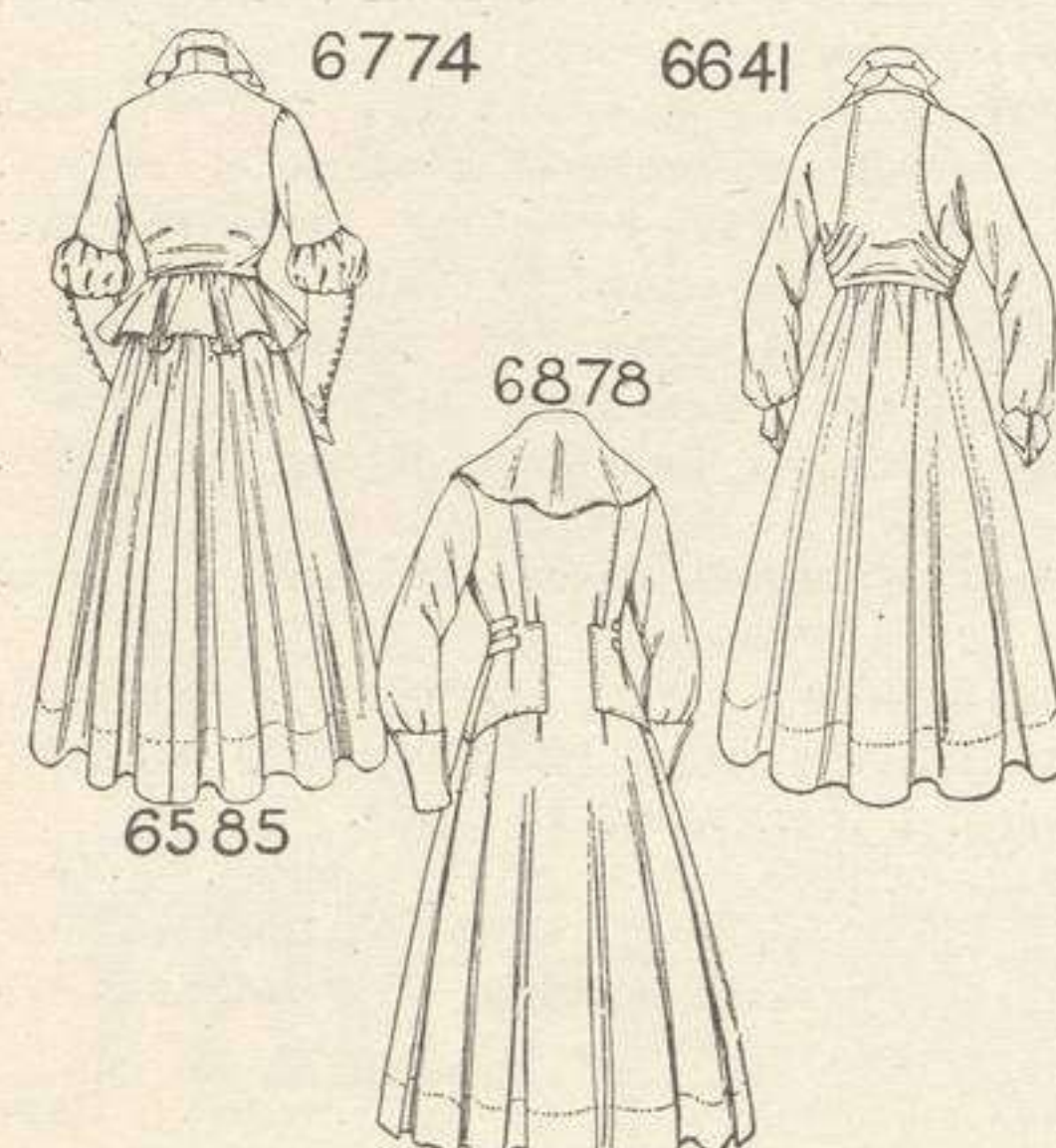
Back Views of Page 7



Back Views of Page 8



Back Views of Page 9



Back Views of Page 10

## (Describing Models on Front Cover)

**6875**—Child's Coat (15 cents). Four sizes, 2 to 8 years. Size 6 requires 2½ yards 54-inch material.

**6874**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width of skirt about 2½ yards. Size 36 requires 4¾ yards 44-inch material. **6433**—Ladies' Three-Piece Skirt (15 cents). Ten sizes, 22 to 40 waist. Width including inverted plait about 3 yards. Size 26 requires 2¾ yards 44-inch material.

**6886**—Ladies' Jacket (15 cents). Five sizes, 34 to 42 bust. **6622**—Ladies' Circular Skirt (15 cents). Six sizes, 22 to 32 waist. Width about 4 yards. Entire costume in medium size requires 5¾ yards 54-inch material, ¾ yard 36-inch white.

**6871**—Girls' Dress (15 cents). Four sizes, 6 to 12 years. Size 8 requires 2¾ yards 44-inch red, ¾ yard 27-inch white.

## (Describing Models on Page 7)

**6874**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width of skirt about 2½ yards. Size 36 requires 4¾ yards 54-inch material, ¾ yard 36-inch for collar and cuffs. **6433**—Described for Front Cover.

**6880**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width of skirt about 3 yards. Size 36 requires 5½ yards 44-inch material. **6433**—Described for Front Cover.

**6808**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. **6623**—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width of flounce about 3 yards; tunic about 3¾ yards. Entire costume in medium size requires 4 yards 36-inch striped silk, 5¾ yards 36-inch plain, 1 yard 40-inch Georgette crêpe, ¾ yard 27-inch white fabric.

## (Describing Models on Page 8)

**6657**—Ladies' and Misses' Jacket (15 cents). Six sizes for ladies, 34 to 44 bust; three sizes for misses, 16 to 20 years. Size 36 requires 2¾ yards 54-inch material. **6715**—Ladies' Skirt (15 cents). Eight sizes, 22 to 36 waist. Width about 3 yards. Size 26 requires 2¾ yards 54-inch.

**6886**—Ladies' Jacket (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 2¾ yards 54-inch material. **6622**—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width about 4 yards. Size 26 requires 2¾ yards 54-inch.

**6852**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 3 yards 44-inch. **6826**—Ladies' Skirt (15 cents). Nine sizes, 22 to 38 waist. Width about 3¾ yards. Size 26 requires 3¾ yards 44-inch.

## (Describing Models on Page 9)

**6847**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. Size 36 requires 3 yards 44-inch material. **6640**—Ladies' Two-Piece Skirt (15 cents). Seven sizes, 24 to 36 waist. Width about 3¾ yards. Size 26 requires 3¾ yards 44-inch.

**6861**—Ladies' Jacket (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¾ yards 54-inch material. **6715**—Ladies' Two-Piece Skirt (15 cents). Eight sizes, 22 to 36 waist. Width about 3 yards. Size 26 requires 2¾ yards 54-inch.

**6892**—Ladies' Coat (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¾ yards 54-inch.

## (Describing Models on Page 10)

**6774**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. **6585**—Ladies' Skirt (15 cents). Seven sizes, 22 to 34 waist. Width about 3 yards. Entire costume in medium size requires 4 yards 36-inch silk, ¾ yard 36-inch velvet, ¾ yard 40-inch Georgette for sleeve puffs, ¾ yard 27-inch for vest facing, 2¾ yards lace.

**6878**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Width of skirt about 3½ yards. Size 36 requires 4½ yards 54-inch material, ½ yard 36-inch light satin. **11290**—Braiding transfer pattern, furnished in yellow, of border at hem of skirt, 10 cents. (Design at waistline not in pattern.)

**6641**—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width of skirt about 3 yards. Size 36 requires 4½ yards 44-inch material, 2¾ yards 36-inch satin, ½ yard 27-inch white.

## (Describing Models on Page 11)

**6801**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. **6834**—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width

about 3¾ yards. Entire costume in medium size requires 6½ yards 36-inch material for waist and skirt, ¾ yard 40-inch chiffon, 1½ yard narrow fur, 3½ yards wide fur.

**6841**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. **6887**—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width about 3¾ yards. Entire costume in medium size requires 4¾ yards 36-inch material for skirt gores, 3½ yards 40-inch Georgette crêpe, 1 yard 36-inch for underbody, 1½ yard lace.

**6582**—Ladies' Blouse (15 cents). Nine sizes, 34 to 50 bust. **11899**—Embroidery transfer pattern, 15 cents. Motifs were taken from pattern and applied. **6628**—Ladies' Skirt (15 cents). 10 sizes, 22 to 40 waist. Width about 3¾ yards. Entire costume in medium size requires 3¾ yards 44-inch material for skirt, 1¾ yard 40-inch green Georgette, 1½ yard 36-inch green satin, ¾ yard 27-inch white for vest and collar, ¾ yard 36-inch lace for shield facing.

## (Describing Models on Page 12)

**6778**—Ladies' Costume (15 cents). Five sizes, 34 to 42 bust. Lower edge skirt width about 3¾ yards. Size 36 requires 5¾ yards 36-inch material.

**6882**—Ladies' Apron (15 cents). Sizes small, medium and large. Medium size requires 4¾ yards 36-inch material.

**6869**—Ladies' Blouse (15 cents). Seven sizes, 34 to 46 bust. Size 36 requires 2¾ yards 36-inch material. **6894**—Ladies' Skirt (15 cents). Eight sizes, 22 to 36 waist. Width about 2¾ yards. Size 26 requires 2¾ yards 44-inch material.

## (Describing Models on Page 13)

**6855**—Ladies' Costume (15 cents). Seven sizes, 34 to 46 bust. Width of skirt about 2¾ yards. Size 36 requires 5¾ yards 36-inch material.

**6795**—Ladies' Costume (15 cents). Six sizes, 34 to 44 bust. Width of skirt about 3¾ yards. Size 36 requires 4 yards 54-inch material.

**6830**—Ladies' Work Apron and Cap (15 cents). Sizes 36, 40 and 44 bust. Size 36 requires 5¾ yards 36-inch material. **12236**—Transfer pattern of 60 sprays (embroidered on collar and pockets), 10 cents. **12067**—Scallop transfer pattern of 6 yards 1¼-inch scallop, 10 cents.

## (Describing Models on Page 14)

**6785**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. **12193**—Yellow transfer pattern of 41 motifs, 10 cents. **6787**—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Lower edge skirt width about 2½ yards. Entire costume in medium size requires 4 yards 44-inch plain silk, 2¾ yards 44-inch plaid, 1¼ yard 36-inch lining for upper part of foundation gores.

**6803**—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. **6813**—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width about 3¾ yards. Entire costume in medium size requires 5¾ yards 54-inch material, 1 yard 40-inch Georgette crêpe, ¾ yard 27-inch white.

**6832**—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. **6815**—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width of skirt about 3¾ yards. Entire costume in medium size requires 6½ yards 36-inch silk, 1¼ yard 40-inch Georgette.

(Continued on page 70)



Views of Page 11



Back Views of Page 12



Back Views of Page 13



Back Views of Page 14

This Certifies THAT THE HOLDER has Purchased  
ONE 15 CENT

PICTORIAL REVIEW PATTERN

which will be delivered to bearer of this certificate  
upon its surrender before November 15, 1916, to  
any merchant selling Pictorial Review Patterns,  
or to

THE PICTORIAL REVIEW COMPANY

THE PICTORIAL REVIEW BUILDING

NEW YORK

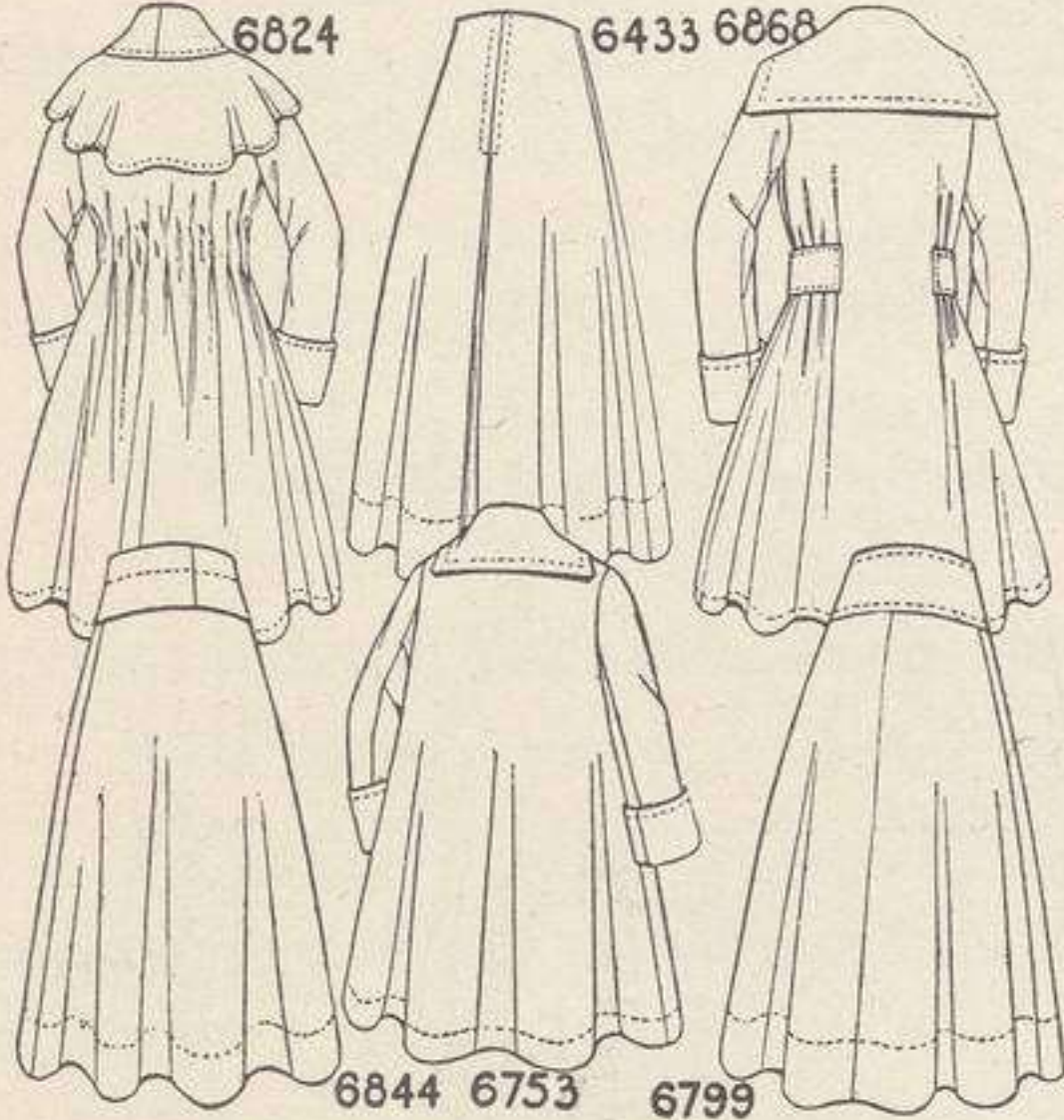
(FILL OUT REVERSE SIDE)



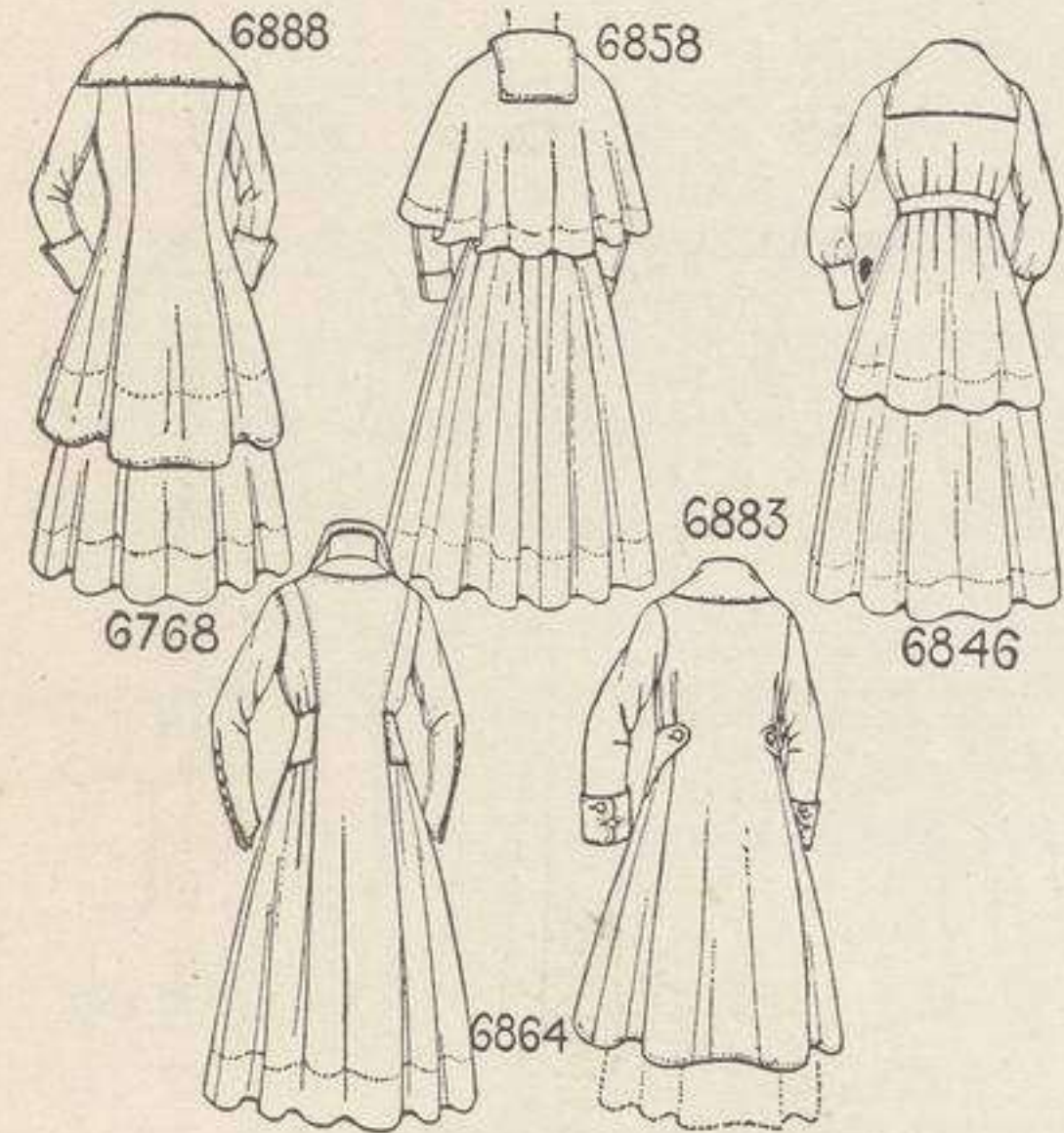
DESCRIPTIONS AND BACK VIEWS OF COLOR PLATES



Back Views of Page 15



Back Views of Page 16



Back Views of Page 17



Back Views of Page 18

(Describing Models on Page 15)  
6841—Ladies' Blouse (15 cents). Five sizes, 34 to 42 bust. 6806—Ladies' Skirt (15 cents). Six sizes, 22 to 32 waist. Width of lower flounce about 3½ yards; skirt about 6 yards. Entire costume in medium size requires 4½ yards 36-inch taffeta, 6¾ yards 40-inch Georgette.  
6466—Ladies' Blouse (15 cents). Six sizes, 34 to 44 bust. 6887—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width about 3½ yards. Entire costume in medium size requires 4¾ yards 36-inch blue, 1½ yard 40-inch chiffon, ¾ yard 27-inch for foundation gores. 12177—Scalloped transfer pattern of 1¼ yard, 15 cents.  
6767—Ladies' Bodice (15 cents). Five sizes, 34 to 42 bust. 6812—Ladies' Skirt (15 cents). Five sizes, 22 to 30 waist. Width about 4¾ yards. Entire costume in medium size requires 6¾ yards 36-inch green, 1¾ yard 45-inch chiffon, ¾ yard 27-inch for foundation gores. 12177—Scalloped transfer pattern of 1¼ yard, 15 cents.

(Describing Models on Page 16)  
6824—Ladies' Coat (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3¾ yards 54-inch. 6844—Ladies' Skirt (15 cents). Seven sizes, 22 to 34 waist. Width about 3¾ yards. Size 26 requires 3¾ yards 44-inch.  
6753—Ladies' and Misses' Coat (15 cents). Six sizes for ladies, 34 to 44 bust; three sizes for misses, 16 to 20 years. Size 36 requires 2¾ yards 54-inch. 6433—Ladies' Skirt (15 cents). 10 sizes, 22 to 40 waist. Described on preceding page for Front Cover.  
6868—Ladies' Jacket (15 cents). Six sizes, 34 to 44 bust. Size 36 requires 3 yards 54-inch. 6799—Ladies' Skirt (15 cents). Eight sizes, 22 to 36 waist. Width about 3 yards. Size 26 requires 2¾ yards 54-inch.

(Describing Models on Page 17)  
6888—Misses' Jacket (15 cents). Three sizes, 16 to 20 years. Size 16 requires 3¾ yards 54-inch. 6768—Ladies' and Misses' Skirt (15 cents). Six sizes for ladies, 22 to 32 waist; four sizes for misses, 14 to 20 years. Misses' skirt about 2¾ yards wide. Size 16 requires 2¾ yards 54-inch.  
6858—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 3½ yards. Size 16 requires 5¾ yards 36-inch.  
6846—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of skirt about 3 yards. Size 16 requires 2¾ yards 54-inch dark material, 3½ yards 36-inch light, ½ yard 27-inch for collar.  
6864—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 3¾ yards. Size 16 requires 3¾ yards 54-inch.  
6883—Misses' Coat (15 cents). Four sizes, 14 to 20 years. Size 16 requires 3¾ yards 54-inch.

(Describing Models on Page 18)  
6383—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of skirt about 2½ yards. Size 16 requires 3¾ yards 36-inch for dress, ¾ yard 36-inch for guimpe.  
6889—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of flounce and overdress about 2¾ yards each. Size 16 requires 2¾ yards 54-inch tan material, 1¼ yard 54-inch brown, 1 yard 36-inch white, 1¾ yard 36-inch lining. 11514—Yellow braiding transfer pattern, 15 cents.  
6441—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of skirt about 2½ yards. Size 16 requires 2¾ yards 54-

inch serge, 1¾ yard 36-inch satin, ¼ yard 27-inch white.  
6858—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 3½ yards. Size 16 requires 5¾ yards 36-inch.  
6718—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 3 yards. Size 16 requires 4¾ yards 36-inch silk, 2¾ yards 36-inch chiffon.

(Describing Models on Page 19)  
6698—Misses' Costume (15 cents). Five sizes, 12 to 20 years. Width of skirt about 2¾ yards. Size 16 requires 9¼ yards 36-inch.  
6835—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 4¾ yards. Size 16 requires 5¾ yards 36-inch flowered silk, 2 yards 36-inch pink, ½ yard 27-inch white. 12177—Scalloped transfer pattern of 1¼ yard, 15 cents.  
6788—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of flounce about 3 yards; skirt about 5¾ yards. Size 16 requires 8¾ yards 36-inch.  
6825—Misses' Costume (15 cents). Three sizes, 16 to 20 years. Width of skirt about 3 yards. Size 16 requires 5¾ yards 40-inch Georgette, 3¾ yards 36-inch silk for jumper and drapery.  
6568—Misses' Costume (15 cents). Four sizes, 14 to 20 years. Width of skirt about 2¾ yards. Size 16 requires 5¾ yards 36-inch silk, 1 yard 36-inch net.

(Describing Models on Page 20)  
6811—Girls' Dress (15 cents). Five sizes, 4 to 12 years. Size 8 requires 3¾ yards 36-inch. 11659—Scalloped transfer pattern, 15 cents.  
6881—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 10 requires 3½ yards 44-inch.  
6792—Juniors' and Girls' Dress (15 cents). Four sizes, 8 to 14 years. Size 12 requires 5½ yards 36-inch.  
6350—Boys' Suit (15 cents). Six sizes, 6 to 16 years. Size 8 requires 2¾ yards 54-inch.  
6833—Boys' Coat (15 cents). Sizes 1, 2, 3, 4, 6, 8, 10, 12 years. Size 8 requires 2½ yards 36-inch.  
6842—Child's Coat (15 cents). Sizes 1, 2, 3, 4, 6, 8 years. Size 4 requires 1½ yard 54-inch.  
6821—Girls' Coat (15 cents). Five sizes, 6 to 14 years. Size 10 requires 2¾ yards 54-inch.  
6849—Misses' Dress (15 cents). Four sizes, 14 to 20 years. Size 16 requires 4¾ yards 54-inch.  
6679—Juniors' and Girls' Three-Piece Suit (15 cents). Sizes 8, 10, 12, 14, 15 years. Size 12 requires 4¾ yards 44-inch checked suiting, 1¾ yard 36-inch for blouse.  
6786—Misses' Dress (15 cents). Four sizes, 14 to 20 years. Size 16 requires 5½ yards 36-inch.

(Describing Models on Page 21)  
6871—Girls' Dress (15 cents). Four sizes, 6 to 12 years. Size 8 requires 3¾ yards 36-inch.  
6867—Girls' Coat (15 cents). Seven sizes, 2 to 14 years. Size 8 requires 3¾ yards 36-inch.  
6859—Girls' One-Piece Dress (15 cents). Four sizes, 6 to 12 years. Size 8 requires 3¾ yards 36-inch. 11979—Scalloped transfer pattern, 15 cents.  
6890—Boys' Overcoat (15 cents). Sizes 3, 4, 5, 6, 8, 10, 12, 14 years. Size 8 requires 2¾ yards 54-inch.  
6875—Child's Coat (15 cents). Four sizes, 2 to 8 years. Size 4 requires 1¾ yard 54-inch. 12269—Yellow transfer pattern of 48 emblems, 10 cents.  
6879—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires 3¾ yards 36-inch.  
6674—Boys' Suit (15 cents). Sizes 3, 4, 6, 8, 10 years. Size 6 requires 2 yards 44-inch.  
6750—Juniors' and Girls' Dress (15 cents). Sizes 6, 8, 10, 12, 14, 15 years. Size 12 requires 4¾ yards 36-inch.  
6885—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years. Size 8 requires 3¾ yards 36-inch.  
6573—Juniors' and Girls' Dress (15 cents). Five sizes, 8 to 16 years. Size 12 requires 3¾ yards 36-inch.

(Describing Models on Page 22)  
6836—Child's Dress (15 cents). Three sizes, 2 to 6 years.  
6854—Girls' Dress (15 cents). Five sizes, 4 to 12 years.  
6796—Child's Dress (15 cents). Five sizes, 1 to 5 years.  
6856—Child's Dress (10 cents). Five sizes, 1 to 5 years. 12269—Yellow transfer pattern of 48 emblems, 10 cents.



Back Views of Page 19



Views of Page 20



Views of Page 21



Back Views of Page 22

6859—Girls' Dress (15 cents). Four sizes, 6 to 12 years.  
6875—Child's Coat (15 cents). Four sizes, 2 to 8 years.  
6827—Infants' Outfit (15 cents). One size. 12081—Transfer pattern of sprays, 15 cents. 11752—Smocking transfer pattern in blue or yellow, 10 cents.  
6842—Child's Coat (15 cents). Sizes 1, 2, 3, 4, 6 and 8 years.  
6881—Juniors' and Girls' Dress (15 cents). Five sizes, 6 to 14 years.  
6831—Child's Dress (15 cents). Three sizes, 2 to 6 years.  
6862—Child's Coat (15 cents). Sizes 1, 2, 4 and 6 years. 11693—Scalloped transfer pattern, 1 inch wide, 15 cents.  
6873—Child's Coat (15 cents). Four sizes, 2 to 8 years. 11659—Scalloped transfer pattern, 15 cents. 12206—Transfer pattern of 64 sprays, 15 cents.  
6848—Child's Dress (15 cents). Four sizes, 2 to 8 years. 12175—Transfer pattern of 40 motifs, 10 cents. 11979—Scalloped transfer pattern of 3 yards, 15 cents.

VOID AFTER NOVEMBER 15, 1916

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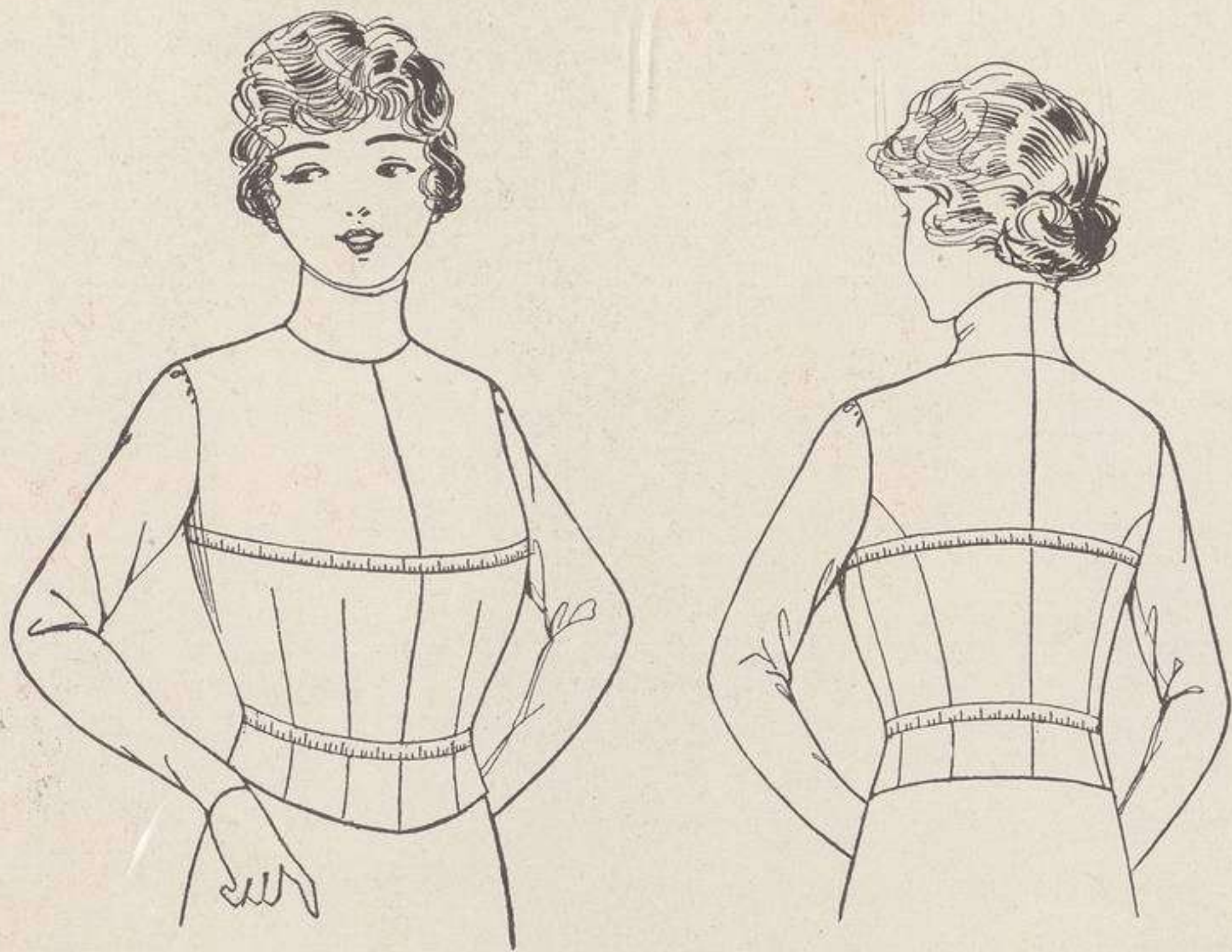
# MODO DE TOMAR LAS MEDIDAS

..... PARA LOS .....

# PATRONES PICTORIAL REVIEW

Los más sencillos y perfeccionados que se publican. Sus modas se anticipan á todas y son los únicos patrones que llevan GUIA DE CORTE Y CONFECCION en castellano

## MEDIDAS DE LOS PATRONES PICTORIAL REVIEW



La tabla de medidas facilitará á nuestras favorecedoras el recibo inmediato de los patrones exactos al tamaño que deseen.

Al ordenar patrones para faldas, téngase en cuenta si las caderas miden en proporción más que la cintura, en cuyo caso deberá pedirse por la medida de las caderas y ajustar luego la cintura.

El largo corriente de las faldas es 107 y 109 cm. por delante y 114 ó 117 por detrás. Claro en que las faldas de cola tienen mayor largo por detrás, pero por delante llevan siempre las susodichas medidas impresas en el sobre del patrón.

Para niños, niñas y señoritas ordenen los patrones por edades, pero de acuerdo con las medidas más aproximadas que aparecen en la tabla, sea cualquiera la edad.



### Medidas correspondientes á Señoritas

AÑOS	-	-	-	-	14	16	18	20	
BUSTO	-	-	-	-	79	84	89	91½	cm.
CINTURA	-	-	-	-	63½	62	61	61	"
CADERAS	-	-	-	-	89	94	98	101½	"
LARGO DE LA FALDA	-	-	-	-	87½	94	99	101½	"

## CÓMO TOMAR LAS MEDIDAS

### Medidas correspondientes á niñas y niños

AÑOS	-	½	1	2	3	4	5	6	8	10	12	14
BUSTO	-	19	20	21	21½	22	23	24	25	27	29	30½
LARGO*	-	18	19	21	22½	23½	25¼	26¼	29½	32¼	35¼	39½

\*—de la línea del cuello al centro de la espalda y hasta la parte baja.

Las ilustraciones indican el sitio exacto por donde debe tomarse cada medida con el metro.

La exactitud de la medida del busto se obtiene ajustando la cinta al rededor del cuerpo por la parte más abultada, dos centímetros y medio más bajo de los sobacos y un poco más alto por el centro de la espalda.

El largo del talle se obtiene por el centro de la espalda, desde el cuello y desde el sobaco á la cintura.

Para las caderas, basta rodearlas á los 15 cm. más bajo de la cintura.

Las medidas para señoritas, niñas y niños siguen las mismas reglas teniéndose en cuenta que al pedir un patrón deben darse la edad y las medidas, porque éstas varían mucho entre los de la misma edad.

.....

### Símbolos usados en los Patrones Pictorial Review

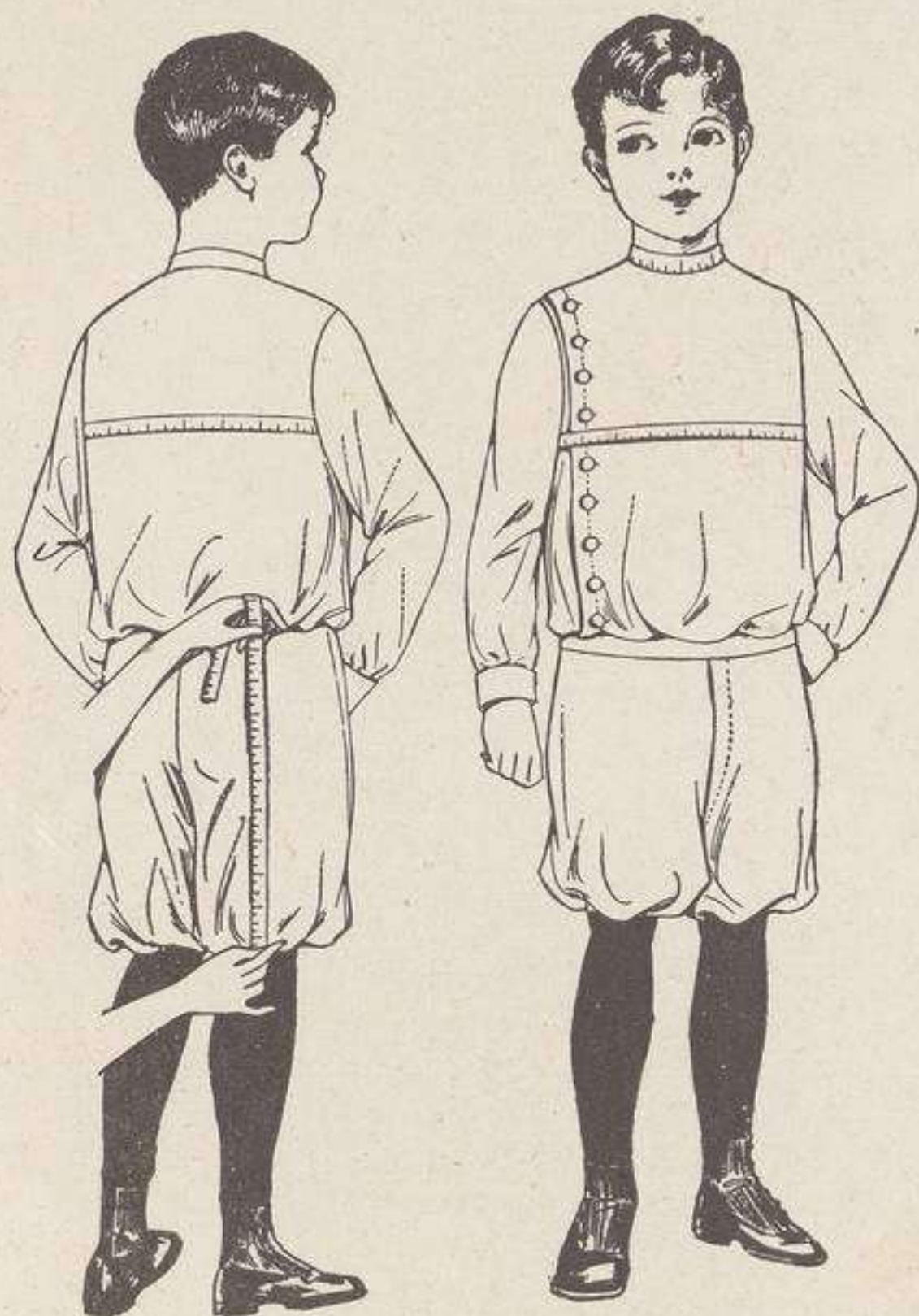
Hemos conseguido que estos signos sean los más fáciles y sencillos por tanto, de todos los patrones que se publican ó cortan.

Los cortes **V** indican por donde deben unirse los patrones y el ancho de la costura. Los perforaciones **O** grande son para seguir el hilo de la tela. Los pequeñas o señalan las líneas del adorno.

La ranura **□** ó rectángulo indica las alforzas y pliegues.

Una **T** y una perforación **O** son para señalar pliegues cortos o pinzas. Dos **TT** son para indicar donde lleva recogido.

Tres **TTT** señalan donde no hay costura y debe cortarse latela doblada.



### Medidas correspondientes á niños

AÑOS	-	2	4	6	8	10	12	18	16
PECHO	-	53	57	61	63½	67	71	76	81
CINTURA	-	52	56	59½	61	63½	67	71	75
CUELLO	-	25½	26½	28	29	30½	32	33	34

### Medidas para hombres

CUELLO	-	35½	37	38	39½	40½	42	43	44½	45½
PECHO	-	86	91	96	101	107	112	117	122	127

### NOTA

Si se omite alguno de estos signos en un patrón es porque no se necesita alli.

### Medidos del busto, Cintura y Caderas de Señoritas

BUSTO	-	81	86	91	96	101	106	112	117	122	127	cm.
CINTURA	-	53	56	61	66	71	67	81	86	91	96	"
CADERAS	-	94	99	104	110½	117	123	131	138½	146	152½	"

THE PICTORIAL REVIEW COMPANY 216-226 W. 39th STREET  
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CAÑOS



